

# MELİKE LALE GÜLER

## ASST. PROF.

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### Learning Knowledge

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Doctorate 1995 - 2001	Marmara University, Institute Of Health Sciences, Beden Eğitimi Ve Spor (Dr), Turkey
Postgraduate 1990 - 1994	Marmara University, Institute Of Health Sciences, Beden Eğitimi Ve Spor (Dr), Turkey
Undergraduate 1984 - 1988	Marmara University, Ataturk Faculty Of Education, Foreign Languages Education, Turkey

### Certificates, Courses and Trainings

Other, International Congress The Spirit of Korfball, International Korfball Federation, 2003

### Dissertations

Doctorate, Spor yüksekokulu ve kulüplerinde halkla ilişkiler fonksiyonunun etkinliği, Marmara Üniversitesi, Sağlık Bilimleri Enstitüsü, Beden Eğitimi Ve Spor (Dr), 2001

Postgraduate, Spor Hizmetinin Sunulmasında Halkla İlişkilerin Fonksiyonu, Marmara Üniversitesi, Sağlık Bilimleri Enstitüsü, Beden Eğitimi Ve Spor (Dr), 1994

### Academic Titles / Tasks

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Assistant Professor 1994 - Continues	Marmara University, Faculty Of Sport Sciences, Physical Education And Sports Training
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### Articles Published in Other Journals

- The Reasons Why Individuals with Different Educational Backgrounds Are Choosing Fitness Sector as a Job**  
Odabaş İ., Sarıçam H., Güler M. L.  
Research in Sports Science, vol.9, no.2, pp.25-30, 2019 (National Refreed University Journal)
- INVESTIGATION OF SELF CONFIDENCE LEVELS OF SECONDARY SCHOOL STUDENTS ENGAGED IN INDIVIDUAL AND TEAM SPORTS**

BOZDOĞAN T., GÜLER M. L.

European Journal of Education Studies, vol.3, pp.558-571, 2017 (Refereed Journals of Other Institutions)

3. **Parental Awareness and Knowledge for Participating in Talent Selection of Golf**

Agopyan A., Güler M. L. , Yoruç Çotuk M., Erkut A. O. , Odabaş H. İ.

International Journal of Humanities and Social Science, vol.7, no.5, pp.98-103, 2017 (Refereed Journals of Other Institutions)

4. **Beden Eğitimi ve Spor Yüksekokulu Öğrencilerinin Olimpik Konulara Yönelik Farkındalıkları ve Olimpik Kavramlara İlişkin Değerlendirmeleri,**

Çoknaz D., Atalay Noordegraaf M., Güler M. L. , Çotuk M.

Uluslararası İnsan Bilimleri Dergisi, vol.7, pp.1264-1289, 2010 (Refereed Journals of Other Institutions)

## Refereed Congress / Symposium Publications in Proceedings

1. **Farklı Eğitim Alt Yapısı Olan Bireylerin Fitness Sektörünü Tercih Nedeni**

ODABAŞ H. İ. , SARIÇAM H., GÜLER M. L. , BEKTAŞ M.

16th International Sport Sciences Congress, 31 October - 03 November 2018

2. **THE RELATION BETWEEN THE OBESITY INDEX AND BODY FATNESS ACCORDING TO AGE IN WOMEN**

ODABAŞ H. İ. , SUNA N., GÜLER M. L.

23rd Annual Congress of the EUROPEAN COLLEGE OF SPORT SCIENCE, Dublin, Ireland, 4 - 07 July 2018

3. **To examine the relationship between Golf ability and physical and motoric performance in school children**

ODABAŞ H. İ. , Turan T., GÜLER M. L. , ASLAN M., GÜLER C.

22nd Annual Congress of the European College of Sport Science, MetropolisRuhr, Germany, 5 - 08 July 2017, pp.240-241

4. **TO EXAMINE THE RELATIONSHIP BETWEEN GOLF ABILITY AND PHYSICAL AND MOTORIC PERFORMANCE IN SCHOOLCHILDREN**

ODABAŞ H. İ. , TURAN İ. T. , GÜLER M. L. , ASLAN M., GÜLER C.

22ND ANNUAL CONGRESS OF THE EUROPEAN COLLEGE OF SPORT SCIENCE, MetropolisRuhr, Germany, 5 - 08 July 2017

5. **B19 The role of family in golf development in Turkey**

ODABAŞ H. İ. , AGOPYAN A., GÜLER M. L. , ÇOTUK M., ATILGAN O.

12th Annual Congress of the ECSS, Jyväskylä - Finland, Jyväskylä, Finland, 11 - 14 July 2007, pp.189

6. **B11 Evaluation of risk factors related to health in underweight and obesity**

ODABAŞ H. İ. , BULDAN Ç., GÜLER M. L. , MEHMET T., AYDIN S., AGOPYAN A.

