



# HÜSEYİN EKİZLER

## ASSOC. PROF.

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### Biography

Dr. Ekizler received his B.S. from Istanbul University, Department of Industrial Engineering in 2008. He earned his first MSc. from Istanbul University, in the same department in 2011 and his second MSc. in Quantitative Methods from Marmara University, in 2015. He received Ph.D degree in Quantitative Methods from Istanbul University, 2016. He is currently working as a Associate Professor at Marmara University, Department of Business Administration. He teaches courses on business mathematics, statistics, operations research and simulation theory at the undergraduate level; research methods, and data analysis at the graduate level. He pursues his research in the area of decision sciences.

### Learning Knowledge

Doctorate 2012 - 2016	Istanbul University, Institute Of Social Sciences, Sayısal Yöntemler (Dr), Turkey
Postgraduate 2010 - 2015	Marmara University, Faculty Of Business Administration, İşletme Bölümü (İngilizce), Turkey
Postgraduate 2009 - 2011	Istanbul University, Mühendislik Fakültesi, Endüstri Mühendisliği Bölümü, Turkey
Undergraduate 2004 - 2008	Istanbul University, Mühendislik Fakültesi, Endüstri Mühendisliği Bölümü, Turkey

### Foreign Languages

English, C2 Mastery  
German, A2 Elementary

### Dissertations

Doctorate, Türk imalat sanayi şirketlerinin performanslarının çeşitli çok değişkenli yöntemlerle incelenmesi, İstanbul

Üniversitesi, Sosyal Bilimler Enstitüsü, Sayısal Yöntemler (Dr), 2016

Postgraduate, Statistical analysis of the effects of customer satisfaction on customer loyalty in Turkish GSM sector: A Field study among the students of Business Administration Faculty of Marmara University, Marmara Üniversitesi, İşletme Fakültesi, İşletme Bölümü (İngilizce), 2015

Postgraduate, Araç rotalama probleminin çözümünde karınca kolonisi optimizasyonu algoritmasının kullanılması, İstanbul Üniversitesi, Mühendislik Fakültesi, Endüstri Mühendisliği Bölümü, 2011

## Academic Titles / Tasks

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Associate Professor 2021 - Continues	Marmara University, Faculty Of Business Administration, Business Administration
Assistant Professor 2018 - 2021	Marmara University, Faculty Of Business Administration, Business Administration
Assistant Professor 2017 - 2018	Marmara University, Faculty Of Business Administration, Business Administration
Lecturer PhD 2016 - 2017	Marmara University, Faculty Of Business Administration, Business Administration Lectured (English)
Research Assistant 2009 - 2016	Marmara University, Faculty Of Business Administration, Business Administration Lectured (English)

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## Supported Projects

- Sanje G., Ekizler H., Çarboğa O. S. , Project Supported by Higher Education Institutions, Brand Equity of Istanbul in Benelux Countries, 2020 - 2021
- Ekizler H., Project Supported by Higher Education Institutions, Sosyal Medya Pazarlamasında Yatırımın Geri Dönüşünün Gözlemlenmesi, Ölçülmesi ve Hesaplanması, 2018 - 2020
- Akgün İ., Erku G., Akgün A. A. , Demireş Özkul B., Ekizler H., Development Agency, İstanbul'da İstihdam Eğilimlerinin Belirlenmesi (İSTKA), 2017 - 2017

## Scholarships

Yurtiçi Doktora Bursu, TÜBİTAK, 2012 - 2016

Yurtiçi Yüksek Lisans Bursu, TÜBİTAK, 2010 - 2012

## Jury Memberships

PhD Thesis Monitoring Committee Member, PhD Thesis Monitoring Committee Member, Altınbaş Üniversitesi, December, 2022

