

COMM 1001 - Introduction to Communication Syllabus

Fall 2023

Instructor Information

Instructor	Email	Office Location & Hours
Mesut Bostan, PhD	mesut.bostan@marmara.edu.tr	A.621 & Monday 11:30-14:50

General Information

Course Meeting Location and Times

Lecture I: (A.201 & Thursday 15:00-15:50)

Lecture II: (A.201 & Thursday 16:00-16:50)

Description

This course is an introduction to communication studies. Theories and concepts on communication will be discussed throughout the course. It is aimed to sustain a perspective on communication and its social and cultural effects.

Course Materials

Required Text

Introduction to Communication Studies, Fiske, J., any available edition.

Course Schedule

Week	Topic
[Week 1]	Introduction Communication Theory
[Week 2]	Communication Models (I)

Week	Topic
[Week 3]	Communication Models (II)
[Week 4]	Communication, Meaning, and Signs
[Week 5]	Codes
[Week 6]	Signification
[Week 7]	Semiotic Methods and Applications
[Week 8]	Structuralist Theory and Applications (I)
[Week 9]	Structuralist Theory and Applications (II)
[Week 10]	Empirical Methods
[Week 11]	Ideology and Meanings (I)
[Week 12]	Ideology and Meanings (II)
[Week 13]	General Summary

Exam Schedule

Date	Exam
TBA	Midterm
TBA	Final

Grading

Midterm %50 + Final %50

Attendance

You are obliged to attend %70 of the classes to pass the course.