

## Prof. HANDE SİNEM ERGUN

### Personal Information

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### International Researcher IDs

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Yoksis Researcher ID: 173087

### Education Information

Doctorate, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), Turkey 2001 - 2006

Postgraduate, Middlesex University, İnsan Kaynakları Yönetimi, United Kingdom 1999 - 2001

Undergraduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1995 - 1999

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Professor, Marmara University, Faculty of Business Administration, Business Administration Lectured (English), 2017 - Continues

Associate Professor, Marmara University, Faculty of Business Administration, Business Administration Lectured (English), 2011 - 2017

Lecturer, Marmara University, Faculty of Business Administration, Business Administration Lectured (English), 2006 - 2011

Research Assistant, Marmara University, Faculty of Business Administration, Business Administration Lectured (English), 2001 - 2006

### Academic and Administrative Experience

Marmara University, Teknoloji Araştırma Ve Uygulama Merkezi, 2017 - Continues

### Advising Theses

ERGUN H. S., An analysis on the relationship between emotional intelligence and conflict management strategy : evidence from Turkey, Postgraduate, G.Yücel(Student), 2019

ERGUN H. S., An analysis on the impact of social networks on corporate image: evidence from Turkey, Postgraduate, M.Tarık(Student), 2019

ERGUN H. S., University industry collaborations between aviation industry and aviation management programs of higher

education institutions in Turkey from an institutional perspective, Doctorate, Ö.Peksatici(Student), 2019

ERGUN H. S., Analysis of the factors influencing training effectiveness: evidence from Turkish financial sector, Postgraduate, B.Tokgöz(Student), 2019

ERGUN H. S., An analysis on the relationship between leader-member exchange and innovative work behaviour : evidence from Turkey, Postgraduate, B.Hallaç(Student), 2019

ERGUN H. S., An analysis on the relationship between organizational climate and employee retention: Evidence from the Gambia, Postgraduate, A.SAINABOU(Student), 2017

ERGUN H. S., The effect of trust based supply chain collaboration (SCC) on supply chain performance (SCP) and transaction cost (TC), Doctorate, A.DOĞANAY(Student), 2017

ERGUN H. S., The relationship between perceived stress and work engagement: An empirical study, Postgraduate, A.MARAQA(Student), 2017

ERGUN H. S., An analysis on the relationship between organizational climate and employee retention:evidence from the Gambia, Postgraduate, A.Sainabou(Student), 2017

ERGUN H. S., Analysis of entrepreneurial assistance programs with a special emphasis on entrepreneurial mentoring: Perspectives from Turkey, Doctorate, S.BEGÜM(Student), 2017

ERGUN H. S., Analysis of entrepreneurial assistance programs with special emphasis on entrepreneurial mentoring: perspectives from Turkey, Doctorate, S.Begüm(Student), 2017

ERGUN H. S., An analysis on relationship between employer brand attractiveness and organizational outcomes: Moderating role of the perceived person-organization fit, Postgraduate, B.TATAR(Student), 2016

ERGUN H. S., An analysis on relationship between employer brand attractiveness and organizational outcomes: moderating role of the perceived personorganization fit, Postgraduate, B.Tatar(Student), 2016

ERGUN H. S., The relationship between organizational entrepreneurship and performance: Evidence from Turkish SMEs, Postgraduate, N.PLATİN(Student), 2015

ERGUN H. S., Organizations without managers: The effect of self-management on employee engagement, Postgraduate, T.CANSIZ(Student), 2015

ERGUN H. S., The relationship between organizational socialization and organizational citizenship behavior: The role of person - environment fit, Postgraduate, Y.ÖZDEMİR(Student), 2015

ERGUN H. S., An analysis of factors affecting burnout in the workplace, Postgraduate, A.TUFEK(Student), 2013

ERGUN H. S., An analysis of the factors that determine e-business success: Evidence from Turkey, Postgraduate, Z.KABADAYI(Student), 2013

ERGUN H. S., An analysis of the factors that affect the technology acceptance of white collar employees, Postgraduate, A.SERCAN(Student), 2013