Post Graduate, Post Graduate, İstanbul Okan Üniversitesi, June, 2022

Post Graduate, Post Graduate, İstanbul Üniversitesi, December, 2021

Post Graduate, Post Graduate, Yeditepe Üniversitesi, June, 2021

Post Graduate, Post Graduate, Marmara Üniversitesi, February, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, January, 2021  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, June, 2020  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, May, 2020  
Post Graduate, Post Graduate, İstanbul Okan Üniversitesi, August, 2019  
Post Graduate, Post Graduate, Marmara Üniversitesi, July, 2019  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, June, 2019  
Post Graduate, Post Graduate, Marmara Üniversitesi, June, 2019  
Post Graduate, Post Graduate, Marmara Üniversitesi, May, 2019  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, December, 2018  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, December, 2018  
Post Graduate, Post Graduate, Marmara Üniversitesi, September, 2018  
Post Graduate, Post Graduate, İstanbul Bilgi Üniversitesi, June, 2018

### Articles Published in Other Journals

- 1. The Influence of Psychological Capital on Burnout: Moderating Effect of Locus of Control**  
Bolelli M., Ekizler H.  
Uluslararası Yönetim İktisat ve İşletme Dergisi, vol.18, no.3, 2022 (International Refereed University Journal)
- 2. Antecedents of tourist food consumption: food choice motives of foreign tourists in Turkey**  
Ekizler H., Öksüz M., Durmuş B., Shipman Z. D.  
Anatolia, vol.33, no.2, 2022 (Journal Indexed in ESCI)
- 3. Analyzing Online Shopping Behavior from the Perspective of Youtube: Do Vlog Content and Vlogger Characteristics Matter**  
Tolunay A., Ekizler H.  
OPUS Uluslararası Toplum Araştırmaları Dergisi, vol.18, no.41, pp.3041-3065, 2021 (Other Refereed National Journals)
- 4. Effects of Dark Triad on Transformational, Transactional and Laissez-Faire Leadership Styles**  
Ekizler H., Bolelli M.  
OPUS Uluslararası Toplum Araştırmaları Dergisi, vol.16, no.32, pp.4621-4648, 2020 (Refereed Journals of Other Institutions)
- 5. The Effect of Religiosity on Organizational Commitment through Work Values**  
Ekizler H., Galifanova A.  
Alphanumeric Journal, vol.8, no.2, pp.181-200, 2020 (Refereed Journals of Other Institutions)
- 6. The Moderating Effect of Desire to Interact with Salesperson on the Consumer Confusion – Cognitive Dissonance Relationship: A Case in Technology Markets**  
Ekizler H.  
Journal of Research in Business, vol.5, no.2, pp.127-146, 2020 (International Refereed University Journal)
- 7. The Effect of Mental Well-Being on COVID-19 Related Anxieties**  
Ekizler H.  
Journal of Current Researches on Business and Economics, vol.10, no.2, pp.173-186, 2020 (Refereed Journals of Other Institutions)
- 8. Superior Role of Human Resource Development Climate and Its Impact on Job Attitudes**  
Barmaky A., Ekizler H.  
Journal of Economics, Management and Trade, vol.26, no.8, pp.36-60, 2020 (Refereed Journals of Other Institutions)
- 9. The Effects of Dark Triad (Machiavellianism, Narcissism, Psychopathy) on the Use of Power Sources**

Ekizler H., Bolelli M.

İstanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, vol.19, no.37, pp.27-44, 2020 (International Refereed University Journal)

10. **Performance Evaluation of Woven, Clothing and Leather Industry Firms: VIKOR and TOPSIS Methods**  
Ekizler H.  
Ömer Halisdemir Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.13, no.1, pp.24-39, 2020 (International Refereed University Journal)
11. **How to Satisfy Mobile Application Users and Increase Their Brand Equity Perception?**  
Ekizler H.  
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.41, no.1, pp.126-144, 2019 (International Refereed University Journal)
12. **An Empirical Analysis on How Conservatism Influences Cost of Equity Capital: Evidence from Turkey**  
Öner M., Aybars A., Ekizler H.  
Öneri Dergisi, vol.12, no.48, pp.125-139, 2017 (International Refereed University Journal)
13. **International Comparative Analysis of Quality of Life of Hemodialysis Patients**  
Nişel R. N. , Çınar A., Ekizler H.  
İktisadi ve İdari Bilimler Dergisi, vol.38, no.1, pp.249-259, 2016 (International Refereed University Journal)

