

Assoc. Prof. İHSAN YİĞİT

Personal Information

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Education Information

Doctorate, Marmara University, Institute of Social Sciences, Yönetim Ve Organizasyon (Dr), Turkey 2004 - 2010

Postgraduate, Marmara University, Institute of Social Sciences, Yönetim Ve Organizasyon (YI) (Tezli), Turkey 2000 - 2004

Undergraduate, Marmara University, Faculty of Technical Education, Electric Education, Turkey 1995 - 1999

Dissertations

Doctorate, Çeşitlendirme stratejisi örgütsel performans ilişkisi: İstanbul Menkul Kıymetler Borsası'nda kayıtlı olan işletmeler üzerine bir araştırma, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (Dr), 2010

Postgraduate, Örgütsel iletişim açısından bilişim teknolojileri ve bir uygulama, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (YI) (Tezli), 2004

Research Areas

Management and Organization, Science of Strategy

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty Of Business Administration, Business Administration, 2015 - Continues

Lecturer PhD, Marmara University, Faculty Of Business Administration, Business Administration, 2011 - 2015

Lecturer, University of North Carolina at Wilmington, 2013 - 2014

Research Assistant, Marmara University, Faculty Of Business Administration, Business Administration, 2001 - 2011

Academic and Administrative Experience

Muafiyet Komisyonu, Marmara University, Faculty Of Business Administration, Business Administration, 2016 - Continues

Stratejik Planlama, Marmara University, Faculty Of Business Administration, 2016 - Continues

Kurul Üyesi, Marmara University, Faculty Of Business Administration, 2016 - Continues

Rectorate Commissioner, Marmara University, Rectorate, 2015 - 2019

Articles Published in Other Journals

- I. INTERMEDIARY ROLE OF ORGANIZATIONAL IDENTIFICATION IN THE RELATIONSHIP BETWEEN PSYCHOLOGICAL CONTRACT VIOLATION LEVEL AND JOB SATISFACTION.

Demir D., YİĞİT İ., CANEL C.

International Journal of Management and Human Resources, vol.7, no.1, pp.1-24, 2019 (Refereed Journals of Other Institutions)

