

Prof. HANDE SİNEM ERGUN

Personal Information

Email: sergun@marmara.edu.tr

Web: <https://avesis.marmara.edu.tr/sergun>

Education Information

Doctorate, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), Turkey 2001 - 2006

Postgraduate, Middlesex University, İnsan Kaynakları Yönetimi, United Kingdom 1999 - 2001

Undergraduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1995 - 1999

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2017 - Continues

Associate Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2011 - 2017

Lecturer, Marmara University, Faculty Of Business Administration, İşletme Bölümü (İngilizce), 2006 - 2011

Research Assistant, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2001 - 2006

Academic and Administrative Experience

Marmara University, Teknoloji Araştırma Ve Uygulama Merkezi, 2017 - Continues

Advising Theses

ERGUN H. S. , An analysis on the relationship between emotional intelligence and conflict management strategy : evidence from Turkey, Postgraduate, G.Yücel(Student), 2019

ERGUN H. S. , An analysis on the impact of social networks on corporate image: evidence from Turkey, Postgraduate, M.Tarık(Student), 2019

ERGUN H. S. , University industry collaborations between aviation industry and aviation management programs of higher education institutions in Turkey from an institutional perspective, Doctorate, Ö.Peksatıcı(Student), 2019

ERGUN H. S. , Analysis of the factors influencing training effectiveness: evidence from Turkish financial sector, Postgraduate, B.Tokgöz(Student), 2019

ERGUN H. S. , An analysis on the relationship between leader-member exchange and innovative work behaviour : evidence from Turkey, Postgraduate, B.Hallaç(Student), 2019

ERGUN H. S. , An analysis on the relationship between organizational climate and employee retention: Evidence from the Gambia, Postgraduate, A.SAINABOU(Student), 2017

ERGUN H. S. , The effect of trust based supply chain collaboration (SCC) on supply chain performance (SCP) and transaction cost (TC), Doctorate, A.DOĞANAY(Student), 2017

ERGUN H. S. , The relationship between perceived stress and work engagement: An empirical study, Postgraduate, A.MARAQA(Student), 2017

ERGUN H. S. , An analysis on the relationship between organizational climate and employee retention:evidence from the Gambia, Postgraduate, A.Sanabou(Student), 2017

ERGUN H. S. , Analysis of entrepreneurial assistance programs with a special emphasis on entrepreneurial mentoring: Perspectives from Turkey, Doctorate, S.BEGÜM(Student), 2017

ERGUN H. S. , Analysis of entrepreneurial assistance programs with special emphasis on entrepreneurial mentoring: perspectives from Turkey, Doctorate, S.Begüm(Student), 2017

ERGUN H. S. , An analysis on relationship between employer brand attractiveness and organizational outcomes: Moderating role of the perceived person-organization fit, Postgraduate, B.TATAR(Student), 2016

ERGUN H. S. , An analysis on relationship between employer brand attractiveness and organizational outcomes: moderating role of the perceived personorganization fit, Postgraduate, B.Tatar(Student), 2016

ERGUN H. S. , The relationship between organizational entrepreneurship and performance: Evidence from Turkish SMEs, Postgraduate, N.PLATİN(Student), 2015

ERGUN H. S. , Organizations without managers: The effect of self-management on employee engagement, Postgraduate, T.CANSIZ(Student), 2015

ERGUN H. S. , The relationship between organizational socialization and organizational citizenship behavior: The role of person - environment fit, Postgraduate, Y.ÖZDEMİR(Student), 2015

ERGUN H. S. , An analysis of factors affecting burnout in the workplace, Postgraduate, A.TUFEK(Student), 2013

ERGUN H. S. , An analysis of the factors that determine e-business success: Evidence from Turkey, Postgraduate, Z.KABADAYI(Student), 2013

ERGUN H. S. , An analysis of the factors that affect the technology acceptance of white collar employees, Postgraduate, A.SERCAN(Student), 2013

Articles Published in Other Journals

- I. **The gap between academy and industry - A qualitative study in Turkish aviation context**
PEKSATICI Ö., ERGUN H. S.
Journal Of Air Transport Management, 2019 (Refereed Journals of Other Institutions)
- II. **Stratejik Planların Söylemleri: Üniversiteler Arasındaki Kurumsal Eşbiçimselliğin Keşfi**
GÜRBÜZ F. G. , ERGUN H. S. , DÜLGER TAŞKIN A. M. , SAMUR TERAMAN S. B.
Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.21, no.2, pp.639-665, 2019 (Other Refereed National Journals)
- III. **The barriers against effective university industry collaboration - A study in Turkish aviation industry**
PEKSATICI Ö., ERGUN H. S.
Pressacademia, vol.6, no.1, pp.35-43, 2019 (Refereed Journals of Other Institutions)
- IV. **A comparison of employees perceived and expected employer brand attributes: evidence from Turkey**
ERGUN H. S. , TATAR B.
Pressacademia, vol.7, no.3, pp.200-207, 2018 (Refereed Journals of Other Institutions)
- V. **Employer branding and employee attitudes: mediating role of person-organization fit**
ERGUN H. S. , TATAR B.
Pressacademia, vol.5, no.2, pp.110-120, 2018 (Refereed Journals of Other Institutions)
- VI. **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**
ÇİNKO M., AVCI E., ERGUN H. S. , TEKÇE İ. M.
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Refereed Journals of Other Institutions)
- VII. **FINANCIAL LITERATURE LEVELS OF UNIVERSITY STUDENTS: AN EXAMPLE OF MARMARA UNIVERSITY**

