

## Prof. JALE ORAN

### Personal Information

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### Education Information

Doctorate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1981 - 1986

Post Graduate, Boğaziçi Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, Turkey 1979 - 1980

Under Graduate, Boğaziçi Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, Turkey 1975 - 1979

### Foreign Languages

English, C2 Proficiency

### Dissertations

Doctorate, MAMUL MALLAR İHRACATININ FİNANSMANI, Marmara Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 1986

Post Graduate, ZERO BASED BUDGETING, Boğaziçi Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, 1980

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2011 - Continues

Associate Professor, Marmara University, Faculty Of Business Administration, İşletme Bölümü (İngilizce), 1998 - 2010

Assistant Professor, Marmara University, Faculty Of Business Administration, Business Administration, 1987 - 1998

### Professional Experience

Head of Department, Marmara University, Faculty of Business Administration, 2012 - 2014

### Courses

Valuation Techniques in Finance, Doctorate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020

Business Finance II, Under Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020

Financial Management, Post Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020

Project Appraisal and Management, Post Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019  
Managerial Finance, Post Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020  
Financial Analysis for Engineering Management, Post Graduate, 2019 - 2020  
Corporate Finance, Post Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019  
Advanced Topics in Corporate Finance, Doctorate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020  
Investments, Post Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019  
Business Finance I, Under Graduate, 2015 - 2016, 2016 - 2017, 2017 - 2018, 2018 - 2019  
Behavioral Finance, Post Graduate, 2015 - 2016, 2016 - 2017  
International Trade, Under Graduate, 2016 - 2017

## Advising Theses

Oran J., The effect of households' financial distress on risk taking behavior, Doctorate, A.AYIK(Student), 2019  
ORAN J., Bitcoin as a cryptocurrency and its relationship with gold, crude oil and euro exchange rate, Post Graduate, N.Aghalibayli(Student), 2019  
Oran J., BITCOIN AS A CRYPTOCURRENCY AND ITS RELATIONSHIP WITH GOLD, CRUDE OIL AND EURO EXCHANGE RATE, Post Graduate, N.AGHALIBAYLI(Student), 2019  
Oran J., Explanatory power of earnings on stock returns: Empirical evidence from borsa Istanbul, Doctorate, S.PEREK(Student), 2018  
Oran J., Foreign direct investment in ethiopia: Motives, impacts and behavioral aspects, Doctorate, A.SEID(Student), 2018  
Oran J., AN EMPIRICAL INVESTIGATION ABOUT THE RELATIONSHIP BETWEEN FINANCIAL RISK TOLERANCE AND OVERCONFIDENCE IN TURKEY, Post Graduate, M.OKAN(Student), 2016  
Oran J., The Relationship Between Financial Literacy and Experience with Behavioral Biases, Doctorate, L.TUNCA(Student), 2016  
Oran J., Sovereign credit rating system and determinants of short term sovereign risk: Evidence from Turkey, Doctorate, O.ALTAY(Student), 2015  
Oran J., Key success factors for global pharmaceutical companies in emerging markets, Doctorate, A.URAL(Student), 2014  
ORAN J., Family controlled and non-family controlled firms in bist 100 and their financing decisions for the period 2005-2012, Doctorate, A.Özcan(Student), 2014  
Oran J., Family controlled and non-family controlled firms in BİST 100 and their financing decisions for the period 2005-2012, Doctorate, A.ÖZCAN(Student), 2014  
Oran J., The relationship between ownership structure and dividend policy : Empirical evidence from Borsa İstanbul (BIST), Doctorate, A.DİLEK(Student), 2014  
Oran J., Determinants of dividend policy an empirical study for Turkey, Doctorate, D.CİZRE(Student), 2013  
ORAN J., Determinants of dividend policy an empirical study for Turkey, Doctorate, D.Cizre(Student), 2013  
Oran J., Valuing and pricing initial public offerings in Istanbul Stock Exchange for the period of 2008-2012, Post Graduate, C.AKBABA(Student), 2012  
Oran J., Piyasa profesyonellerinin yatırım kararlarındaki davranış boyutu: Bir araştırma, Doctorate, A.TUĞBERK(Student), 2012  
Oran J., Event studies and the Efficient Market Hypothesis: Evidence from Turkish merger announcements, Doctorate, E.FERİDUN(Student), 2011  
Oran J., Turkish treasury auctions and estimation of average compounded interest rate of discounted TL denominated treasury auctions, Post Graduate, O.ALTAY(Student), 2011  
Oran J., Performance of the food, beverage, tobacco sector firms in Istanbul Stock Exchange at the pre-crisis and crisis period, Post Graduate, B.KÖTEN(Student), 2011  
ORAN J., Forecasting and valuation for financial institutions, Post Graduate, M.Yüksel(Student), 2010  
Oran J., An analysis on the classification of financial crises, Post Graduate, K.ÜNSAL(Student), 2010  
Oran J., Forecasting and valuation for financial institutions, Post Graduate, M.YÜKSEL(Student), 2010  
Oran J., Behavioral influences in credit card usage and shopping attitudes: A survey, Post Graduate,

