

## Assoc. Prof. İHSAN YİĞİT

### Personal Information

Web: <https://avesis.marmara.edu.tr/ihsanyigit>

### International Researcher IDs

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Yoksis Researcher ID: 58508

### Education Information

Doctorate, Marmara University, Institute of Social Sciences, Yönetim Ve Organizasyon (Dr), Turkey 2004 - 2010

Postgraduate, Marmara University, Institute of Social Sciences, Yönetim Ve Organizasyon (YI) (Tezli), Turkey 2000 - 2004

Undergraduate, Marmara University, Faculty of Technical Education, Electric Education, Turkey 1995 - 1999

### Dissertations

Doctorate, Çeşitlendirme stratejisi örgütsel performans ilişkisi: İstanbul Menkul Kıymetler Borsası'nda kayıtlı olan işletmeler üzerine bir araştırma, Marmara Üniversitesi, Institute of Social Sciences, Yönetim Ve Organizasyon (Dr), 2010

Postgraduate, Örgütsel iletişim açısından bilişim teknolojileri ve bir uygulama, Marmara Üniversitesi, Institute of Social Sciences, Yönetim Ve Organizasyon (YI) (Tezli), 2004

### Research Areas

Management and Organization, Science of Strategy

### Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty of Business Administration, Business Administration, 2015 - Continues

Lecturer PhD, Marmara University, Faculty of Business Administration, Business Administration, 2011 - 2015

Lecturer, University of North Carolina at Wilmington, 2013 - 2014

Research Assistant, Marmara University, Faculty of Business Administration, Business Administration, 2001 - 2011

### Academic and Administrative Experience

Stratejik Planlama, Marmara University, Faculty of Business Administration, 2016 - Continues

Kurul Üyesi, Marmara University, Faculty of Business Administration, 2016 - Continues

Muafiyet Komisyonu, Marmara University, Faculty of Business Administration, Business Administration, 2016 - Continues

Rectorate Commissioner, Marmara University, Rectorate, 2015 - 2019

## Articles Published in Other Journals

- I. **THE EFFECT OF PLANNED BEHAVİOR THEORY ON SLACKTİVİSM: A RESEARCH ON TWİTTER USERS**  
Yigit i., Karaylan G.  
Türkiye Sosyal Araştırmalar Dergisi, vol.27, no.2, pp.297-318, 2023 (Peer-Reviewed Journal)
- II. **INTERMEDIARY ROLE OF ORGANIZATIONAL IDENTIFICATION IN THE RELATIONSHIP BETWEEN PSYCHOLOGICAL CONTRACT VIOLATION LEVEL AND JOB SATISFACTION.**  
Demir D., YİĞİT İ., CANEL C.  
International Journal of Management and Human Resources, vol.7, no.1, pp.1-24, 2019 (Peer-Reviewed Journal)
- III. **A UNIVERSITY HOSPITAL PRACTISE: IS THERE ANY RELATIONSHIP BETWEEN WORKPLACE SAFETY AND PATIENT SAFETY**  
TAŞ Y., AKPINAR A. T., YİĞİT İ.  
Business Management Studies: An International Journal, vol.5, no.2, pp.282-292, 2017 (Peer-Reviewed Journal)
- IV. **THE RELATIONSHIP BETWEEN DIVERSIFICATION STRATEGY AND FIRM PERFORMANCE IN DEVELOPED AND EMERGING ECONOMY CONTEXTS EVIDENCE FROM TURKEY ITALY AND NETHERLANDS**  
AKPINAR O., YİĞİT İ.  
79Journal of Economic and Social Development, vol.3, no.2, pp.78-89, 2016 (Peer-Reviewed Journal)
- V. **The Effect Of Organizational Commitment On The Social Exchange And Organizational Socilization A Study In Research And Practice Hospital Of Kocaeli University**  
YİĞİT İ.  
Kafkas Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.7, no.12, pp.25-50, 2016 (Peer-Reviewed Journal)
- VI. **İş Güvenliğinin Tükenmişliğe Etkisine Yönelik Üniversite Hastanesinde Bir Araştırma**  
YİĞİT İ., AKPINAR A. T., TAŞ Y.  
Kastamonu Üniversitesi İktisadi ve İdari Bilimler Dergisi, no.12, pp.53-75, 2016 (Peer-Reviewed Journal)
- VII. **Psikolojik Sözleşme İhlal Algısı Ve İş Tatmini İlişkisi İstanbul Avrupa Yakası Endüstri Meslek Lisesi Öğretmenleri Üzerine Bir Araştırma**  
YİĞİT İ.  
Öneri, vol.11, no.43, pp.119-144, 2015 (Peer-Reviewed Journal)
- VIII. **Ownership Structure Executive Structure and Firm Performance Evidence from Turkey**  
YİĞİT İ.  
iktisadi ve idari bilimler dergisi, vol.36, no.2, pp.349-364, 2014 (Peer-Reviewed Journal)
- IX. **The Relationship Between Diversification Strategy and Organizational Performance in Developed and Emerging Economy Contexts Evidence From Turkey and Netherlands**  
YİĞİT İ., KARTALTEPE BEHRAM N.  
Eurasian Business Review, vol.3, pp.121-136, 2013 (Scopus)
- X. **An Assessment of The Diversification Performance Linkage An Empirical Comparison between Turkish and Italian Firms**  
YİĞİT İ., KARTALTEPE BEHRAM N., İŞÇİ E.  
Tékhne, vol.11, pp.76-82, 2013 (Peer-Reviewed Journal)
- XI. **The Relation between Diversification Strategy and Organizational Performance A Research on Companies registered to the Istanbul Stock Exchange Market**  
ANIL İ., YİĞİT İ., Cem C.  
Advances In Management, vol.3, no.6, pp.33-42, 2013 (Peer-Reviewed Journal)
- XII. **Diversification in Banking and its Effect on Banks Performance Evidence from Turkey**  
Yılmaz Türkmen S., Yiğit İ.  
AMERICAN INTERNATIONAL JOURNAL OF CONTEMPORARY RESEARCH, vol.2, pp.111-119, 2012 (Peer-Reviewed Journal)
- XIII. **Tükenmişliği Ölçmede Alternatif bir Araç Kopenhag Tükenmişlik Envanterinin Marmara Üniversitesi Akademik Personeli Üzerine Uyarlanması**  
Bakoğlu R., Yıldız S., Yiğit İ., Taştan Boz İ.  
Yönetim Dergisi:İstanbul Üniversitesi İşletme Fakültesi İşletme İktisadı Enstitüsü, vol.20, no.63, pp.77-98, 2009