Çinko M., Avcı E., Ergun H. S. , Tekçe İ. M.

Marmara Business Review, vol.2, pp.25-50, 2017 (Other Refereed National Journals)

- VIII. **The Relationship Between Entrepreneurial Orientation and Performance Evidence from Turkish SMEs**
PLATİN N., ERGUN H. S.
Business and Management Studies, vol.3, no.2, pp.78, 2017 (Refereed Journals of Other Institutions)
- IX. **The effect of supply chain collaboration on supply chain performance**
Doğanay A., ERGUN H. S.
Pressacademia, vol.4, no.1, pp.30-39, 2017 (Refereed Journals of Other Institutions)
- X. **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**
Çinko M., Avcı E., Ergun H. S. , Tekçe İ. M.
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Refereed Journals of Other Institutions)
- XI. **Financial Literacy Levels Of University Students: An Example Of Marmara University**
ÇİNKO M., AVCI E., ERGUN H. S. , TEKÇE İ. M.
Marmara Business Review, vol.2, no.1, pp.25-50, 2017 (Other Refereed National Journals)
- XII. **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
Journal of Management, Marketing and Logistics, vol.4, no.4, pp.343-350, 2017 (Refereed Journals of Other Institutions)
- XIII. **Garden of mentorig: revisiting mentoring in entrepreneurial sense**
SAMUR TERAMAN S. B. , ERGUN H. S.
Pressacademia, vol.5, no.4, pp.365-375, 2016 (Refereed Journals of Other Institutions)
- XIV. **AN ANALYSIS ON RELATIONSHIP BETWEEN EXPECTED EMPLOYER BRAND ATTRACTIVENESS, ORGANIZATIONAL IDENTIFICATION AND INTENTION TO APPLY**
ERGUN H. S. , TATAR B.
Journal of Management Marketing and Logistics, vol.3, no.2, pp.105, 2016 (Refereed Journals of Other Institutions)
- XV. **Mediating Role of Emotional Self-Efficacy Between Emotional Intelligence and Creativity: An Empirical Study on University Undergraduates**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
International Journal of Higher Education Management, vol.3, no.1, pp.14-29, 2016 (Refereed Journals of Other Institutions)
- XVI. **Entrepreneurial Management Entrepreneurial Orientation and Turkish Small Firm Growth**
GÜRBÜZ F. G. , ERGUN H. S.
Management Research News, vol.32, no.4, pp.321-336, 2009 (Refereed Journals of Other Institutions)
- XVII. **Extent Of Family Influence on Family Firm Innovative Behavior: A Study on Small Sized Family Firms in İstanbul**
YENER M. İ. , ERGUN H. S.
Journal of Global Strategic Management, vol.3, no.1, pp.103-112, 2009 (Refereed Journals of Other Institutions)
- XVIII. **The Impact of Human Resources and Capabilities on the growth of Small Firms Evidence from Turkey**
GÜRBÜZ F. G. , ERGUN H. S.
Marmara Üniversitesi Öneri Dergisi, vol.8, no.31, pp.9-22, 2009 (Other Refereed National Journals)
- XIX. **"Girişimcilik Değerleri Ve Örgütsel Vatandaşlık Davranışı Üzerine Bir Araştırma"**
YENER M. İ. , ERGUN H. S.
Süleyman Demirel Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.14, no.1, pp.255-271, 2009 (Refereed Journals of Other Institutions)
- XX. **Entrepreneurial Intentions Of Young Educated Public In Turkey**
ERGUN H. S. , GÜRBÜZ F. G.
Journal of Global Strategic Management, vol.4, no.1, pp.47-56, 2008 (Refereed Journals of Other Institutions)
- XXI. **Entrepreneurial Orientation in Small Family Firms in Istanbul**

YENER M. İ. , ERGUN H. S.