E.ERDOĞAN(Student), 2009

Oran J., Behavioral finance: Investor psychology, Doctorate, K.CAN(Student), 2009

Oran J., Basel II: Its implications on Turkish banks and SMEs in Samsun, Post Graduate, M.EMİR(Student), 2009

ORAN J., Basel II: its implications on Turkish banks and smes in Samsun, Post Graduate, M.Emir(Student), 2009

Oran J., An overview of business valuation techniques with an implementation of the discounted abnormal earnings methodı, Post Graduate, S.PEREK(Student), 2009

Oran J., An alternative option strategy "volatility hunter, Post Graduate, A.ÖZCAN(Student), 2007

ORAN J., An alternative option strategy "volatility hunter", Post Graduate, A.Özcan(Student), 2007

ORAN J., Electronic data interchange (EDI) in supply chain management : A case study in a big retail company, Post Graduate, U.Bati(Student), 2006

Oran J., An insight into hormonal effects on risk taking: A research in Istanbul stock exchange, Post Graduate, A.AKYATAN(Student), 2006

ORAN J., An insight into hormonal effects on risk taking: a research in Istanbul stock exchange, Post Graduate, A.Akyatan(Student), 2006

Oran J., Sustainable growth in corporations: An application in Istanbul Stock Exchange, Post Graduate, E.DEMİR(Student), 2006

Oran J., Electronic data interchange (EDI)in supply chain management: A Case study in an big retail company, Post Graduate, U.BATI(Student), 2006

Oran J., Small and medium sized enterprises and the banking sector: Turkish model in the light of international conjuncture, Post Graduate, M.SARI(Student), 2002

Oran J., Accounting for intellectual capital and valuation of virtual assets, Post Graduate, Ö.FARUK(Student), 2000

Oran J., Analysis of cash vs. stock dividend announcements effect on stock prices in the İstanbul Stock Exchange, Post Graduate, M.FATİH(Student), 1999

Oran J., Accounting based risk premium appreciation of ISE market: A comparative study of local and foreign capital companies in Turkey, Post Graduate, N.EMRE(Student), 1999

Oran J., Economic value added as a financial performance measure and determinant of stock return, Post Graduate, H.UĞUZ(Student), 1998

Oran J., Short medium and long-term price performance of initial public offerings in Turkey, Post Graduate, E.BENNETT(Student), 1998

Oran J., SMEs in EU and Turkey, Their Financial Problems and Suggestions for Solutions, Post Graduate, M.ZİYA(Student), 1997

Oran J., How to assess financial health of a firm, Post Graduate, M.AKDENİZ(Student), 1996