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **The gap between academy and industry - A qualitative study in Turkish aviation context**  
PEKSATICI Ö., ERGUN H. S.  
Journal Of Air Transport Management, vol.79, 2019 (SSCI)

## Articles Published in Other Journals

- I. **A vicious cycle of superficial conceptualization: Deconstructing the nature in social innovation (policy) discourse**  
ERGUN H. S., SAMUR TERAMAN S. B.  
Novation Critical Studies on Innovation, pp.118-142, 2023 (Peer-Reviewed Journal)
- II. **Stratejik Planların Söylemleri: Üniversiteler Arasındaki Kurumsal Eşbiçimselliğin Keşfi**  
GÜRBÜZ F. G., ERGUN H. S., DÜLGER TAŞKIN A. M., SAMUR TERAMAN S. B.  
Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.21, no.2, pp.639-665, 2019 (Peer-Reviewed Journal)
- III. **The barriers against effective university industry collaboration - A study in Turkish aviation**

**industry**

PEKSATICI Ö., ERGUN H. S.

Pressacademia, vol.6, no.1, pp.35-43, 2019 (Peer-Reviewed Journal)

- IV. **A comparison of employees perceived and expected employer brand attributes: evidence from Turkey**  
ERGUN H. S., TATAR B.  
Pressacademia, vol.7, no.3, pp.200-207, 2018 (Peer-Reviewed Journal)
- V. **Employer branding and employee attitudes: mediating role of person-organization fit**  
ERGUN H. S., TATAR B.  
Pressacademia, vol.5, no.2, pp.110-120, 2018 (Peer-Reviewed Journal)
- VI. **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**  
ÇINKO M., AVCI E., ERGUN H. S., TEKÇE İ. M.  
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Peer-Reviewed Journal)
- VII. **FINANCIAL LITERATURE LEVELS OF UNIVERSITY STUDENTS: AN EXAMPLE OF MARMARA UNIVERSITY**  
Çinko M., Avci E., Ergun H. S., Tekçe İ. M.  
Marmara Business Review, vol.2, pp.25-50, 2017 (Peer-Reviewed Journal)
- VIII. **The Relationship Between Entrepreneurial Orientation and Performance Evidence from Turkish SMEs**  
PLATİN N., ERGUN H. S.  
Business and Management Studies, vol.3, no.2, pp.78, 2017 (Peer-Reviewed Journal)
- IX. **The effect of supply chain collaboration on supply chain performance**  
Doğanay A., ERGUN H. S.  
Pressacademia, vol.4, no.1, pp.30-39, 2017 (Peer-Reviewed Journal)
- X. **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**  
Çinko M., Avci E., Ergun H. S., Tekçe İ. M.  
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Peer-Reviewed Journal)
- XI. **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
Journal of Management, Marketing and Logistics, vol.4, no.4, pp.343-350, 2017 (Peer-Reviewed Journal)
- XII. **Financial Literacy Levels Of University Students: An Example Of Marmara University**  
ÇINKO M., AVCI E., ERGUN H. S., TEKÇE İ. M.  
Marmara Business Review, vol.2, no.1, pp.25-50, 2017 (Peer-Reviewed Journal)
- XIII. **Garden of mentorig: revisiting mentoring in entrepreneurial sense**  
SAMUR TERAMAN S. B., ERGUN H. S.  
Pressacademia, vol.5, no.4, pp.365-375, 2016 (Peer-Reviewed Journal)
- XIV. **AN ANALYSIS ON RELATIONSHIP BETWEEN EXPECTED EMPLOYER BRAND ATTRACTIVENESS, ORGANIZATIONAL IDENTIFICATION AND INTENTION TO APPLY**  
ERGUN H. S., TATAR B.  
Journal of Management Marketing and Logistics, vol.3, no.2, pp.105, 2016 (Peer-Reviewed Journal)
- XV. **Mediating Role of Emotional Self-Efficacy Between Emotional Intelligence and Creativity: An Empirical Study on University Undergraduates**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
International Journal of Higher Education Management, vol.3, no.1, pp.14-29, 2016 (Peer-Reviewed Journal)
- XVI. **Entrepreneurial Management Entrepreneurial Orientation and Turkish Small Firm Growth**  
GÜRBÜZ F. G., ERGUN H. S.  
Management Research News, vol.32, no.4, pp.321-336, 2009 (Scopus)
- XVII. **The Impact of Human Resources and Capabilities on the growth of Small Firms Evidence from Turkey**  
GÜRBÜZ F. G., ERGUN H. S.  
Marmara Üniversitesi Öneri Dergisi, vol.8, no.31, pp.9-22, 2009 (Peer-Reviewed Journal)

