

## Asst. Prof. HÜSEYİN EKİZLER

### Personal Information

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### Biography

Dr. Ekizler received his B.S. from Istanbul University, Department of Industrial Engineering in 2008. He earned his first MSc. from Istanbul University, in the same department in 2011 and his second MSc. in Quantitative Methods from Marmara University, in 2015. He received Ph.D degree in Quantitative Methods from Istanbul University, 2016. He is currently working as a Assistant Professor at Marmara University, Department of Business Administration. He teaches courses on business mathematics, statistics, operations research and simulation theory at the undergraduate level; research methods, and data analysis at the graduate level. He pursues his research in the area of decision sciences.

### Education Information

Doctorate, İstanbul Üniversitesi, Sosyal Bilimler Enstitüsü, Sayısal Yöntemler (Dr), Turkey 2012 - 2016

Post Graduate, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), Turkey 2010 - 2015

Post Graduate, İstanbul Üniversitesi, Mühendislik Fakültesi, Endüstri Mühendisliği Bölümü, Turkey 2009 - 2011

Under Graduate, İstanbul Üniversitesi, Mühendislik Fakültesi, Endüstri Mühendisliği Bölümü, Turkey 2004 - 2008

### Foreign Languages

German, A2 Elementary

English, C2 Proficiency

### Dissertations

Doctorate, Türk imalat sanayi şirketlerinin performanslarının çeşitli çok değişkenli yöntemlerle incelenmesi, İstanbul Üniversitesi, Sosyal Bilimler Enstitüsü, Sayısal Yöntemler (Dr), 2016

Post Graduate, Statistical analysis of the effects of customer satisfaction on customer loyalty in Turkish GSM sector: A Field study among the students of Business Administration Faculty of Marmara University, Marmara Üniversitesi, İşletme Fakültesi, İşletme Bölümü (İngilizce), 2015

Post Graduate, Araç rotalama probleminin çözümünde karınca kolonisi optimizasyonu algoritmasının kullanılması, İstanbul Üniversitesi, Mühendislik Fakültesi, Endüstri Mühendisliği Bölümü, 2011

### Research Areas

Quantitative Methods

## Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty of Business Administration, Business Administration, 2018 - Continues  
Assistant Professor, Marmara University, Faculty of Business Administration, Business Administration, 2017 - 2018  
Lecturer PhD, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2016 - 2017  
Research Assistant, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2009 - 2016

## Professional Experience

Fakülte Yönetim Kurulu Üyesi, Marmara University, Faculty of Business Administration, 2018 - Continues

## Courses

Computer Applications in Operations Research, Under Graduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020  
Quantitative Research, Post Graduate, 2018 - 2019, 2019 - 2020, 2020 - 2021  
Operations Research II, Under Graduate, 2019 - 2020  
Araştırma Atölyesi, Post Graduate, 2018 - 2019, 2019 - 2020, 2020 - 2021  
Simulation Theory, Under Graduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020  
Business Data Analysis, Post Graduate, 2020 - 2021  
Operations Research Applications, Post Graduate, 2020 - 2021  
Operation Research I, Under Graduate, 2019 - 2020, 2020 - 2021  
Business Mathematics I, Under Graduate, 2018 - 2019, 2019 - 2020, 2020 - 2021  
Production Planning and Control, Under Graduate, 2020 - 2021  
Business Mathematics II, Under Graduate, 2018 - 2019, 2019 - 2020  
Statistical Analysis & Decision Making, Post Graduate, 2019 - 2020  
Pazarlama Araştırmalarında Veri Analizi, Post Graduate, 2018 - 2019, 2019 - 2020  
Academic Research Methods and Ethics, Post Graduate, 2018 - 2019, 2019 - 2020  
Academic Research Methods and Business Ethics, Post Graduate, 2018 - 2019  
Operations Management, Post Graduate, 2017 - 2018, 2018 - 2019  
Uygulamalı Pazarlama Araştırmaları I, Post Graduate, 2018 - 2019  
Statistics, Under Graduate, 2017 - 2018