## **Jury Memberships**

Appointment Academic Staff, Appointment Academic Staff, Marmara Üniversitesi, December, 2019

## **Articles Published in Other Journals**

- I. **Bidding Behavior in A Natural Experiment: TV Game Show "I Don't Know, My Spouse Knows"**  
Oran J., Yurtkoru E. S.  
Journal of Research in Business, vol.1, pp.1-17, 2019 (Refereed Journals of Other Institutions)
- II. **Religious Holiday Effect on Borsa Istanbul**  
Oran J., Tan Ö. F. , Külah S.  
Journal of Finance and Risk Perspectives, vol.1, no.2, pp.75-101, 2018 (International Refereed University Journal)
- III. **The Impact of Psychological Biases on Foreign Direct Investment (FDI): The Case of Turkish Investors in Ethiopia**  
Oran J., Ali A. S.  
Journal of Research in Business, vol.3, pp.115-132, 2018 (International Refereed University Journal)

- IV. **İlk Halka Arz Bilmecesi: Türk Sermaye Piyasasından Güncel Bulgular**  
Oran J., Aytürk Y., Akbaba C.  
Bankacılar, vol.24, pp.79-97, 2013 (Other Refereed National Journals)
- V. **An Empirical Test of Optimism Bias in Capital Budgeting Decisions**  
Oran J., Perek S.  
Journal of Modern Accounting and Auditing, vol.9, pp.287-296, 2013 (Refereed Journals of Other Institutions)
- VI. **A Pilot Study of Measuring Correlations Between Hormone Levels and Risk Taking in Men and Women at Different Times of Day**  
Oran J., Akyatan A.  
Behavioral Accounting and Finance, vol.3, pp.202-220, 2012 (Refereed Journals of Other Institutions)
- VII. **Açık Arttırma, Tarihçe, Genel Bilgiler ve Bir Araştırma**  
Oran J.  
Marmara Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.24, pp.125-136, 2008 (National Refreed University Journal)
- VIII. **Davranışçı Finans: Fildişi Kuleler Sarsılıyor**  
Oran J.  
ÖNERİ: Marmara Üniversitesi Sosyal Bilimler Enstitüsü Hakemli Dergisi, vol.29, pp.33-42, 2008 (National Refreed University Journal)

## Books & Book Chapters

- I. **Uluslararası 23. Finans Sempozyumu Bildiri Kitabı**  
Oran J. (Editor)  
MY Marmara Üniversitesi Yayınevi, İstanbul, 2019
- II. **Açıklamalı Davranışçı Finans Sözlüğü İngilizce-Türkçe, Türkçe - İngilizce**  
Oran J.  
Çağlayan Yayınevi, İstanbul, 2019
- III. **Tax Morale in Turkey Some European Countries: A Cross Cultural Research**  
ORAN J., ÇINAR A.  
in: Behavioral Finance, Pernsteiner, Helmut /Sümer, Haluk / Ulusan-Polat, Meltem, Editor, Linde Verlag, Viyana, pp.165-187, 2019
- IV. **Westernization Period in the History of Middle East Accounting: Late Ottoman and Republic Period (1839-2011 AD)**  
GÜVEMLİ O., ORAN J., GÜVEMLİ B., ASLAN M.  
in: History of Middle East Accounting (3000 BC - 2000 AD), Muhsin Aslan, Editor, T.C. Sayıştay Başkanlığı, Ankara, pp.667-928, 2019
- V. **Ortadoğu Muhasebe Tarihinde Batılılaşma Süreci : Osmanlı ve Cumhuriyet Uygulamaları (1839-2011)**  
GÜVEMLİ O., ORAN J., GÜVEMLİ B., ASLAN M.  
in: Orta Doğu Muhasebe Tarihi (MÖ 3000 - MS 2000), Muhsin Aslan, Hülya Çavlı Köterin, Editor, T.C. Sayıştay Başkanlığı, Ankara, pp.655-920, 2018
- VI. **Teoride ve Pratikte Müzayedede**  
Oran J.  
Nihat Sayar Yayın ve Yardım Vakfı, İstanbul, 2010
- VII. **Behavioral Implications Related to Climatic Effects: A Research in İstanbul Stock Exchange**  
Oran J.  
Marmara Üniversitesi İSKAR, İstanbul, 1998