- XVIII. **Extent Of Family Influence on Family Firm Innovative Behavior: A Study on Small Sized Family Firms in İstanbul**  
YENER M. İ., ERGUN H. S.  
Journal of Global Strategic Management, vol.3, no.1, pp.103-112, 2009 (Peer-Reviewed Journal)
- XIX. **“Girişimcilik Değerleri Ve Örgütsel Vatandaşlık Davranışı Üzerine Bir Araştırma”**  
YENER M. İ., ERGUN H. S.  
Süleyman Demirel Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.14, no.1, pp.255-271, 2009 (Peer-Reviewed Journal)
- XX. **Entrepreneurial Intentions Of Young Educated Public In Turkey**  
ERGUN H. S., GÜRBÜZ F. G.  
Journal of Global Strategic Management, vol.4, no.1, pp.47-56, 2008 (Peer-Reviewed Journal)
- XXI. **Entrepreneurial Orientation in Small Family Firms in İstanbul**  
YENER M. İ., ERGUN H. S.  
The Business Review, Cambridge,, vol.11, no.1, pp.231-239, 2008 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Karar Verme**  
ERGUN H. S.  
in: Yöneticiler için Karar Verme Rehberi, Gül Eser, Editor, Atlas Akademik Basım Yayın Dağıtım Tic. Ltd. Şti., Ankara, pp.1-28, 2023
- II. **In Search of Footprints of Technology Leadership for Innovation in Strategic Planning: A Study of Turkish Universities**  
Ergun H. S., Gürbüz F. G., Dülger Taşkın A. M., Samur Teraman S. B.  
in: Technology Leadership for Innovation in Higher Education, Guiyou Huang, Yufeng Qian, Editor, IGI Global, Pennsylvania, pp.105-130, 2019
- III. **SMEs and Macro Environment**  
ERGUN H. S.  
in: How Small and Medium-sized Enterprises (SMEs) can be competitive, Ensari, M. ,S., Kiygi-Calli M., Editor, LIT Verlag, Zürich, pp.11-42, 2018
- IV. **A Proposition of Strategy Making in Global Firms: Reflections from Strategy as Practice (S-As-P)**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
in: Geopolitics and Strategic Management in the Global Economy, , Editor, IGI Global, pp.78-95, 2018
- V. **The Impact of Social Media on Social Movements: The Case of Anti-Consumption**  
ERDOĞMUŞ Z. İ., ERGUN H. S.  
in: Online Communities as Agents of Change and Social Movements, Steven Gordon, Editor, IGI Global, Hershey, pp.224-252, 2017
- VI. **The Impact of Social Media on Social Movements: The Case of Anti-Consumption**  
ERDOĞMUŞ Z. İ., ERGUN H. S.  
in: Online Communities as Agents of Social Change and Social Movements, Steven Gordon, Editor, IGI Global, pp.224-252, 2017
- VII. **Toplumsal Hareketlerin Örgüt Çalışmaları Bağlamında İncelenmesi. ÖRGÜT YÖNETİMİ: BİR DERLEME**  
ERGUN H. S.  
in: ÖRGÜT YÖNETİMİ BİR DERLEME, İdil Tamer, Editor, NOBEL AKADEMİK YAYINCILIK, pp.151-160, 2015
- VIII. **İtibar Yönetimi; Tanım, Ölçüm ve Teori**  
YENER M. İ., ERGUN H. S.  
in: İtibar Yönetimi, , Editor, Beta Yayınevi, pp.3-23, 2014
- IX. **Küçük ve Orta Ölçekli Aile İşletmelerinde Büyüme**  
AVCI E., ERGUN H. S., DAL S., ERDOĞMUŞ Z. İ., TÜRKOĞLU UTKU F., YENER M. İ.  
Yalın Yayıncılık, 2009