The Business Review, Cambridge,, vol.11, no.1, pp.231-239, 2008 (Refereed Journals of Other Institutions)

Books & Book Chapters

- I. **SMEs and Macro Environment**
ERGUN H. S.
in: How Small and Medium-sized Enterprises (SMEs) can be competitive, Ensari, M. ,S., Kiygi-Calli M., Editor, LIT Verlag, Zürich, pp.11-42, 2018
- II. **The Impact of Social Media on Social Movements: The Case of Anti-Consumption**
ERDOĞMUŞ Z. İ. , ERGUN H. S.
in: Online Communities as Agents of Social Change and Social Movements, Steven Gordon, Editor, IGI Global, pp.224-252, 2017
- III. **The Impact of Social Media on Social Movements: The Case of Anti-Consumption**
ERDOĞMUŞ Z. İ. , ERGUN H. S.
in: Online Communities as Agents of Change and Social Movements, Steven Gordon, Editor, IGI Global, Hershey, pp.224-252, 2017
- IV. **Toplumsal Hareketlerin Örgüt Çalışmaları Bağlamında İncelenmesi. ÖRGÜT YÖNETİMİ: BİR DERLEME**
ERGUN H. S.
in: ÖRGÜT YÖNETİMİ BİR DERLEME, İdil Tamer, Editor, NOBEL AKADEMİK YAYINCILIK, pp.151-160, 2015
- V. **İtibar Yönetimi; Tanım, Ölçüm ve Teori**
YENER M. İ. , ERGUN H. S.
in: İtibar Yönetimi, , Editor, Beta Yayınevi, pp.3-23, 2014
- VI. **Küçük ve Orta Ölçekli Aile İşletmelerinde Büyüme**
AVCI E., ERGUN H. S. , DAL S., ERDOĞMUŞ Z. İ. , TÜRKOĞLU UTKU F., YENER M. İ.
Yalın Yayıncılık, 2009
- VII. **Üniversite Gençliği Değerleri Korkular ve Umutlar**
ARTAN H. İ. , BÖRÜ M. D. , İSLAMOĞLU G., YURTKORU E. S. , DURMUŞ B., ÇALIŞKAN K., ERGUN H. S.
TESEV, İstanbul, 2005

Refereed Congress / Symposium Publications in Proceedings

- I. **Digging into The “Logic” of Start-up Assistance Programs: Craving for “Constructiveness”**
ERGUN H. S. , SAMUR TERAMAN S. B. , Taşkent D.
British Academy of Management 2018, 4 - 06 September 2018
- II. **AN ANALYSIS ON THE RELATIONSHIP BETWEEN FINANCIAL LITERACY AND ENTREPRENEURIAL INTENTION: EVIDENCE FROM TURKISH UNIVERSITY STUDENTS**
ERGUN H. S. , ÇİNKO M., AVCI E., TEKÇE İ. M.
MAC 2018 in Prague, 25 - 27 May 2018
- III. **Tanımlarda Kaybolan Sınırlar: Mentorluk, Koçluk ve Danışmanlık Üzerine Bir Tartışma**
ERGUN H. S. , GÜRBÜZ F. G. , SAMUR TERAMAN S. B.
26. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 10 - 12 May 2018
- IV. **ÜST YÖNETİM İLETİŞİMİNİN ÖRGÜTLER İÇİN KRİTİK ÖNEMİ: HAVACILIK SEKTÖRÜNDE BİR ÇALIŞMA**
PEKSATICI Ö., ERGUN H. S.
Yönetim Organizasyon Kongresi 2018, Turkey, 10 - 12 May 2018
- V. **Re)Framing Mentoring in Entrepreneurial Sense: Interplay of Multiple Institutional Logics in Turkish Entrepreneurship Ecosystem**
SAMUR TERAMAN S. B. , ERGUN H. S.
RENT XXXI Research in Entrepreneurship and Small Business, 15 November - 17 January 2017

