

Personal Information

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Education Information

Doctorate, İstanbul Üniversitesi, İşletme Fakültesi, İşletme Bölümü, Turkey 2011 - 2015

Post Graduate, Boğaziçi Üniversitesi, Sosyal Bilimler Enstitüsü, Yönetim Bilişim Sistemleri (Y) (Tezli), Turkey 2009 - 2011

Under Graduate, Boğaziçi Üniversitesi, Mühendislik Fakültesi, Elektrik-Elektronik Mühendisliği Bölümü, Turkey 1991 - 1998

Dissertations

Doctorate, SOSYAL AĞLARIN TÜKETİCİ DAVRANIŞLARI ÜZERİNDE ETKİSİ VE ELEKTRONİK TİCARET İLE İLİŞKİSİNİN İNCELENMESİ, İstanbul Üniversitesi, İşletme Fakültesi, İşletme Bölümü, 2015

Post Graduate, Consumer loyalty in the online environment, Boğaziçi Üniversitesi, Sosyal Bilimler Enstitüsü, Yönetim Bilişim Sistemleri (Y) (Tezli), 2011

Research Areas

Management Information Systems

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty of Business Administration, Business Informatics, 2016 - Continues
Lecturer PhD, Namık Kemal Üniversitesi, Muratlı Meslek Yüksekokulu, Yönetim Ve Organizasyon Bölümü, 2015 - 2016
Lecturer, Namık Kemal Üniversitesi, Muratlı Meslek Yüksekokulu, Yönetim Ve Organizasyon Bölümü, 2011 - 2015
Lecturer, İstanbul Kavram Meslek Yüksekokulu, İstanbul Kavram Meslek Yüksekokulu, Bilgisayar Teknolojileri Bölümü, 2010 - 2011
Research Assistant, Boğaziçi Üniversitesi, Uygulamalı Bilimler Yüksekokulu, Yönetim Bilişim Sistemleri Bölümü, 1998 - 2001

Professional Experience

Deputy Head of Department, Marmara University, Faculty of Business Administration, Business Informatics, 2016 - Continues
Head of Department, Namık Kemal Üniversitesi, Muratlı Meslek Yüksekokulu, Yönetim Ve Organizasyon Bölümü, 2015 - 2016
Head of Department, İstanbul Kavram Meslek Yüksekokulu, İstanbul Kavram Meslek Yüksekokulu, Bilgisayar Teknolojileri Bölümü, 2010 - 2011

Courses

Operations Research, Under Graduate, 2016 - 2017, 2018 - 2019
Einführung in die Programmierung, Under Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019
Stratejik Bilişim Sistemleri, Post Graduate, 2018 - 2019

Simulation, Under Graduate, 2019 - 2020

Einführung in die Datenbanken, Under Graduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020

Medieninformatik, Post Graduate, 2016 - 2017, 2017 - 2018, 2018 - 2019

Informatik & Kultur, Under Graduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020

Data Mining und Wissensentdeckung, Under Graduate, 2018 - 2019

WIFO - Projekt, Under Graduate, 2017 - 2018, 2018 - 2019

Algorithmen, Datenstrukturen und Datenmodellierung, Under Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Sozialdienst, Under Graduate, 2017 - 2018, 2018 - 2019, 2019 - 2020

Objektorientierte Systemanalyse und -Modellierung, Post Graduate, 2016 - 2017, 2017 - 2018, 2018 - 2019

Elektronik Ticaret, Under Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018

Objektorientierte Softwareentwicklung, Under Graduate, 2017 - 2018

Geographische Informations Systeme, Post Graduate, 2018 - 2019

Statistik für BWL, Under Graduate, 2016 - 2017

Advising Theses

Kiran S., EINE DEMOGRAPHISCHE UND SOZIALE ANALYSE ÜBER DEN MENSCHEN IN DER TÜRKEI, DIE ÜBER DAS INTERNET BETROGEN WURDEN, Post Graduate, D.CAN(Student), 2019

