

Personal Information

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Education Information

Doctorate, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), Turkey 2001 - 2006

Post Graduate, Middlesex University, İnsan Kaynakları Yönetimi, United Kingdom 1999 - 2001

Under Graduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1995 - 1999

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2017 - Continues

Associate Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2011 - 2017

Lecturer, Marmara University, Faculty Of Business Administration, İşletme Bölümü (İngilizce), 2006 - 2011

Research Assistant, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2001 - 2006

Professional Experience

University Executive Board Member, Marmara University, Teknoloji Araştırma Ve Uygulama Merkezi, 2017 - Continues

Advising Theses

ERGUN H. S. , Analysis of entrepreneurial assistance programs with a special emphasis on entrepreneurial mentoring: Perspectives from Turkey, Doctorate, S.BEGÜM(Student), 2017

ERGUN H. S. , The effect of trust based supply chain collaboration (SCC) on supply chain performance (SCP) and transaction cost (TC), Doctorate, A.DOĞANAY(Student), 2017

ERGUN H. S. , The relationship between perceived stress and work engagement: An empirical study, Post Graduate, A.MARAQA(Student), 2017

ERGUN H. S. , An analysis on the relationship between organizational climate and employee retention: Evidence from the Gambia, Post Graduate, A.SAINABOU(Student), 2017

ERGUN H. S. , An analysis on relationship between employer brand attractiveness and organizational outcomes: Moderating role of the perceived person-organization fit, Post Graduate, B.TATAR(Student), 2016

ERGUN H. S. , The relationship between organizational socialization and organizational citizenship behavior: The role of person - environment fit, Post Graduate, Y.ÖZDEMİR(Student), 2015

ERGUN H. S. , Organizations without managers: The effect of self-management on employee engagement, Post Graduate, T.CANSIZ(Student), 2015

ERGUN H. S. , The relationship between organizational entrepreneurship and performance: Evidence from Turkish SMEs, Post Graduate, N.PLATİN(Student), 2015

ERGUN H. S. , An analysis of the factors that determine e-business success: Evidence from Turkey, Post Graduate, Z.KABADAYI(Student), 2013

ERGUN H. S. , An analysis of the factors that affect the technology acceptance of white collar employees, Post Graduate, A.SERCAN(Student), 2013

Articles Published in Other Journals

- **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**
ÇİNKO M., AVCI E., ERGUN H. S. , TEKÇE İ. M.
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Refereed Journals of Other Institutions)
- **FINANCIAL LITERATURE LEVELS OF UNIVERSITY STUDENTS: AN EXAMPLE OF MARMARA UNIVERSITY**
Çinko M., Avcı E., Ergun H. S. , Tekçe İ. M.
Marmara Business Review, vol.2, pp.25-50, 2017 (Other Refereed National Journals)
- **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**
Çinko M., Avcı E., Ergun H. S. , Tekçe İ. M.
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Refereed Journals of Other Institutions)
- **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
Journal of Management, Marketing and Logistics, vol.4, pp.343-350, 2017 (Refereed Journals of Other Institutions)
- **Mediating Role of Emotional Self-Efficacy Between Emotional Intelligence and Creativity: An Empirical Study on University Undergraduates**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
International Journal of Higher Education Management, vol.3, pp.14-29, 2016 (Refereed Journals of Other Institutions)
- **Entrepreneurial Management Entrepreneurial Orientation and Turkish Small Firm Growth**
GÜRBÜZ F. G. , ERGUN H. S.
Management Research News, vol.32, pp.321-336, 2009 (Refereed Journals of Other Institutions)
- **The Impact of Human Resources and Capabilities on the growth of Small Firms Evidence from Turkey**
GÜRBÜZ F. G. , ERGUN H. S.
Marmara Üniversitesi Öneri Dergisi, vol.8, pp.9-22, 2009 (Other Refereed National Journals)
- **Entrepreneurial Intentions Of Young Educated Public In Turkey**
ERGUN H. S. , GÜRBÜZ F. G.
Journal of Global Strategic Management, vol.4, pp.47-56, 2008 (Refereed Journals of Other Institutions)