## Books & Book Chapters

1. **Performance Evaluation of Airline Companies from Consumers' Perspective: MCDM Approach**  
Çetinkaya S., Ekizler H.  
in: International Research in Social, Human and Administrative Science IV, Mustafa Kara, Editor, Eğitim Yayınevi, Konya, pp.43-68, 2022
2. **Examination of Well-being in OECD European Countries in the Context of Gender Differences Using Entropy and MAUT Methods**  
Ekizler H., Bolelli M.  
in: ADMINISTRATIVE AND ECONOMICS SCIENCES: Theory, Current Researches and New Trends/2, Selim Demez, Editor, IVPE, Cetinje, pp.349-365, 2020
3. **The Moderating Role of Self-Control in Dark Triad - Burnout Relationship**  
Bolelli M., Ekizler H.  
in: Theory and Research in Economics and Administrative Sciences Vol 2, Mustafa Mete, Editor, Gece Kitaplığı, Ankara, pp.55-82, 2020
4. **Examining Business Performance with Multivariate Statistical Methods**  
Ekizler H.  
Çağlayan Kitabevi, İstanbul, 2019
5. **The Key of Digital Era: Big Data**  
Ekizler H.  
in: Business Applications in the Axis of Digital Transformation, Muazzez Babacan, Editor, Detay Yayıncılık, Ankara, pp.79-95, 2019
6. **Operations Research with R**  
Çınar A., Ekizler H.  
Çağlayan Kitabevi, İstanbul, 2018

## Refereed Congress / Symposium Publications in Proceedings

1. **The Effect of Mental Well-Being on COVID-19 Related Anxieties**  
Ekizler H.  
12th International Conference of Strategic Research on Scientific Studies and Education, İstanbul, Turkey, 10 - 13

December 2020, pp.433-444

2. **The Role of Perceived Risk and Service Quality on Purchase Intention through Consumer Trust in E-Commerce**

Ekizler H.

International Congress of Management, Economy and Policy, 5 - 06 December 2020, pp.352-362

3. **Multi-Criteria Decision Making for Personnel Selection in Banking Sector with VIKOR and TOPSIS Methods**

YÜCEL A., EKİZLER H.

24th EBES Conference - Bangkok, 10 - 12 January 2018

4. **Investigating Performance of Manufacturing Industry Firms Traded in BİST**

EKİZLER H.

Istanbul Finance Congress (IFC - 2017), İstanbul, Turkey, 2 - 03 November 2017

5. **Türk Denizcilik Sektöründe Deniz Bulut Sistemine Geçiş Sürecinin Değerlendirilmesi: GZFT Analizi**

Cebecioğlu E., AKGÜN İ., EKİZLER H.

37. Yöneylem Araştırması ve Endüstri Mühendisliği Ulusal Kongresi, İstanbul, Turkey, 5 - 07 July 2017

6. **Multi Criteria Decision Analysis of the Impact of Financial Crisis on Economic Performances of EU Countries**

NİŞEL R. N., EKİZLER H.

23rd International Conference on Multiple Criteria Decision Making, Hamburg, Germany, 2 - 07 August 2015

## Academic and Administrative Experience

2021 - Continues	<b>Program Koordinatörü</b>	Marmara University, Faculty Of Business Administration, Business Administration
2018 - 2021	<b>Fakülte Kurulu Üyesi</b>	Marmara University, Faculty Of Business Administration, Business Administration
2018 - 2021	<b>Fakülte Yönetim Kurulu Üyesi</b>	Marmara University, Faculty Of Business Administration

## Courses

Computer Applications in Operations Research, Undergraduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Marketing Research, Doctorate, 2021 - 2022

Statistical Data Analysis, Postgraduate, 2021 - 2022

Statistics II, Undergraduate, 2021 - 2022

Marketing Research, Postgraduate, 2021 - 2022

Business Mathematics II, Undergraduate, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Multicriteria Decision Making, Postgraduate, 2021 - 2022

Quantitative Research, Postgraduate, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Statistics I, Undergraduate, 2021 - 2022