## Advising Theses

Ekizler H., A Research upon the Satisfaction of Sharing Economy Business Model Users with AirBnb Example, Post Graduate, E.ÖZGÜN(Student), 2020  
Ekizler H., THE EFFECT OF RELIGIOSITY ON ORGANIZATIONAL COMMITMENT THROUGH WORK VALUES: A CASE IN TURKISH COMPANIES, Post Graduate, A.GALİFANOVA(Student), 2019  
Ekizler H., PERFORMANCE EVALUATION OF AIRLINE COMPANIES FROM CONSUMERS' PERSPECTIVE BASED ON TOPSIS AND VIKOR METHODS, Post Graduate, S.ÇETİNKAYA(Student), 2019  
EKİZLER H., Identifying the impact of human resource development climate on job attitudes, Post Graduate, A.Barmaky(Student), 2019

## Jury Memberships

Post Graduate, Post Graduate, Marmara Üniversitesi, February, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021

Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, June, 2020  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, May, 2020  
Post Graduate, Post Graduate, İstanbul Okan Üniversitesi, August, 2019  
Post Graduate, Post Graduate, Marmara Üniversitesi, July, 2019  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, June, 2019  
Post Graduate, Post Graduate, Marmara Üniversitesi, June, 2019  
Post Graduate, Post Graduate, Marmara Üniversitesi, May, 2019  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, December, 2018  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, December, 2018  
Post Graduate, Post Graduate, Marmara Üniversitesi, September, 2018  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, June, 2018

## Articles Published in Other Journals

- I. **The Effect of Mental Well-Being on COVID-19 Related Anxieties**  
Ekizler H.  
Journal of Current Researches on Business and Economics, vol.10, no.2, pp.173-186, 2020 (Refereed Journals of Other Institutions)
- II. **The Moderating Effect of Desire to Interact with Salesperson on the Consumer Confusion – Cognitive Dissonance Relationship: A Case in Technology Markets**  
Ekizler H.  
Journal of Research in Business, vol.5, no.2, pp.127-146, 2020 (International Refereed University Journal)
- III. **The Effect of Religiosity on Organizational Commitment through Work Values**  
Ekizler H., Galifanova A.  
Alphanumeric Journal, vol.8, no.2, pp.181-200, 2020 (Refereed Journals of Other Institutions)
- IV. **Effects of Dark Triad on Transformational, Transactional and Laissez-Faire Leadership Styles**  
Ekizler H., Bolelli M.  
OPUS Uluslararası Toplum Araştırmaları Dergisi, vol.16, no.32, pp.4621-4648, 2020 (Refereed Journals of Other Institutions)
- V. **Superior Role of Human Resource Development Climate and Its Impact on Job Attitudes**  
Barmaky A., Ekizler H.  
Journal of Economics, Management and Trade, vol.26, no.8, pp.36-60, 2020 (Refereed Journals of Other Institutions)
- VI. **The Effects of Dark Triad (Machiavellianism, Narcissism, Psychopathy) on the Use of Power Sources**  
Ekizler H., Bolelli M.  
İstanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, vol.19, no.37, pp.27-44, 2020 (International Refereed University Journal)
- VII. **Performance Evaluation of Woven, Clothing and Leather Industry Firms: VIKOR and TOPSIS Methods**  
Ekizler H.  
Ömer Halisdemir Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.13, no.1, pp.24-39, 2020 (International Refereed University Journal)
- VIII. **How to Satisfy Mobile Application Users and Increase Their Brand Equity Perception?**  
Ekizler H.  
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.41, no.1, pp.126-144, 2019 (International Refereed University Journal)
- IX. **An Empirical Analysis on How Conservatism Influences Cost of Equity Capital: Evidence from Turkey**  
Öner M., Aybars A., Ekizler H.  
Öneri Dergisi, vol.12, no.48, pp.125-139, 2017 (International Refereed University Journal)
- X. **International Comparative Analysis of Quality of Life of Hemodialysis Patients**  
Nişel R. N. , Çınar A., Ekizler H.