Kiran S., DER EINFLUSS DER KULTUR AUF DIE MOTIVATION FÜR DIE VERWENDUNG VON SOCIAL MEDIA: VERGLEICHENDE STUDIE TÜRKISCHER UND DEUTSCHER SCHÜLER IN BENUTZUNG VON INSTAGRAM, Post Graduate, F.GÖKSU(Student), 2019

Kiran S., Vorteile von rpa bei der automatisierung von geschäftsprozessen: Eine fallstudie in einem automobileunternehmen, Post Graduate, L.SEMİH(Student), 2019

Jury Memberships

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, December, 2019

Post Graduate, Post Graduate, İstanbul Üniversitesi, August, 2019

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, June, 2019

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, October, 2018

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, February, 2018

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, February, 2018

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, June, 2017

Doctoral Examination, Doctoral Examination, Boğaziçi Üniversitesi, January, 2017

Articles Published in Other Journals

- **Impact of Social Network Use in Turkey on E-commerce Based on Facebook Case**

KIRAN S.

International Journal of Research and Scientific Innovation (IJRSI), vol.7, pp.160-167, 2020 (Refereed Journals of Other Institutions)

- **Instagram'daki Influencer'ların Takipçiler Üzerindeki Etkisi**

KIRAN S., YILMAZ C., EMRE İ. E.

Uluslararası Yönetim Bilişim Sistemleri ve Bilgisayar Bilimleri Dergisi, vol.3, pp.100-111, 2019 (Refereed Journals of Other Institutions)

- **Discovering Key Factors in ERP Implementation through Success and Failure Cases**

KIRAN S.

International Journal of E-Entrepreneurship and Innovation, vol.3, pp.27-36, 2012 (Refereed Journals of Other Institutions)

- **Başarılı bir ERP İmplementasyonu aslında ne demek**

KIRAN S.

Workcube e-iş Kütüphanesi Yayınları, 2012 (National Non-Refereed Journal)

- **Consumers Beliefs About Companies Using Online Advertising**

ÖZTURAN M. S. , NASIR V. A. , KIRAN S.

The Business Review, vol.17, pp.147-152, 2011 (Refereed Journals of Other Institutions)

- **Beliefs About and Attitudes Towards Online Advertising**

NASIR V. A. , ÖZTURAN M. S. , KIRAN S.

The Business Review, vol.17, pp.61-67, 2011 (Refereed Journals of Other Institutions)

Book & Book Chapters

- **in: Seçilmiş Bildiriler Serisi**

KIRAN S.

Consultants, Heroes or Villains in IT Projects?, Meltem Özturan, Zuhâl Tanrıkkulu, Editor, Boğaziçi University Printing House, İstanbul, pp.23-32, 2016

Refereed Congress / Symposium Publications in Proceedings

- **PREDICTION OF STAR RATINGS OF HOTEL CUSTOMERS USING SENTIMENT ANALYSIS**

KIRAN S., ÖZTURAN M. S.

6. International Management Information Systems Conference:Connectedness Cybersecurity, 9 - 12 Ekim 2019

- **Türkiye'deki Yönetim Bilişim Sistemleri ve İşletme Enformatiği Bölümlerinin İncelenmesi**

EMRE İ. E. , KIRAN S., TATLİ E.

6th International Management Information Systems Conference, 9 - 12 Ekim 2019, pp.116

- **Consultants heroes or villains in IT projects**

KIRAN S.

PMI Summit 2015, 02 Ekim 2015

- **IT Project Management and Success Criteria**

KIRAN S.

Annual Conference of University of Ruse., 25 - 26 Ekim 2013

Tasks In Event Organizations

Kıran S., IMISC 2019, Scientific Congress, İstanbul, Turkey, Ekim 2019

Kıran S., IMISC 2017, Scientific Congress, İstanbul, Turkey, Ekim 2017