- II. **A UNIVERSITY HOSPITAL PRACTISE: IS THERE ANY RELATIONSHIP BETWEEN WORKPLACE SAFETY AND PATIENT SAFETY**
TAŞ Y., AKPINAR A. T., YİĞİT İ.
Business Management Studies: An International Journal, vol.5, no.2, pp.282-292, 2017 (Other Refereed National Journals)
- III. **THE RELATIONSHIP BETWEEN DIVERSIFICATION STRATEGY AND FIRM PERFORMANCE IN DEVELOPED AND EMERGING ECONOMY CONTEXTS EVIDENCE FROM TURKEY ITALY AND NETHERLANDS**
AKPINAR O., YİĞİT İ.
79Journal of Economic and Social Development, vol.3, no.2, pp.78-89, 2016 (Refereed Journals of Other Institutions)
- IV. **İş Güvenliğinin Tükenmişliğe Etkisine Yönelik Üniversite Hastanesinde Bir Araştırma**
YİĞİT İ., AKPINAR A. T., TAŞ Y.
Kastamonu Üniversitesi İktisadi ve İdari Bilimler Dergisi, no.12, pp.53-75, 2016 (Other Refereed National Journals)
- V. **The Effect Of Organizational Commitment On The Social Exchange And Organizational Socilization A Study In Research And Practice Hospital Of Kocaeli University**
YİĞİT İ.
Kafkas Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.7, no.12, pp.25-50, 2016 (Other Refereed National Journals)
- VI. **Psikolojik Sözleşme İhlal Algısı Ve İş Tatmini İlişkisi İstanbul Avrupa Yakası Endüstri Meslek Lisesi Öğretmenleri Üzerine Bir Araştırma**
YİĞİT İ.
Öneri, vol.11, no.43, pp.119-144, 2015 (Other Refereed National Journals)
- VII. **Ownership Structure Executive Structure and Firm Performance Evidence from Turkey**
YİĞİT İ.
İktisadi ve idari bilimler dergisi, vol.36, no.2, pp.349-364, 2014 (Other Refereed National Journals)
- VIII. **The Relationship Between Diversification Strategy and Organizational Performance in Developed and Emerging Economy Contexts Evidence From Turkey and Netherlands**
YİĞİT İ., KARTALTEPE BEHRAM N.
Eurasian Business Review, vol.3, pp.121-136, 2013 (Refereed Journals of Other Institutions)
- IX. **An Assessment of The Diversification Performance Linkage An Empirical Comparison between Turkish and Italian Firms**
YİĞİT İ., KARTALTEPE BEHRAM N., İŞÇİ E.
Tékhné, vol.11, pp.76-82, 2013 (Refereed Journals of Other Institutions)
- X. **The Relation between Diversification Strategy and Organizational Performance A Research on Companies registered to the Istanbul Stock Exchange Market**
ANIL İ., YİĞİT İ., Cem C.
Advances In Management, vol.3, no.6, pp.33-42, 2013 (Refereed Journals of Other Institutions)
- XI. **Diversification in Banking and its Effect on Banks Performance Evidence from Turkey**
Yılmaz Türkmen S., Yiğit İ.
American International Journal of Contemporary Research, vol.2, pp.111-119, 2012 (Refereed Journals of Other Institutions)
- XII. **Tükenmişliği Ölçmede Alternatif bir Araç Kopenhag Tükenmişlik Envanterinin Marmara Üniversitesi Akademik Personeli Üzerine Uyarlanması**
BAKOĞLU R., YILDIZ S., YİĞİT İ., TAŞTAN BOZ İ.
İstanbul Üniversitesi Yönetim Dergisi, vol.20, no.63, pp.77-98, 2009 (Other Refereed National Journals)
- XIII. **Tükenmişliği Ölçmede Alternatif bir Araç Kopenhag Tükenmişlik Envanterinin Marmara Üniversitesi Akademik Personeli Üzerine Uyarlanması (An Alternative Tool for Measuring Burnout: Adaptation of Copenhagen Burnout Inventory to Academic Staff of Marmara University)**

Bakođlu R., Tařtan Boz İ., Yiđit İ., Yıldız S.

İstanbul Üniversitesi Yönetim Dergisi, vol.20, pp.77-98, 2009 (Other Refereed National Journals)

XIV. Akademik Personelin Tükenmişlik Düzeyi Marmara Üniversitesi Örneđi

BAKOĐLU R., YİĐİT İ., YILDIZ S., TAŐTAN BOZ İ.

Marmara Üniversitesi İ.İ.B.F. Dergisi, vol.25, no.2, pp.465-497, 2008 (Other Refereed National Journals)

XV. Akademik Personelin Tükenmişlik Düzeyi Marmara Üniversitesi Örneđi (Burnout Level of Academic Staff: The Case of Marmara University)

Bakođlu R., Yıldız S., Tařtan Boz İ., Yiđit İ.

Marmara Üniversitesi İ.İ.B.F. Dergisi, vol.25, pp.465-497, 2008 (Other Refereed National Journals)

Books & Book Chapters

I. CLUSTERING IN THE CONTEXT OF COMPETITIVE ADVANTAGE:A RESEARCH ON THE GRAND BAZAAR CARPET SELLERS

Kadayıfçı M., YİĐİT İ.

in: BUSINESS MANAGEMENT PRACTICES, Duygu Fırat, Osman Yılmaz, Detelina Smilkova, Editor, IJOPEC Publication No: 2019/24, London, pp.187-202, 2019

II. The Relationship Between Organizational Commitment And Organizational Trust: A Study In Technical High Schools In Istanbul European Side

YİĐİT İ.

in: Türkiye Vizyonu: Multidisipliner Çalışmalar 2019, Bülent KIRMIZI, Bahar İŐİGÜZEL,, Editor, Ekin Yayınevi, Bursa, pp.646-659, 2019