X. **Üniversite Gençliği Değerleri Korkular ve Umutlar**

Artan H. İ., Börü M. D., İslamoğlu G., Yurtkoru E. S., Durmuş B., Çalışkan K., Ergun H. S.  
TESEV, İstanbul, 2005

**Refereed Congress / Symposium Publications in Proceedings**

- I. **Imagination and strategy-making: (Fore)telling the future story of a city**  
ERGUN H. S., Kola V.  
39th EGOS Colloquium, Cagliari, Italy, 06 July 2023
- II. **Digging into The "Logic" of Start-up Assistance Programs: Craving for "Constructiveness"**  
ERGUN H. S., SAMUR TERAMAN S. B., Taşkent D.  
British Academy of Management 2018, 4 - 06 September 2018
- III. **AN ANALYSIS ON THE RELATIONSHIP BETWEEN FINANCIAL LITERACY AND ENTREPRENEURIAL INTENTION: EVIDENCE FROM TURKISH UNIVERSITY STUDENTS**  
ERGUN H. S., ÇİNKO M., AVCI E., TEKÇE İ. M.  
MAC 2018 in Prague, 25 - 27 May 2018
- IV. **Tanımlarda Kaybolan Sınırlar: Mentorluk, Koçluk ve Danışmanlık Üzerine Bir Tartışma**  
ERGUN H. S., GÜRBÜZ F. G., SAMUR TERAMAN S. B.  
26. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 10 - 12 May 2018
- V. **ÜST YÖNETİM İLETİŞİMİNİN ÖRGÜTLER İÇİN KRİTİK ÖNEMİ: HAVACILIK SEKTÖRÜNDE BİR ÇALIŞMA**  
PEKSATICI Ö., ERGUN H. S.  
Yönetim Organizasyon Kongresi 2018, Turkey, 10 - 12 May 2018
- VI. **Re)Framing Mentoring in Entrepreneurial Sense: Interplay of Multiple Institutional Logics in Turkish Entrepreneurship Ecosystem**  
SAMUR TERAMAN S. B., ERGUN H. S.  
RENT XXXI Research in Entrepreneurship and Small Business, 15 November - 17 January 2017
- VII. **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
13th International Strategic Management Conference, 6 - 08 July 2017
- VIII. **Kişiliğin Karanlık Yüzü Kariyerde Aydınlanıyor mu? Kariyer Tercihleri Üzerine Bir Araştırma**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
24. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 25 - 27 May 2017
- IX. **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi: Türkiye'deki Dayanıklı Tüketim Malları Sektöründeki Bir Şirkette Uygulama Olarak Strateji Görüşü**  
DOĞANAY A., GÜRBÜZ F. G., ERGUN H. S., KABADAYI KUŞÇU Z., SAMUR TERAMAN S. B.  
23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 17 May 2017
- X. **An Investigation on Emotional Intelligence, Creativity and Career Intentions Among Turkish Female University Students with Special Emphasis on Entrepreneurial Intention**  
ERGUN H. S., GÜRBÜZ F. G., SAMUR TERAMAN S. B.  
EURAM, Paris, France, 1 - 04 June 2016
- XI. **Memur, Girişimci veya Akademisyen: Öğrencilerin Kariyer Tercihleri Üzerine bir Tartışma**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
24. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 29 - 31 May 2016
- XII. **POWER OF SOFT SKILLS DETERMINING ACADEMIC CAREER SATISFACTION: EMPIRICAL STUDY ON RESEARCH ASSISTANTS**  
GÜRBÜZ F. G., ERGUN H. S., Teraman S. B. S.  
Global Business Research Congress (GBRC), İstanbul, Turkey, 26 - 27 May 2016, vol.2, pp.703-714
- XIII. **Power of Soft Skills Determining Academic Career Satisfaction: Empirical Study on Research Assistants**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.