(Peer-Reviewed Journal)

- XIV. **Tükenmişliği Ölçmede Alternatif bir Araç Kopenhag Tükenmişlik Envanterinin Marmara Üniversitesi Akademik Personeli Üzerine Uyarlanması (An Alternative Tool for Measuring Burnout: Adaptation of Copenhagen Burnout Inventory to Academic Staff of Marmara University)**  
Bakoğlu R., Taştan Boz İ., Yiğit İ., Yıldız S.  
İstanbul Üniversitesi Yönetim Dergisi, vol.20, pp.77-98, 2009 (Peer-Reviewed Journal)
- XV. **Akademik Personelin Tükenmişlik Düzeyi Marmara Üniversitesi Örneği**  
BAKOĞLU R., YİĞİT İ., YILDIZ S., TAŞTAN BOZ İ.  
Marmara Üniversitesi İ.İ.B.F. Dergisi, vol.25, no.2, pp.465-497, 2008 (Peer-Reviewed Journal)
- XVI. **Akademik Personelin Tükenmişlik Düzeyi Marmara Üniversitesi Örneği (Burnout Level of Academic Staff: The Case of Marmara University)**  
Bakoğlu R., Yıldız S., Taştan Boz İ., Yiğit İ.  
Marmara Üniversitesi İ.İ.B.F. Dergisi, vol.25, pp.465-497, 2008 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **CLUSTERING IN THE CONTEXT OF COMPETITIVE ADVANTAGE:A RESEARCH ON THE GRAND BAZAAR CARPET SELLERS**  
Kadayıfçı M., YİĞİT İ.  
in: BUSINESS MANAGEMENT PRACTICES, Duygu Fırat, Osman Yılmaz, Detelina Smilkova, Editor, IJOPEC Publication No: 2019/24, London, pp.187-202, 2019
- II. **The Relationship Between Organizational Commitment And Organizational Trust: A Study In Technical High Schools In Istanbul European Side**  
YİĞİT İ.  
in: Türkiye Vizyonu: Multidisipliner Çalışmalar 2019, Bülent KIRMIZI, Bahar İŞİĞÜZEL,, Editor, Ekin Yayınevi, Bursa, pp.646-659, 2019
- III. **RESEARCH ON CREATING A STRATEGIC GROUP MAP FOR TURKISH BUSINESS DEPARTMENTS IN PUBLIC UNIVERSITIES**  
YİĞİT İ.  
in: CURRENT DEBATES IN MANAGEMENT ORGANIZATION, Senem Nart, Yavuz Tansoy Yıldırım, Editor, IJOPEC Publication Limited, London, pp.177-189, 2018
- IV. **Üniversitelerin Analizi (Analysis of Universities)**  
Yiğit İ., Bakoğlu R., Dumludağ D., Akyazı E., Bulut Moya E., Gargılı Keleş A., Çotuk H. B.  
in: Üniversitelerde Strateji Geliştirme Sürecinde Uygulamalı Durum Analizleri (Situation Analysis with Practice on Strategy Development Process at Universities), Bakoğlu Refika, Yıldız Müge Leyla, Editor, Beta Basım Yayım Dağıtım, İstanbul, pp.83-100, 2016
- V. **Çeşitlendirme Stratejisi ve Örgütsel Performans İlişkisi Bir Araştırma**  
YİĞİT İ.  
Beta Yayınevi, İstanbul, 2012

