

Asst. Prof. MELTEM ULUSAN POLAT

Personal Information

Email: meltem.ulusan@marmara.edu.tr

Web: <https://avesis.marmara.edu.tr/meltem.ulusan>

Education Information

Doctorate, Wirtschaftsuniversitaet Wien, Austria 1998 - 2006

Post Graduate, Wirtschaftsuniversitaet Wien, Austria 1996 - 1998

Under Graduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1991 - 1995

Dissertations

Doctorate, Efficiency in electronic exchanges by considering the special situation in Istanbul Stock Exchange, Wirtschaftsuniversitaet Wien, 2006

Post Graduate, Kapitalmarktrecht zwischen der EU, Türkei und Österreich (Diplomarbeit), Wirtschaftsuniversitaet Wien, 1998

Research Areas

Management

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (Almanca), 2016 - Continues

Assistant Professor, Istanbul Kultur University, Faculty Of Economics And Administrative Sciences, Department Of Business, 2008 - 2015

Lecturer, İstanbul Kültür Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2007 - 2008

Research Assistant, İstanbul Kültür Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2006 - 2007

Professional Experience

Assistant Director of the Institute, Istanbul Kultur University, Faculty Of Economics And Administrative Sciences, Department Of Business, 2010 - 2015

Courses

Business-Projects, Under Graduate, 2018 - 2019

Financial Management, Post Graduate, 2019 - 2020

International Finance, Under Graduate, 2019 - 2020

Financial Management, Under Graduate, 2019 - 2020
Behavioral Finance, Post Graduate, 2019 - 2020
Modern Approaches in Financial Management, Post Graduate, 2018 - 2019
Uluslara International Financing , Post Graduate, 2018 - 2019
Investment and Financing, Under Graduate, 2018 - 2019
Capital market analysis, Under Graduate, 2018 - 2019
International Financing, Post Graduate, 2018 - 2019
Financial Management, Post Graduate, 2019 - 2020

Advising Theses

Ulusan Polat M., Konaklama işletmelerinde fiyatlama stratejileri, Post Graduate, L.AYDIN(Student), 2019

Articles Published in Other Journals

- I. **Does Borsa Istanbul incorporate herding and calendar anomalies an empirical evidence**
ÇİLİNGİRTÜRK A. M. , ULUSAN POLAT M., SÜMER GÖĞÜŞ E. H.
Pressacademia, vol.9, no.1, pp.12-27, 2020 (Refereed Journals of Other Institutions)
- II. **AN ANALYSIS OF CAPITAL STRUCTURE FACTORS IN THE TURKISH MANUFACTURING SECTOR BY STRUCTURAL EQUITY MODEL (SEM)**
Ulusan Polat M., Çilingirtürk A. M. , Sümer Göğüş E. H. , Yüksel G.
The Empirical Economics Review, vol.9, no.4, pp.343-369, 2019 (Refereed Journals of Other Institutions)
- III. **Davranışsal Finansın Ayak Sesleri**
ULUSAN POLAT M.
İktisat ve Toplum, pp.35-42, 2019 (Other Refereed National Journals)
- IV. **Mental Accounting and Risk Perception in the Context of Behavioral Finance: An Empirical Evidence in Marmara University**
ULUSAN POLAT M., POLAT L.
Journal of Research in Business, vol.1, pp.18-34, 2019 (Other Refereed National Journals)

Books & Book Chapters

- I. **Efficiency in Electronic Stock Exchanges by Considering the Situation in the Istanbul Stock Exchange**
Ulusan Polat M.
Çağlayan Kitabevi, İstanbul, 2020
- II. **Digitalisierung und die Auswirkungen auf den türkischen Kapitalmarkt**
Sümer Göğüş E. H. , Uluslan Polat M., Yüksel G.
in: Digitalisierung in der Betriebswirtschaft, Handan Sümer Göğüş,Stephan Schöning,Helmut Pernsteiner, Editor,
Linde Verlag, Vienna, pp.429-461, 2020
- III. **Digitalisierung und die Auswirkungen auf den türkischen Kapitalmarkt**
SÜMER GÖĞÜŞ E. H. , ULUSAN POLAT M., YÜKSEL G.
in: Digitalisierung in der Betriebswirtschaftslehre Festschrift Haluk Sumer, Handan Sümer Göğüş, Editor, Linde
Verlag, pp.429-460, 2020
- IV. **Behavioral Finance (Davranışsal Finans)**
Ulusan Polat M. (Editor)
Linde Verlag, Vienna, 2019
- V. **Do Calendar Anomalies Really Exist?:An Evidence from Borsa Istanbul**
ULUSAN POLAT M., ÇİLİNGİRTÜRK A. M. , SÜMER GÖĞÜŞ E. H.

in: Behavioral Finance, Pernsteiner Helmut, Sumer Haluk, Ulsan Polat Meltem, Editor, Linde Verlag, Viyana, pp.249-281, 2019

VI. Conceptualizing and Measuring the Intention to Invest in Borsa Istanbul: Empirical Evidence from the Perspective of Foreign Investors

ULUSAN POLAT M., KELEMCİ G., GÜSAN KÖSE G.

in: Behavioral Finance, Pernsteiner Helmut, Sumer Haluk, Ulsan Polat Meltem, Editor, Linde Verlag, Viyana, pp.283-321, 2019

Refereed Congress / Symposium Publications in Proceedings

I. AN ANALYSIS OF THE RELATIONS BETWEEN INDIVIDUAL RISK TOLERANCE, BRAND EQUITY AND INTENTION TO INVEST IN BORSA ISTANBUL

GÜSAN KÖSE G., ULUSAN POLAT M., KELEMCİ G.

International Congress on Political, Economic and Management Sciences (ICPEMS), Saraybosna, Bosnia And Herzegovina, 6 - 10 November 2019

II. MENTAL ACCOUNTING and RISK PERCEPTION in the CONTEXT of BEHAVIORAL FINANCE: AN EMPIRICAL EVIDENCE in MARMARA UNIVERSITY

ULUSAN POLAT M., POLAT L.

Emerging Markets Finance and Accounting International Conference(EMFAIC), Linz, Austria, 17 - 19 October 2018

III. BIST-100 Getirileri, Dış Ticaret Açığı ve Enflasyon Büyümesinin Nedensellik Açısından Analizi

ULUSAN POLAT M.

1. Üretim Ekonomisi Kongresi, Turkey, 21 - 22 March 2014