16th Annual Congress of the ECSS, Liverpool - UK, Liverpool, United Kingdom, 6 - 09 July 2011, pp.215

7. **B23 Spor kuruluşlarında halkla ilişkilerin tanıtım ve hedef kitle ile ilişki sağlama fonksiyonlarının etkinliği**

GÜLER M. L. , BAKIR M., AGOPYAN A.

7. Uluslararası Spor Bilimleri Kongresi, Antalya - Türkiye, Antalya, Turkey, 27 - 29 October 2002, pp.46

8. **E05 Spor eğitimine aday gençlerin beden proporsiyonları ve motor özellikleri arasındaki ilişkilerin değerlendirilmesi**

AGOPYAN A., ODABAŞ H. İ. , PINAR S., YAVUZ B., GÜLER M. L. , PEHLİVAN A., DÖNMEZ N., SUNA N., YORUÇ M., ERKUT A. O. , et al.

7. Türk Spor Hekimliği Kongresi, İzmir - Türkiye, İzmir, Turkey, 26 - 30 April 1999, pp.72

9. **B22 Body fatness and body mass index Is BMI an indicator in order to determine the body fatness**

ODABAŞ H. İ. , AGOPYAN A., GÜLER M. L.

10th Annual Congress of the ECSS, Belgrad - Sırbistan, Belgrade, Serbia, 13 - 16 July 2005, pp.102-103

10. **B30 Physical profiles of the candidates who applied to the school of physical education and sports**

ODABAŞ H. İ. , PINAR S., AGOPYAN A., YAVUZ B., GÜLER M. L.

42nd World Congress, Developing Strategies of International Cooperation of HPERSD for the New Millennium,

Minia University, Egypt, Kahire, Egypt, 1 - 07 July 1999, pp.107

11. **E06 Yalova ilinde atletizm sporunu yapan gençlerin fiziki yapı değerlendirmeleri**  
ODABAŞ H. İ. , SUNA N., NAZAN D., GÜLER M. L. , AGOPYAN A., YORUÇ M., ERKUT A. O.  
Yalova Kongresi, Yalova - Türkiye, Yalova, Turkey, 8 - 14 May 1998, pp.1-11
12. **B27 An evaluation of the physiological and physical features of the Turkish National Swimming Team during the European Swimming Championship**  
ODABAŞ H. İ. , AGOPYAN A., ÖZÜAK A., PINAR S., PEHLİVAN A., YORUÇ M., GÜLER M. L.  
3rd International Sports Sciences Congress, Istanbul - Türkiye, İstanbul, Turkey, 11 - 13 May 2000, pp.72
13. **B20 Somatotype characteristics and fine motor abilities of elite golfers in Turkey**  
ODABAŞ H. İ. , GÜLER M. L. , ÇAMLIGÜNEY A. F. , AGOPYAN A.  
12th Annual Congress of the ECSS, Jyväskylä - Finland, Jyväskylä, Finland, 11 - 14 July 2007, pp.459
14. **Examining hearth rate during golf training**  
ODABAŞ H. İ. , GÜLER M. L. , ÖZCAN G., TOPAR İ., ÇAMLIGÜNEY A. F.  
13th Annual Congress of The European College of Sport Science, ESTORİL, Portugal, 9 - 12 July 2008
15. **The role of family in golf development in turkey.**  
ODABAŞ H. İ. , AGOPYAN A., GÜLER M. L. , YORUÇ ÇOTUK M., ERKUT A. O.  
12 th Annual Congress of the European Collage of Sport Science. 11-14 July Finland, 11 - 14 July 2007
16. **Somatotype characteristics and fine motor abilities of elite golfers in Turkey**  
ODABAŞ H. İ. , GÜLER M. L. , ÇAMLIGÜNEY A. F. , AGOPYAN A.  
12th Annual Congress of The European College of Sport Science, Jyväskylä, Finland, 11 - 14 July 2007
17. **Perceived Personality Characteristics of Sport**  
savran c., ÇOKNAZ D., GÜLER M. L. , Atalay Noordegraaf M.  
ICHPER-SD Europe Congress, 17 - 21 November 2004
18. **Spor Kuruluşlarında Halkla İlişkilerin Tanıtım ve Hedef Kitle İle İlişki Sağlama Fonksiyonlarının Etkinliği**  
GÜLER M. L. , BAKIR M., AGOPYAN A.  
7. Uluslararası Spor Bilimleri Kongresi, 27 - 29 October 2002
19. **Yalova ilinde atletizm sporunu yapan gençlerin fiziki yapı değerlendirmeleri.**  
ODABAŞ H. İ. , SUNA N., DÖNMEZ N., GÜLER M. L. , YORUÇ ÇOTUK M., ERKUT A. O.  
Yalova Kongresi, 8-14 Mayıs Yalova, Yalova, Turkey, 8 - 14 May 1998

## Episodes in the Encyclopedia

### 1. Morpa Spor Ansiklopedisi

Güler M. L.