## Refereed Congress / Symposium Publications in Proceedings

- I. **INTERMEDIARY ROLE OF ORGANIZATIONAL IDENTIFICATION IN THE RELATIONSHIP BETWEEN PSYCHOLOGICAL CONTRACT VIOLATION LEVEL AND JOB SATISFACTION**  
Demir D., YİĞİT İ., Canel C.  
Southeast Decision Sciences Institute 2018, 21 - 23 February 2018
- II. **THE RELATIONSHIP BETWEEN DIVERSIFICATION STRATEGY AND FIRM PERFORMANCE IN DEVELOPED AND EMERGING ECONOMY CONTEXTS: EVIDENCE FROM TURKEY, ITALY AND NETHERLANDS**

AKPINAR O., YIĞİT İ.

13th International Scientific Conference on Economic and Social Development (ESD), Barcelona, Spain, 14 - 16 April 2016, pp.583-593

- III. **Sahiplik Yapısı Ve Örgütsel Performans İlişkisi Türkiye Ve Almanya yı Karşılaştırmalı Bir Araştırma**  
YIĞİT İ., TAŞTAN BOZ İ.  
23. Ulusal Yönetim Organizasyon Kongresi, Turkey, 14 - 16 May 2015
- IV. **Ownership Structure Firm Performance A Comparing Study between Turkey and Italy**  
YIĞİT İ., ANIL İ., ANIL KESKİN D.  
42. Decision Sciences Institute Southwest Region, Huoston, Texas, United States Of America, 11 - 13 March 2015
- V. **The Relationship between Diversification Strategy and Organizational Performance A Research Intended for Comparing America and Turkey**  
YIĞİT İ., CANEL C.  
42. Decision Sciences Institute Southwest Region, Huoston, Texas, United States Of America, 11 - 13 March 2015
- VI. **Cooperate diversification strategy and organizational performance relationship a comparative reserach with different diversification measures**  
YIĞİT İ., ÇETİN C.  
15. Eurasian Business and Economic Society (EBES), Lizbon, Portugal, 8 - 10 January 2015
- VII. **The Relationship Between Organizational Commitment And Organizational Trust Evidence From Turkey**  
YIĞİT İ.  
15. Eurasian Business and Economic Society (EBES), Lizbon, Portugal, 8 - 10 January 2015
- VIII. **The Relationship Between Diversification Strategy And Organizational Performance: A Research Intended For Comparing Belgium And Turkey**  
BOZ İ. T., YIĞİT İ., Anil I.  
9th International Strategic Management Conference, Riga, Latvia, 27 - 29 June 2013, vol.99, pp.997-1006
- IX. **Sahiplik Yoğunluğu Ve Kurumsal Çeşitlendirme Stratejisi İlişkisi Türkiye Ve Hollanda yı Karşılaştırmalı Bir Araştırma**  
YIĞİT İ., KARTALTEPE BEHRAM N.  
21. Yönetim Organizasyon Kogresi, Kütahya, Turkey, 30 May - 01 June 2013
- X. **An Aseessment of The Diversification Performance Linkage An Empirical Comparison Between Turkish and Italian Firms**  
YIĞİT İ., KARTALTEPE BEHRAM N., İŞÇİ E.  
9th Eurasian Business and Economics Society (EBES) Conference, ROMA, Italy, 11 - 13 January 2013, pp.2319-2328
- XI. **Diversification in Banking Aand its Effect on Banks' Performance: Evidence from Turkey**  
Yılmaz Türkmen S., Yiğit İ.  
EBES, Warszawa, Poland, 1 - 03 November 2012, pp.1720-1731
- XII. **Diversification in Banking and its Effect on Banks Performance Evidence from Turkey**  
YILMAZ TÜRKMEN S., YIĞİT İ.  
9.Ebes Conference, warsowa, Portugal, 5 - 07 November 2012, pp.1720-1731
- XIII. **Relationship Between Diversification Strategy Applications And Organizational Performance According To Herfindahl Index Criteria**  
YIĞİT İ., Tur S.  
8th International Strategic Management Conference, Barcelona, Spain, 21 - 23 June 2012, vol.58, pp.118-127
- XIV. **The Effect of Executive and Ownership Structure on Diversification Behavior: A Research about Businesses Listed In Istanbul Stock Exchange**  
YIĞİT İ., Anil I.  
8th International Strategic Management Conference, Barcelona, Spain, 21 - 23 June 2012, vol.58, pp.108-117
- XV. **Tükenmişliği Ölçmede Alternatif Bir Araç: Kopenhag Tükenmişlik Envanterinin Türkçede Geçerlilik ve Güvenilirlik Çalışması**  
BAKOĞLU R., YIĞİT İ., YILDIZ S., TAŞTAN BOZ İ.

