

## **Prof. MÜJDELEN İPEK YENER**

### **Personal Information**

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### **International Researcher IDs**

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### **Education Information**

Doctorate, Marmara University, Institute of Social Sciences, İşletme (YI) (İngilizce), Turkey 1998 - 2003

Postgraduate, Marmara University, Institute of Social Sciences, İşletme (YI), Turkey 1995 - 1998

### **Academic Titles / Tasks**

Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2017 - Continues

Assistant Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2005 - Continues

Associate Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2012 - 2017

Lecturer PhD, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2003 - 2005

Research Assistant, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 1998 - 2003

### **Academic and Administrative Experience**

Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2007 - 2009

### **Advising Theses**

YENER M. İ., Job demands and job resources as antecedents of burnout, Postgraduate, Ö.Yamaner(Student), 2019

YENER M. İ., The effect of ethical climate on organizational identification, Postgraduate, A.Tayan(Student), 2017

YENER M. İ., The effects of instrumental and symbolic image dimensions on employer attractiveness in terms of employer branding, Postgraduate, F.Maraşlı(Student), 2017

YENER M. İ., An examination of the relationship between perceived leadership and stress in hospital employees, Postgraduate, B.Baysak(Student), 2015

YENER M. İ., The impact of supply chain management (SCM) practices on organizational performance, Postgraduate, A.Doğanay(Student), 2011

YENER M. İ., Social media influence on knowledge sharing intentions: An Empirical Study on Electronics Retail Chain in Turkey, Postgraduate, G.Ece(Student), 2010

YENER M. İ., The effect of ethical climate on work engagement, Postgraduate, M.Yaldıran(Student), 2010

YENER M. İ., The effect of corporate social responsibility implementations on managers' and employees' organizational commitment, Postgraduate, Ö.Şahlanan(Student), 2010

## Articles Published in Other Journals

- I. **THE EFFECTS OF SYMBOLIC IMAGE DIMENSIONS ON EMPLOYER ATTRACTIVENESS IN TERMS OF EMPLOYER BRANDING CONCEPT**  
MARAŞLI F., YENER M. İ.  
Journal of Management, Marketing and Logistics, 2017 (Peer-Reviewed Journal)
- II. **Development and Validation of a Talent Management Measurement Instrument**  
YENER M. İ., GÜRBÜZ F. G., ACAR P.  
Journal of Business, Economics and Finance, vol.6, no.3, pp.233-245, 2017 (Peer-Reviewed Journal)
- III. **Learning Organization and its Cultural Manifestations Evidence from a Global White Goods Manufacturer**  
Kabadayı Kuşçu Z., GÜRBÜZ F. G., YENER M. İ.  
Procedia Social Behavioral Sciences, 2015 (Peer-Reviewed Journal)
- IV. **The Discovery of HR from Strategy as Practice Perspective A case study in durable consumer goods industry**  
ACAR P., GÜRBÜZ F. G., YENER M. İ.  
Procedia Social and Behavioral Sciences, 2015 (Peer-Reviewed Journal)
- V. **Extent Of Family Influence on Family Firm Innovative Behavior: A Study on Small Sized Family Firms in İstanbul**  
YENER M. İ., ERGUN H. S.  
Journal of Global Strategic Management, vol.3, no.1, pp.103-112, 2009 (Peer-Reviewed Journal)
- VI. **Information and Communications Technologies as Competitive Advantage Tool After Termination of Agreement on Textiles and Clothing A Study of Turkish Textiles and Clothing**  
ERDOĞMUŞ Z. İ., YENER M. İ., GÖZE O.  
Öneri, vol.31, pp.69-80, 2009 (Peer-Reviewed Journal)
- VII. **"Girişimcilik Değerleri Ve Örgütsel Vatandaşlık Davranışı Üzerine Bir Araştırma"**  
YENER M. İ., ERGUN H. S.  
Süleyman Demirel Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.14, no.1, pp.255-271, 2009 (Peer-Reviewed Journal)
- VIII. **Entrepreneurial Orientation in Small Family Firms in Istanbul**  
YENER M. İ., ERGUN H. S.  
The Business Review, Cambridge,, vol.11, no.1, pp.231-239, 2008 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Geleneksel Personel YönetimiYaklaşımından Stratejik İnsanKaynaklarına Uzanan Süreç**  
GÜRBÜZ F. G., YENER M. İ., ACAR P.  
in: Örgüt Yönetimi, İdil Tamer, Editor, Nobel Akademik Yayıncılık, İstanbul, pp.51-59, 2015
- II. **İtibar Yönetimi; Tanım, Ölçüm ve Teori**  
YENER M. İ., ERGUN H. S.  
in: İtibar Yönetimi, , Editor, Beta Yayınevi, pp.3-23, 2014
- III. **Küçük ve Orta Ölçekli Aile İşletmelerinde Büyüme**  
AVCI E., ERGUN H. S., DAL S., ERDOĞMUŞ Z. İ., TÜRKOĞLU UTKU F., YENER M. İ.  
Yalın Yayıncılık, 2009