Morpa Kültür Yayınları, pp.36-37, 1997

## Courses

Korfbal, Undergraduate, 2016 - 2017, 2017 - 2018, 2018 - 2019

Public Relations in Sport, Undergraduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020

İngilizce Mesleki İletişim becerileri I, Undergraduate, 2017 - 2018, 2018 - 2019

İngilizce Mesleki İletişim Becerileri I, Undergraduate, 2018 - 2019

Spor Örgütlerinde İletişim ve Halkla İlişkiler, Doctorate, 2015 - 2016, 2017 - 2018, 2018 - 2019

Mezuniyet Projesi, Undergraduate, 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019

Korfbal I, Undergraduate, 2018 - 2019

Korfbol Öğretimi, Undergraduate, 2018 - 2019

Korfbal, Undergraduate, 2011 - 2012, 2012 - 2013, 2013 - 2014, 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018

Graduation Project, Undergraduate, 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018

International Communication Skills VI (English), Undergraduate, 2011 - 2012, 2012 - 2013, 2013 - 2014, 2014 - 2015, 2016 - 2017, 2017 - 2018  
Sporda İletişim ve Medya Yönetimi, Postgraduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019  
Korfbal, Undergraduate, 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018  
İngilizce Mesleki İletişim Becerileri II, Undergraduate, 2018 - 2019  
International Communication Skills IV (English), Undergraduate, 2011 - 2012, 2012 - 2013, 2015 - 2016, 2016 - 2017, 2017 - 2018  
Public Relations in Sport, Undergraduate, 2012 - 2013, 2013 - 2014, 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019  
Korfbal, Undergraduate, 2013 - 2014, 2017 - 2018  
International Communication Skills V (English), Undergraduate, 2012 - 2013, 2013 - 2014, 2014 - 2015, 2015 - 2016, 2016 - 2017, 2017 - 2018  
Topluma Hizmet Uygulamaları, Undergraduate, 2017 - 2018  
International Communication Skills III (English), Undergraduate, 2015 - 2016, 2016 - 2017, 2017 - 2018  
İngilizce Mesleki İletişim Becerileri Uygulaması 2, Undergraduate, 2016 - 2017, 2017 - 2018  
International Communication Skills II English, Undergraduate, 2015 - 2016  
Topluma Hizmet Uygulamaları, Undergraduate, 2015 - 2016, 2016 - 2017  
Korfbal Teaching, Undergraduate, 2011 - 2012, 2012 - 2013, 2013 - 2014, 2014 - 2015  
Korfbal, Undergraduate, 2012 - 2013, 2013 - 2014, 2014 - 2015, 2015 - 2016  
Public Relations in Sport, Undergraduate, 2012 - 2013, 2013 - 2014, 2014 - 2015, 2015 - 2016

## Advising Theses

Güler M., Bir pazarlama aracı olarak sosyal medya; spor markalarının sosyal medya pazarlamalarının üniversite öğrencileri satın alma davranışları üzerine etkisi, Postgraduate, F.Karabakan(Student), 2020

Güler M. L. , Spor ve Medya İlişkisinin Spor Bilimleri Öğrencileri Üzerindeki Etkileri, Postgraduate, İ.DİNDAR(Student), 2019

## Memberships / Tasks in Scientific Organizations

International Council for Health Physical Education Recreation Sport and Dance (ICHPER.SD), Member, 2000 - 2006  
ICHPER.SD Yönetim ve Organizasyon Komisyonu, Member, 2000 - 2001

## Tasks In Event Organizations

Tacer E., Kesim Ü., Güler M. L. , Paşaoğlu A., Boyacıoğlu H., Kuruoğlu M., Tavacıoğlu L., Albayrak Y., Yeltepe H., Arslantaş B., et al., The European University Korfbal Championship, Sportive Activities, İstanbul, Turkey, Haziran 2003  
Akarçay V., Kasap H., İnal S., Özer M. K. , Pehlivan A., Kızılet A., Peker İ., Ağırbaş İ., Ayça İ. B. , Karagözoğlu C., et al., 3rd International Sport Sciences Congress, Scientific Congress, İstanbul, Turkey, Mayıs 2000

## Edit Congress and Symposium Activities

9th International Sport Sciences Congress, Working Group, Muğla, Turkey, 2006  
The 46th ICHPER.SD Anniversary World Congress, Working Group, İstanbul, Turkey, 2005  
The 10th ICHPER.SD Europe Congress and The TSSA 8th International Sports Science Congress, Working Group, Antalya, Turkey, 2004  
3rd International Sport Sciences Congress, Working Group, İstanbul, Turkey, 2000

## Research Areas

Marketing, Physical Education and Sports