

Personal Information

Email: melisa.karakaya@marmara.edu.tr

Web: <https://avesis.marmara.edu.tr/melisa.karakaya>

Education Information

Doctorate, Boğaziçi Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme (Dr), Turkey 2018 - Continues

Post Graduate, Galatasaray Üniversitesi, Sosyal Bilimler Enstitüsü, Üretim Yönetimi Ve Pazarlama (YI) (Tezli), Turkey 2015 - 2018

Under Graduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 2011 - 2015

Academic Titles / Tasks

Research Assistant, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2015 - Continues

Refereed Congress / Symposium Publications in Proceedings

- **DETERMINING SERVICE QUALITY DIMENSIONS OF SOCIAL COMMERCE WEBSITES**

Erdogmus I., DİRSEHAN T., KARAKAYA M.

13th International Strategic Management Conference (ISMC), Podgorica, Serbia And Montenegro, 6 - 08 July 2017, vol.34, pp.113-122

Supported Projects

Erdoğan Z. İ. , Dirsehan T., Karakaya Arslan M., Project Supported by Higher Education Institutions, Sosyal Ticaret Sitelerinin Hizmet Kalitesi Boyutlarının Belirlenmesi, 2017 - 2018