## Books & Book Chapters

- I. **Examination of Well-being in OECD European Countries in the Context of Gender Differences Using Entropy and MAUT Methods**  
Ekizler H., Bolelli M.  
in: ADMINISTRATIVE AND ECONOMICS SCIENCES: Theory, Current Researches and New Trends/2, Selim Demez, Editor, IVPE, Cetinje, pp.349-365, 2020
- II. **The Moderating Role of Self-Control in Dark Triad - Burnout Relationship**  
Bolelli M., Ekizler H.  
in: Theory and Research in Economics and Administrative Sciences Vol 2, Mustafa Mete, Editor, Gece Kitaplığı, Ankara, pp.55-82, 2020
- III. **Examining Business Performance with Multivariate Statistical Methods**  
Ekizler H.  
Çağlayan Kitabevi, İstanbul, 2019
- IV. **The Key of Digital Era: Big Data**  
Ekizler H.  
in: Business Applications in the Axis of Digital Transformation, Muazzez Babacan, Editor, Detay Yayıncılık, Ankara, pp.79-95, 2019
- V. **Operations Research with R**  
Çınar A., Ekizler H.  
Çağlayan Kitabevi, İstanbul, 2018

## Refereed Congress / Symposium Publications in Proceedings

- I. **The Effect of Mental Well-Being on COVID-19 Related Anxieties**  
Ekizler H.  
12th International Conference of Strategic Research on Scientific Studies and Education, İstanbul, Turkey, 10 - 13 December 2020, pp.433-444
- II. **The Role of Perceived Risk and Service Quality on Purchase Intention through Consumer Trust in E-Commerce**  
Ekizler H.  
International Congress of Management, Economy and Policy, 5 - 06 December 2020, pp.352-362
- III. **Multi-Criteria Decision Making for Personnel Selection in Banking Sector with VIKOR and TOPSIS Methods**  
YÜCEL A., EKİZLER H.  
24th EBES Conference - Bangkok, 10 - 12 January 2018
- IV. **Investigating Performance of Manufacturing Industry Firms Traded in BİST**  
EKİZLER H.  
İstanbul Finance Congress (IFC - 2017), İstanbul, Turkey, 2 - 03 November 2017
- V. **Türk Denizcilik Sektöründe Deniz Bulut Sistemine Geçiş Sürecinin Değerlendirilmesi: GZFT Analizi**  
Cebecioğlu E., AKGÜN İ., EKİZLER H.  
37. Yöneylem Araştırması ve Endüstri Mühendisliği Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017
- VI. **Multi Criteria Decision Analysis of the Impact of Financial Crisis on Economic Performances of EU Countries**  
NİŞEL R. N., EKİZLER H.  
23rd International Conference on Multiple Criteria Decision Making, Hamburg, Germany, 2 - 07 August 2015

## Supported Projects

Sanje G., Ekizler H., Çarboğa O. S. , Project Supported by Higher Education Institutions, Brand Equity of Istanbul in Benelux Countries, 2020 - 2021

Ekizler H., Project Supported by Higher Education Institutions, Sosyal Medya Pazarlamasında Yatırımın Geri Dönüşünün Gözlemlenmesi, Ölçülenmesi ve Hesaplanması, 2018 - 2020

Akgün İ., Erkut G., Akgün A. A. , Demireş Özkul B., Ekizler H., Development Agency, İstanbul'da İstihdam Eğilimlerinin Belirlenmesi (İSTKA), 2017 - 2017

## Scientific Refereeing

Journal of Transportation and Logistics, Other Indexed Journal, September 2020

Alphanumeric Journal, Other Indexed Journal, May 2020

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, Other Indexed Journal, January 2020

Uluslararası Yönetim İktisat ve İşletme Dergisi, Other Indexed Journal, January 2020

Gazi Mühendislik Bilimleri Dergisi, Other Indexed Journal, May 2019

OPUS-Uluslararası Toplum Araştırmaları Dergisi, Other Indexed Journal, April 2019

Journal of Research in Business, Other Indexed Journal, March 2019

## Scholarships

Yurtiçi Doktora Bursu, TÜBİTAK, 2012 - 2016

Yurtiçi Yüksek Lisans Bursu, TÜBİTAK, 2010 - 2012