Book & Book Chapters

- **in: Online Communities as Agents of Social Change and Social Movements**
ERDOĞMUŞ Z. İ. , ERGUN H. S.
The Impact of Social Media on Social Movements: The Case of Anti-Consumption, Steven Gordon, Editor, IGI Global, pp.224-252, 2017
- **Küçük ve Orta Ölçekli Aile İşletmelerinde Büyüme**
AVCI E., ERGUN H. S. , DAL S., ERDOĞMUŞ Z. İ. , TÜRKOĞLU UTKU F., YENER M. İ.
Yalın Yayıncılık, 2009
- **Üniversite Gençliği Değerleri Korkular ve Umutlar**
ARTAN H. İ. , BÖRÜ M. D. , İSLAMOĞLU G., YURTKORU E. S. , DURMUŞ B., ÇALIŞKAN K., ERGUN H. S.
TESEV, İstanbul, 2005

Refereed Congress / Symposium Publications in Proceedings

- **AN ANALYSIS ON THE RELATIONSHIP BETWEEN FINANCIAL LITERACY AND ENTREPRENEURIAL INTENTION: EVIDENCE FROM TURKISH UNIVERSITY STUDENTS**

ERGUN H. S. , ÇİNKO M., AVCİ E., TEKÇE İ. M.

MAC 2018 in Prague, 25 - 27 Mayıs 2018

- **Tanımlarda Kaybolan Sınırlar: Mentorluk, Koçluk ve Danışmanlık Üzerine Bir Tartışma**
ERGUN H. S. , GÜRBÜZ F. G. , SAMUR TERAMAN S. B.
26. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 10 - 12 Mayıs 2018
- **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
13th International Strategic Management Conference, 6 - 08 Temmuz 2017
- **Kişiliğin Karanlık Yüzü Kariyerde Aydınlanıyor mu? Kariyer Tercihleri Üzerine Bir Araştırma**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
24. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 25 - 27 Mayıs 2017
- **An Investigation on Emotional Intelligence, Creativity and Career Intentions Among Turkish Female University Students with Special Emphasis on Entrepreneurial Intention**
ERGUN H. S. , GÜRBÜZ F. G. , SAMUR TERAMAN S. B.
EURAM, Paris, France, 1 - 04 Haziran 2016
- **Memur, Girişimci veya Akademisyen: Öğrencilerin Kariyer Tercihleri Üzerine bir Tartışma**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
24. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 29 - 31 Mayıs 2016
- **POWER OF SOFT SKILLS DETERMINING ACADEMIC CAREER SATISFACTION: EMPIRICAL STUDY ON RESEARCH ASSISTANTS**
GÜRBÜZ F. G. , ERGUN H. S. , Teraman S. B. S.
Global Business Research Congress (GBRC), İstanbul, Turkey, 26 - 27 Mayıs 2016, vol.2, pp.703-714
- **Power of Soft Skills Determining Academic Career Satisfaction: Empirical Study on Research Assistants**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
Global Business Research Congress, İstanbul, Turkey, 26 - 27 Mayıs 2016
- **Understanding university brand loyalty the mediating role of attitudes towards the department and university**
ERDOĞMUŞ Z. İ. , ERGUN H. S.
5th International Conference on Leadership, Technology, Innovation and Business Management, 10 - 12 Aralık 2015, pp.362-371
- **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi. Türkiye'xxdeki Dayanıklı Tüketim Malları Sektöründeki bir Şirkette Uygulama Olarak Strateji Görüşü**
GÜRBÜZ F. G. , ERGUN H. S. , Doğanay A., SAMUR TERAMAN S. B.
23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 16 Mayıs 2015
- **EXPLORING NATURE OF INNOVATIVE ORIENTATION Perspectives From Case Study**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 Ekim 2014
- **THE RELATIONSHIP OF SUPPLY CHAIN MANAGEMENT SCM AND STRATEGIC PLANNING STRATEGY AS PRACTICE VIEW ON A DURABLE CONSUMER GOODS COMPANY in TURKEY**
GÜRBÜZ F. G. , ERGUN H. S. , DOĞANAY A.
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 Eylül 2014
- **Innovation orientation, market orientation and e-loyalty: evidence from Turkish e-commerce customers**
ERGUN H. S. , Kuscu Z. K.
9th International Strategic Management Conference, Riga, Latvia, 27 - 29 Haziran 2013, vol.99, pp.509-516
- **Entrepreneurial Characteristics Entrepreneurial Orientation and Small Firm Growth Evidence from Turkish Small Firms**
GÜRBÜZ F. G. , ERGUN H. S.
International Council For Small Business 52nd World Conference, Turku, Finland, 13 - 15 Haziran 2007

Citations

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