## Refereed Congress / Symposium Publications in Proceedings

- I. **THE EFFECTS OF SYMBOLIC IMAGE DIMENSIONS ON EMPLOYER ATTRACTIVENESS IN TERMS OF EMPLOYER BRANDING CONCEPT**  
MARAŞLI F., YENER M. İ.  
13th International Strategic Management Conference, 6 - 08 July 2017

- II. **Theoretical Journey of Talent Management: Egalitarian and Elitist Approach**  
YENER M. İ., GÜRBÜZ F. G., ACAR P.  
12th International Strategic Management Conference, Antalya, Turkey, 28 - 30 June 2017
- III. **Yetenek Yönetimi EİEO Tipolojisi: Seçkin ve Eşitlikçi Temelli Yaklaşım**  
GÜRBÜZ F. G., YENER M. İ., ACAR P.  
24. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 25 - 27 May 2017
- IV. **The relationship between perceived leadership style and perceived stress on hospital employees**  
Baysak B., Yener M. I.  
11th International Strategic Management Conference, Vienna, Austria, 23 - 25 July 2015, vol.207, pp.79-89
- V. **STRATEJİK İNSAN KAYNAKLARI UYGULAMASININ BİR ÖRNEĞİ BEYAZ EŞYA SEKTÖRÜNDE DÜNYA LİDERLİĞİNE OYNAYAN BİR KURUMUN UYGULAMA OLARAK STRATEJİ STRATEGY AS PRACTICE KEŞFİ**  
GÜRBÜZ F. G., YENER M. İ., ACAR P.  
23. Ulusal Yönetim ve Organizasyon Kongresi, Bodrum, Turkey, 14 - 16 May 2015
- VI. **A Strategic Overview of a Brand Pushing the Limits and Orientation Towards Success**  
GÜRBÜZ F. G., YENER M. İ., Acar P.  
3rd International Reputation Management Conference, İstanbul, Turkey, 20 - 22 November 2014
- VII. **"An Analysis of Factors Affecting Burnout in Healthcare Organizations", , June 4-7, Valencia, Spain.**  
Tüfek A., ERGUN H. S., YENER M. İ.  
14th EURAM Academy of Management Conference, 4 - 07 June 2014
- VIII. **Revelation of the missing part in social innovation mosaic: "Wholeness"**  
ERGUN H. S., YENER M. İ.  
30th EGOS Colloquium, 3 - 05 July 2014
- IX. **Networking for Survival: An Ethnographic Study on an Artist's Passion for Existence**  
Poroy A., ERGUN H. S., YENER M. İ.  
International Conference on Arts, Economics and Management (ICAEM'xx14), 22 - 23 March 2014
- X. **"Tales behind trust":ethnographic explorations of trust in a small family business**  
ARTAN H. İ., YENER M. İ., ERGUN H. S.  
27th EGOS Colloquium, 6 - 09 July 2011
- XI. **Historical Perspective on the Darkside of Organizational Jesters: Examples from the Ottoman Empire**  
ERGUN H. S., YENER M. İ.  
24th EGOS Colloquium, 10 - 12 July 2008
- XII. **Extent of Family Influence on Family Firm Innovative Behavior: A Study on Small Sized Family Firms in İstanbul**  
YENER M. İ., ERGUN H. S.  
4th International Strategic Management Conference, 19 - 21 June 2008

## Metrics

Publication: 23

Citation (WoS): 10

H-Index (WoS): 1

## Non Academic Experience

Price Waterhouse Coopers ?Başaran Serbest Muhasebecilik ve Danışmanlık A.Ş.