- VI. **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
13th International Strategic Management Conference, 6 - 08 July 2017
- VII. **Kişiliğin Karanlık Yüzü Kariyerde Aydınlanıyor mu? Kariyer Tercihleri Üzerine Bir Araştırma**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
24. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 25 - 27 May 2017
- VIII. **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi: Türkiye'deki Dayanıklı Tüketim Malları Sektöründeki Bir Şirkette Uygulama Olarak Strateji Görüşü**
DOĞANAY A., GÜRBÜZ F. G. , ERGUN H. S. , KABADAYI KUŞÇU Z., SAMUR TERAMAN S. B.
23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 17 May 2017
- IX. **An Investigation on Emotional Intelligence, Creativity and Career Intentions Among Turkish Female University Students with Special Emphasis on Entrepreneurial Intention**
ERGUN H. S. , GÜRBÜZ F. G. , SAMUR TERAMAN S. B.
EURAM, Paris, France, 1 - 04 June 2016
- X. **Memur, Girişimci veya Akademisyen: Öğrencilerin Kariyer Tercihleri Üzerine bir Tartışma**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
24. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 29 - 31 May 2016
- XI. **POWER OF SOFT SKILLS DETERMINING ACADEMIC CAREER SATISFACTION: EMPIRICAL STUDY ON RESEARCH ASSISTANTS**
GÜRBÜZ F. G. , ERGUN H. S. , Teraman S. B. S.
Global Business Research Congress (GBRC), İstanbul, Turkey, 26 - 27 May 2016, vol.2, pp.703-714
- XII. **Power of Soft Skills Determining Academic Career Satisfaction: Empirical Study on Research Assistants**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
Global Business Research Congress, İstanbul, Turkey, 26 - 27 May 2016
- XIII. **Mediating Role of Emotional Self efficacy between Emotional Intelligence and Creativity An Empirical Study on University Undergrads**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
International Conference on Business and Economic Development (ICBED), 4 - 05 April 2016, pp.9
- XIV. **Understanding university brand loyalty the mediating role of attitudes towards the department and university**
ERDOĞMUŞ Z. İ. , ERGUN H. S.
5th International Conference on Leadership, Technology, Innovation and Business Management, 10 - 12 December 2015, pp.362-371
- XV. **Duygusal Zeka ve Tükenmişlik İlişkisine Yasam Tatminin Etkisi**
ERGUN H. S. , SAMUR TERAMAN S. B.
3. Örgütsel Davranış Kongresi, Turkey, 5 - 06 November 2015
- XVI. **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi. Türkiye'xdaki Dayanıklı Tüketim Malları Sektöründeki bir Şirkette Uygulama Olarak Strateji Görüşü**
GÜRBÜZ F. G. , ERGUN H. S. , Doğanay A., SAMUR TERAMAN S. B.
23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 16 May 2015
- XVII. **EXPLORING NATURE OF INNOVATIVE ORIENTATION Perspectives From Case Study**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 October 2014
- XVIII. **THE RELATIONSHIP OF SUPPLY CHAIN MANAGEMENT SCM AND STRATEGIC PLANNING STRATEGY AS PRACTICE VIEW ON A DURABLE CONSUMER GOODS COMPANY in TURKEY**
GÜRBÜZ F. G. , ERGUN H. S. , DOĞANAY A.
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 September 2014
- XIX. **"An Analysis of Factors Affecting Burnout in Healthcare Organizations", , June 4-7, Valencia, Spain.**

- Tüfek A., ERGUN H. S. , YENER M. İ.
14th EURAM Academy of Management Conference, 4 - 07 June 2014
- XX. **Revelation of the missing part in social innovation mosaic: "Wholeness"**
ERGUN H. S. , YENER M. İ.
30th EGOS Colloquium, 3 - 05 July 2014
- XXI. **Networking for Survival: An Ethnographic Study on an Artist's Passion for Existence**
Poroy A., ERGUN H. S. , YENER M. İ.
International Conference on Arts, Economics and Management (ICAEM'xx14), 22 - 23 March 2014
- XXII. **Innovation orientation, market orientation and e-loyalty: evidence from Turkish e-commerce customers**
ERGUN H. S. , KUSCU Z. K.
9th International Strategic Management Conference, Riga, Latvia, 27 - 29 June 2013, vol.99, pp.509-516
- XXIII. **"Tales behind trust":ethnographic explorations of trust in a small family business**
ARTAN H. İ. , YENER M. İ. , ERGUN H. S.
27th EGOS Colloquium, 6 - 09 July 2011
- XXIV. **Historical Perspective on the Darkside of Organizational Jesters: Examples from the Ottoman Empire**
ERGUN H. S. , YENER M. İ.
24th EGOS Colloquium, 10 - 12 July 2008
- XXV. **Extent of Family Influence on Family Firm Innovative Behavior: A Study on Small Sized Family Firms in İstanbul**
YENER M. İ. , ERGUN H. S.
4th International Strategic Management Conference, 19 - 21 June 2008
- XXVI. **Entrepreneurial Intentions of Young Educated Public in Turkey**
GÜRBÜZ F. G. , ERGUN H. S.
4th International Strategic Management Conference, 19 - 21 June 2008
- XXVII. **"Entrepreneurial Management, Entrepreneurial Orientation and Turkish Small Firm Growth", ,7-9th November 2007**
GÜRBÜZ F. G. , ERGUN H. S.
ISBE 2007, 7 - 09 October 2007
- XXVIII. **Entrepreneurial Characteristics Entrepreneurial Orientation and Small Firm Growth Evidence from Turkish Small Firms**
GÜRBÜZ F. G. , ERGUN H. S.
International Council For Small Business 52nd World Conference, Turku, Finland, 13 - 15 June 2007

Citations

Total Citations (WOS):122

h-index (WOS):2