## Refereed Congress / Symposium Publications in Proceedings

- I. **The Effect of Households' Financial Distress on Risk Taking Behavior**  
Oran J., Ayık A.  
23. Uluslararası Finans Sempozyumu, Antalya, Turkey, 9 - 12 October 2019, pp.1-23
- II. **The Effect of Households'xx Financial Distress on Risk Taking Behavior**  
ORAN J., AYIK A.  
23. Finans Sempozyumu, Turkey, 9 - 12 October 2019
- III. **Economic Policy Uncertainty Index for Turkey**  
Oran J., Topçu G.  
The 4th SSBRN Symposium 2019, Bucuresti, Romania, 5 - 06 September 2019, pp.23
- IV. **Augmented Reality/Virtual Reality Practices in Finance: A Proposal for Financial Literacy Education**  
ORAN J.  
1st. International Conference on Virtual Reality, Şanlıurfa, Turkey, 4 - 05 April 2019
- V. **Bidding Behavior in a Natural Experiment: TV Game Show I don'xxt know, My Spouse Knows**  
ORAN J., YURTKORU E. S.  
EMFAIC, Linz, Austria, 17 - 19 October 2018
- VI. **Bidding Behavior in a Natural Experiment: TV Game Show "I Don't Know, My Spouse Knows"**  
Oran J., Yurtkoru E. S.  
Emerging Markets Finance Accounting International Conference 2018 (EMFAIC 2018), Linz, Austria, 17 - 19 October 2018
- VII. **An Evaluation of Turkish Mutual and Pension Funds'xx Performances**  
Oran J., Avcı E., Ashour M., Tan Ö. F.  
Global Business Research Congress, İstanbul, Turkey, 24 - 25 April 2017, pp.131-142
- VIII. **Bidding Behavior in a Natural Experiment TV Game Show I Don t Know My Spouse Knows**  
Oran J., Yurtkoru E. S.  
Borsa Istanbul Behavioral Finance Workshop, İstanbul, Turkey, 27 - 28 January 2014, pp.1
- IX. **An Emerging Market Analysis of Dividend Payment Focusing on the Impact of Foreign Ownership**  
ORAN J., AYBARS A.  
International Journal of Arts and Sciences Conference, United States Of America, 22 - 25 November 2010, pp.21-34
- X. **Impulsivity in Credit Card Usage and Shopping Attitudes : A Survey and an Attempt to Develop a Scale for Financial Decision Making**  
Oran J.  
Euroasia Business and Economics Society International Conference , İstanbul, Turkey, 26 - 28 May 2010, pp.57
- XI. **Association of Hormones on Financial Risk Taking of Men and Women at Different Sessions of the Day**  
Oran J., Akyatan A.  
Neuropsychoeconomics Conference, Bonn, Germany, 5 - 06 October 2009, pp.20

## Scientific Refereeing

Recent Economic Approaches and Financial Corporate Policy, Chapter Scientific / Professional Book Published by Other Publishers, November 2019

## Tasks In Event Organizations

Tan Ö. F. , Keleş E., Ulusan Polat M., Cömert N., Oran J., Ülker D., Erişen O., Külah S., Aksoy Hazır Ç., Yüksel G., et al., 23. International Finance Symposium, Scientific Congress, Antalya, Turkey, Ekim 2019

## Invited Congress and Symposium Activities

23. Finance Symposium, Moderator, Antalya, Turkey, 2019

Finance Dynamics, Moderator, İstanbul, Turkey, 2019