III. RESEARCH ON CREATING A STRATEGIC GROUP MAP FOR TURKISH BUSINESS DEPARTMENTS IN PUBLIC UNIVERSITIES

YİĐİT İ.

in: CURRENT DEBATES IN MANAGEMENT ORGANIZATION, Senem Nart, Yavuz Tansoy Yıldırım, Editor, IJOPEC Publication Limited, London, pp.177-189, 2018

IV. Üniversitelerin Analizi (Analysis of Universities)

Yiđit İ., Bakođlu R., Dumludađ D., Akyazı E., Bulut Moya E., Gargılı Keleş A., Çotuk H. B.

in: Üniversitelerde Strateji Geliştirme Sürecinde Uygulamalı Durum Analizleri (Situation Analysis with Practice on Strategy Development Process at Universities), Bakođlu Refika, Yıldız Müge Leyla, Editor, Beta Basım Yayım Dağıtım, İstanbul, pp.83-100, 2016

V. Çeřitlendirme Stratejisi ve Örgütsel Performans İlişkisi Bir Arařtırma

YİĐİT İ.

Beta Yayınevi, İstanbul, 2012

Refereed Congress / Symposium Publications in Proceedings

I. INTERMEDIARY ROLE OF ORGANIZATIONAL IDENTIFICATION IN THE RELATIONSHIP BETWEEN PSYCHOLOGICAL CONTRACT VIOLATION LEVEL AND JOB SATISFACTION

Demir D., YİĐİT İ., Canel C.

Southeast Decision Sciences Institute 2018, 21 - 23 February 2018

II. THE RELATIONSHIP BETWEEN DIVERSIFICATION STRATEGY AND FIRM PERFORMANCE IN DEVELOPED AND EMERGING ECONOMY CONTEXTS: EVIDENCE FROM TURKEY, ITALY AND NETHERLANDS

AKPINAR O., YİĐİT İ.

13th International Scientific Conference on Economic and Social Development (ESD), Barcelona, Spain, 14 - 16 April 2016, pp.583-593

III. Sahiplik Yapısı Ve Örgütsel Performans İlişkisi Türkiye Ve Almanya yı Karşılařtırmalı Bir Arařtırma

YİĞİT İ., TAŞTAN BOZ İ.