Operations Research II, Undergraduate, 2019 - 2020, 2020 - 2021

Simulation Theory, Undergraduate, 2016 - 2017, 2017 - 2018, 2018 - 2019, 2019 - 2020, 2020 - 2021

Business Mathematics I, Undergraduate, 2018 - 2019, 2019 - 2020, 2020 - 2021, 2021 - 2022

Araştırma Atölyesi, Postgraduate, 2018 - 2019, 2019 - 2020, 2020 - 2021

Business Data Analysis, Postgraduate, 2020 - 2021

Operations Research Applications, Postgraduate, 2020 - 2021

Operation Research I, Undergraduate, 2019 - 2020, 2020 - 2021  
Production Planning and Control, Undergraduate, 2020 - 2021  
Statistical Analysis & Decision Making, Postgraduate, 2019 - 2020  
Pazarlama Arařtırmalarında Veri Analizi, Postgraduate, 2018 - 2019, 2019 - 2020  
Academic Research Methods and Ethics, Postgraduate, 2018 - 2019, 2019 - 2020  
Academic Research Methods and Business Ethics, Postgraduate, 2018 - 2019  
Operations Management, Postgraduate, 2017 - 2018, 2018 - 2019  
Uygulamalı Pazarlama Arařtırmaları I, Postgraduate, 2018 - 2019  
Statistics, Undergraduate, 2017 - 2018

## Advising Theses

Ekizler H., Blockchain, Non-Fungible Tokens, Web3, Metaverse: Opportunities for Brands, Postgraduate, F.Kılıçaslan(Student), 2022  
Ekizler H., A Research upon the Satisfaction of Sharing Economy Business Model Users with AirBnb Example, Postgraduate, E.ÖZGÜN(Student), 2020  
Ekizler H., THE EFFECT OF RELIGIOSITY ON ORGANIZATIONAL COMMITMENT THROUGH WORK VALUES: A CASE IN TURKISH COMPANIES, Postgraduate, A.GALİFANOVA(Student), 2019  
Ekizler H., PERFORMANCE EVALUATION OF AIRLINE COMPANIES FROM CONSUMERS' PERSPECTIVE BASED ON TOPSIS AND VIKOR METHODS, Postgraduate, S.ÇETİNKAYA(Student), 2019  
Ekizler H., Identifying the impact of human resource development climate on job attitudes, Postgraduate, A.Barmaky(Student), 2019

## Advising Graduates (Non-Thesis)

Ekizler H., The Effect of Distruptive Technologies on Garment Online Shopping, Masters (Non-Thesis), M.Yasser(Student), 2022  
Ekizler H., CRM in Banking: Comparison of the Satisfaction of Foreign & Turkish Customers in Turkey, Masters (Non-Thesis), W.Benjema(Student), 2021  
Ekizler H., Emergence of E-Commerce and Digitalization amid the Pandemic of COVID-19: The Triggers and Barriers, Masters (Non-Thesis), O.Zouitne(Student), 2021  
Ekizler H., International Student Mobility: A Case in Turkey, Masters (Non-Thesis), O.Ben(Student), 2021  
Ekizler H., Oil Price Fluctuations in Times of Financial and Geopolitical Uncertainty: A Predictive Study, Masters (Non-Thesis), S.Sadık(Student), 2021  
Ekizler H., Automated Solution for Sorting (Distribution Center), Masters (Non-Thesis), M.Arbaz(Student), 2021

## Scientific Refereeing

AURUM Sosyal Bilimler Dergisi, Other Indexed Journal, June 2022  
Journal of Transportation and Logistics, Other Indexed Journal, September 2020  
Alphanumeric Journal, Other Indexed Journal, May 2020  
Uluslararası Yönetim İktisat ve İşletme Dergisi, Other Indexed Journal, January 2020  
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, Other Indexed Journal, January 2020  
Gazi Mühendislik Bilimleri Dergisi, Other Indexed Journal, May 2019  
OPUS-Uluslararası Toplum Arařtırmaları Dergisi, Other Indexed Journal, April 2019  
Journal of Research in Business, Other Indexed Journal, March 2019

## Research Areas

Quantitative Methods