16. Yönetim ve Organizasyon Kongresi, Turkey, 16 - 18 May 2008
- XVI. **Tükenmişliği Ölçmede Alternatif Bir Araç Kopenhag Tükenmişlik Envanterinin Türkçede Geçerlilik ve Güvenilirlik Çalışması**  
Bakoğlu R., Yıldız S., Yiğit İ., Taştan Boz İ.  
16. Ulusal Yönetim ve Organizasyon Kongresi, Antalya, Turkey, 16 - 18 May 2008
- XVII. **Orta Kademe Yöneticilerin Kariyer Durgunkuşu Plato İle Örgütsel Bağlılıkları Arasındaki İlişkinin Belirlenmesine Yönelik Bir Araştırma**  
DENİZ N., YOZGAT U., BERNA B., YİĞİT İ., TÜR Ş.  
16. Ulusal Yönetim Organizasyon Kongresi, Turkey, 16 - 18 May 2008
- XVIII. **Tükenmişliğin Ölçülmesinde Alternatif Bir Araç: Türkiye’de Kopenhag Tükenmişlik Envanterinin Güvenilirlik ve Geçerlilik Çalışması (An Alternative Tool in Measuring Burnout: Reliability and Validity Study of Copenhagen Burnout Inventory in Turkish)**  
BAKOĞLU R., YİĞİT İ., YILDIZ S., TAŞTAN BOZ İ.  
16. National Management and Organization Conference, Turkey, 16 - 18 May 2008
- XIX. **Türkiye deki Holding ve Grup İşletmelerin Büyüme Biçimleri İçerik Analizi**  
Bakoğlu R., Yiğit İ.  
3. Aile İşletmeleri Kongresi, İstanbul, Turkey, 14 - 15 April 2006

## Supported Projects

Bakoğlu R., Yiğit İ., Project Supported by Higher Education Institutions, Küreselleşen Dünyada Eğitimde Dönüşümü Gerçekleştiren Üniversitelerin Analizi, 2015 - 2016  
Yiğit İ., TUBITAK Project, Diversification Strategy Ownership Structure And Organizational Performance A Study Comparing Turkey And America, 2013 - 2014

## Activities in Scientific Journals

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, Editor, 2021 - Continues

## Mobility Activity

Post Doc, Post Doc, North Carolina State University, United States Of America, 2013 - 2014

## Metrics

Publication: 40  
Citation (WoS): 10  
Citation (Scopus): 11  
H-Index (WoS): 4  
H-Index (Scopus): 2

## Non Academic Experience

MİLLİ EĞİTİM BAKANLIĞI