23. Ulusal Yönetim Organizasyon Kongresi, Turkey, 14 - 16 May 2015

- IV. **Ownership Structure Firm Performance A Comparing Study between Turkey and Italy**
YİĞİT İ., ANIL İ., ANIL KESKİN D.
42. Decision Sciences Institute Southwest Region, Huoston, Texas, United States Of America, 11 - 13 March 2015
- V. **The Relationship between Diversification Strategy and Organizational Performance A Research Intended for Comparing America and Turkey**
YİĞİT İ., CANEL C.
42. Decision Sciences Institute Southwest Region, Huoston, Texas, United States Of America, 11 - 13 March 2015
- VI. **Cooperate diversification strategy and organizational performance relationship a comparative reserach with different diversification measures**
YİĞİT İ., ÇETİN C.
15. Eurasian Business and Economic Society (EBES), Lizbon, Portugal, 8 - 10 January 2015
- VII. **The Relationship Between Organizational Commitment And Organizational Trust Evidence From Turkey**
YİĞİT İ.
15. Eurasian Business and Economic Society (EBES), Lizbon, Portugal, 8 - 10 January 2015
- VIII. **The Relationship Between Diversification Strategy And Organizational Performance: A Research Intended For Comparing Belgium And Turkey**
BOZ İ. T., YİĞİT İ., Anil İ.
9th International Strategic Management Conference, Riga, Latvia, 27 - 29 June 2013, vol.99, pp.997-1006
- IX. **Sahiplik Yoğunluğu Ve Kurumsal Çeşitlendirme Stratejisi İlişkisi Türkiye Ve Hollanda yı Karşılaştırmalı Bir Araştırma**
YİĞİT İ., KARTALTEPE BEHRAM N.
21. Yönetim Organizasyon Kogresi, Kütahya, Turkey, 30 May - 01 June 2013
- X. **An Aessment of The Diversification Performance Linkage An Empirical Comparison Between Turkish and Italian Firms**
YİĞİT İ., KARTALTEPE BEHRAM N., İŞÇİ E.
9th Eurasian Business and Economics Society (EBES) Conference, ROMA, Italy, 11 - 13 January 2013, pp.2319-2328
- XI. **Diversification in Banking Aand its Effect on Banks' Performance: Evidence from Turkey**
Yılmaz Türkmen S., Yiğit İ.
EBES, Warszawa, Poland, 1 - 03 November 2012, pp.1720-1731
- XII. **Diversification in Banking and its Effect on Banks Performance Evidence from Turkey**
YILMAZ TÜRKMEN S., YİĞİT İ.
9. Ebes Conference, warsowa, Portugal, 5 - 07 November 2012, pp.1720-1731
- XIII. **Relationship Between Diversification Strategy Applications And Organizational Performance According To Herfindahl Index Criteria**
YİĞİT İ., Tur S.
8th International Strategic Management Conference, Barcelona, Spain, 21 - 23 June 2012, vol.58, pp.118-127
- XIV. **The Effect of Executive and Ownership Structure on Diversification Behavior: A Research about Businesses Listed In Istanbul Stock Exchange**
YİĞİT İ., Anil İ.
8th International Strategic Management Conference, Barcelona, Spain, 21 - 23 June 2012, vol.58, pp.108-117
- XV. **Tükenmişliği Ölçmede Alternatif Bir Araç: Kopenhag Tükenmişlik Envanterinin Türkçede Geçerlilik ve Güvenilirlik Çalışması**
BAKOĞLU R., YİĞİT İ., YILDIZ S., TAŞTAN BOZ İ.
16. Yönetim ve Organizasyon Kongresi, Turkey, 16 - 18 May 2008
- XVI. **Tükenmişliği Ölçmede Alternatif Bir Araç Kopenhag Tükenmişlik Envanterinin Türkçede Geçerlilik ve Güvenilirlik Çalışması**
Bakoğlu R., Yıldız S., Yiğit İ., Taştan Boz İ.

16. Ulusal Yönetim ve Organizasyon Kongresi, Antalya, Turkey, 16 - 18 May 2008
- XVII. **Orta Kademe Yöneticilerin Kariyer Durgunkuğu Plato İle Örgütsel Bağlılıkları Arasındaki İlişkinin Belirlenmesine Yönelik Bir Araştırma**
DENİZ N., YOZGAT U., Berna B., YİĞİT İ., TÜR Ş.
16. Ulusal Yönetim Organizasyon Kongresi, Turkey, 16 - 18 May 2008
- XVIII. **Tükenmişliğin Ölçülmesinde Alternatif Bir Araç: Türkiye’de Kopenhag Tükenmişlik Envanterinin Güvenilirlik ve Geçerlilik Çalışması (An Alternative Tool in Measuring Burnout: Reliability and Validity Study of Copenhagen Burnout Inventory in Turkish)**
BAKOĞLU R., YİĞİT İ., YILDIZ S., TAŞTAN BOZ İ.
16. National Management and Organization Conference, Turkey, 16 - 18 May 2008
- XIX. **Türkiye deki Holding ve Grup İşletmelerin Büyüme Biçimleri İçerik Analizi**
Bakoğlu R., Yiğit İ.
3. Aile İşletmeleri Kongresi, İstanbul, Turkey, 14 - 15 April 2006

Supported Projects

Bakoğlu R., Yiğit İ., Project Supported by Higher Education Institutions, Küreselleşen Dünyada Eğitimde Dönüşümü Gerçekleştiren Üniversitelerin Analizi, 2015 - 2016
Yiğit İ., TUBITAK Project, Diversification Strategy Ownership Structure And Organizational Performance A Study Comparing Turkey And America, 2013 - 2014

Activities in Scientific Journals

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, Editor, 2021 - Continues

Mobility Activity

Post Doc, Post Doc, North Carolina State University, United States Of America, 2013 - 2014

Citations

Total Citations (WOS):25

h-index (WOS):3