Global Business Research Congress, İstanbul, Turkey, 26 - 27 May 2016

- XIV. **Mediating Role of Emotional Self efficacy between Emotional Intelligence and Creativity An Empirical Study on University Undergrads**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
International Conference on Business and Economic Development (ICBED), 4 - 05 April 2016, pp.9
- XV. **Understanding university brand loyalty the mediating role of attitudes towards the department and university**  
ERDOĞMUŞ Z. İ., ERGUN H. S.  
5th International Conference on Leadership, Technology, Innovation and Business Management, 10 - 12 December 2015, pp.362-371
- XVI. **Duygusal Zeka ve Tükenmişlik İlişisine Yasam Tatminin Etkisi**  
ERGUN H. S., SAMUR TERAMAN S. B.  
3. Örgütsel Davranış Kongresi, Turkey, 5 - 06 November 2015
- XVII. **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi. Türkiye’xxdeki Dayanıklı Tüketim Malları Sektöründeki bir Şirkette Uygulama Olarak Strateji Görüşü**  
GÜRBÜZ F. G., ERGUN H. S., Doğanay A., SAMUR TERAMAN S. B.  
23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 16 May 2015
- XVIII. **EXPLORING NATURE OF INNOVATIVE ORIENTATION Perspectives From Case Study**  
GÜRBÜZ F. G., ERGUN H. S., SAMUR TERAMAN S. B.  
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 October 2014
- XIX. **THE RELATIONSHIP OF SUPPLY CHAIN MANAGEMENT SCM AND STRATEGIC PLANNING STRATEGY AS PRACTICE VIEW ON A DURABLE CONSUMER GOODS COMPANY in TURKEY**  
GÜRBÜZ F. G., ERGUN H. S., DOĞANAY A.  
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 September 2014
- XX. **“An Analysis of Factors Affecting Burnout in Healthcare Organizations”, , June 4-7, Valencia, Spain.**  
Tüfek A., ERGUN H. S., YENER M. İ.  
14th EURAM Academy of Management Conference, 4 - 07 June 2014
- XXI. **Revelation of the missing part in social innovation mosaic: “Wholeness”**  
ERGUN H. S., YENER M. İ.  
30th EGOS Colloquium, 3 - 05 July 2014
- XXII. **Networking for Survival: An Ethnographic Study on an Artist’s Passion for Existence**  
Poroy A., ERGUN H. S., YENER M. İ.  
International Conference on Arts, Economics and Management (ICAEM’xx14), 22 - 23 March 2014
- XXIII. **Innovation orientation, market orientation and e-loyalty: evidence from Turkish e-commerce customers**  
ERGUN H. S., Kuscu Z. K.  
9th International Strategic Management Conference, Riga, Latvia, 27 - 29 June 2013, vol.99, pp.509-516
- XXIV. **“Tales behind trust”:ethnographic explorations of trust in a small family business**  
ARTAN H. İ., YENER M. İ., ERGUN H. S.  
27th EGOS Colloquium, 6 - 09 July 2011
- XXV. **Historical Perspective on the Darkside of Organizational Jesters: Examples from the Ottoman Empire**  
ERGUN H. S., YENER M. İ.  
24th EGOS Colloquium, 10 - 12 July 2008
- XXVI. **Extent of Family Influence on Family Firm Innovative Behavior: A Study on Small Sized Family Firms in İstanbul**  
YENER M. İ., ERGUN H. S.  
4th International Strategic Management Conference, 19 - 21 June 2008
- XXVII. **Entrepreneurial Intentions of Young Educated Public in Turkey**  
GÜRBÜZ F. G., ERGUN H. S.

4th International Strategic Management Conference, 19 - 21 June 2008

XXVIII. **“Entrepreneurial Management, Entrepreneurial Orientation and Turkish Small Firm Growth”, ,7-9th November 2007**

GÜRBÜZ F. G., ERGUN H. S.

ISBE 2007, 7 - 09 October 2007

XXIX. **Entrepreneurial Characteristics Entrepreneurial Orientation and Small Firm Growth Evidence from Turkish Small Firms**

GÜRBÜZ F. G., ERGUN H. S.

International Council For Small Business 52nd World Conference, Turku, Finland, 13 - 15 June 2007

## **Metrics**

Publication: 61

Citation (WoS): 128

Citation (Scopus): 210

H-Index (WoS): 2

H-Index (Scopus): 3

## **Non Academic Experience**

İnoSuit Projesi