

BARIŞ TAVUKÇUOĞLU

RES. ASST.

Email : tavukcuoglubaris@marmara.edu.tr

Office Phone : [+90 216 777 0777](tel:+902167770777)

Address : tavukcuoglubaris@marmara.edu.tr

International Researcher IDs

ORCID: 0000-0002-0489-0771

Publons / Web Of Science ResearcherID: HHZ-8021-2022

Yoksis Researcher ID: 200202



Biography

Academic works on Immersive Technologies in Public Relations area

Learning Knowledge

Postgraduate 2022 - Continues	Marmara University, Institute Of Social Sciences, Department Of Public Relations And Publicity, Turkey
Postgraduate 2003 - 2006	Marmara University, Institute Of Social Sciences, Department Of Public Relations And Publicity, Turkey
Undergraduate 2000 - 2003	Marmara University, Faculty of Communication, Public Relations and Publicity, Turkey
Associate Degree 1998 - 2000	Marmara University, Vocational School Of Social Sciences, Sales Management and Marketing, Turkey

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Postgraduate, Uluslararası Markalaşma Sürecinde Halkla İlişkilerin Yeri ve Önemi, Marmara University, Institute Of Social Sciences, Department Of Public Relations And Publicity, 2006

Academic Titles / Tasks

Research Assistant 2004 - Continues	Marmara University, Faculty of Communication, Public Relations and Publicity
--	--

Refereed Congress / Symposium Publications in Proceedings

- 1. KURUMSAL İLETİŞİMDE HEDEF KİTLE ETKİLEŞİMİNİN SÜRÜKLEYİCİ TEKNOLOJİLER BAĞLAMINDA DEĞERLENDİRİLMESİ**
TAVUKÇUOĞLU B.
11. International Mardin Artuklu Scientific Researches Conference, Mardin, Turkey, 13 - 15 December 2023
- 2. DESTİNASYON TERCİHİNDE YENİDEN ŞEKİLLENEN KULLANICI GRUPLARI VE SOSYAL MEDYA İLİŞKİSİ**
TAVUKÇUOĞLU B.
International Khazar Scientific Research Conference 3, Ankara, Turkey, 7 - 09 January 2022, pp.105-111
- 3. Toplumsal Gelişimde Yeni Bir Dinamik Olarak Sosyal Girişimcilik Uluslararası İnsan Hakları Savunucuları Kurumu Front Line Örneği**
Tavukçuoğlu B., Kuşay Y.
6.Uluslararası Sivil Toplum Kuruluşları Kongresi, Çanakkale, Turkey, 23 - 25 October 2009, pp.27-34
- 4. "Customer Focused Corporate Emotional Intelligence Management: Perception Oriented Approach"**
Tavukçuoğlu B., Karayel Bilbil E.
International Emotional Intelligence and Communication Symposium, İZMİR, İzmir, Turkey, 7 - 09 May 2007, vol.2, pp.790-796

Metrics

Publication: 4

Research Areas

Social Sciences and Humanities