

Prof. FATMA GÜLRUH GÜRBÜZ

Personal Information

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Education Information

Doctorate, Marmara University, Institute of Social Sciences, Yönetim Ve Organizasyon (Dr) (İngilizce), Turkey 1991 - 1995

Post Graduate, Marmara University, Institute of Social Sciences, İşletme (YI) (İngilizce), Turkey 1988 - 1991

Under Graduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1984 - 1988

Foreign Languages

English, C2 Proficiency

Dissertations

Doctorate, The Importance of Evaluating the Performance of Employees and an Application, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Yönetim Ve Organizasyon (Dr) (İngilizce), 1995

Post Graduate, The Effects of Training Programs on Productivity, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme (YI) (İngilizce), 1991

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Professor, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2009 - Continues

Professional Experience

Head of Department, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), 2001 - Continues

Director of The Institution, Marmara University, Institute of Social Sciences, 2014 - 2017

Head of Department, Kıbrıs Amerikan Üniversitesi, İşletme Ve Ekonomi Fakültesi, Turizm Ve Otel İşletmeciliği Bölümü, 1996 - 1997

Advising Theses

GÜRBÜZ F. G. , Mediating effect of organizational trust and knowledge sharing behavior on the relationship between organizational justice and contextual performance: a case of auditing sector, Post Graduate, Y.Paçacı(Student), 2019

GÜRBÜZ F. G. , X ve Y nesillerinin motivasyon faktörleri, bireysel ve iş değerlerinin örgütsel bağlılıklarına etkisi, Doctorate, M.TAŞOVA(Student), 2019

GÜRBÜZ F. G. , The effect of perceived task visibility and leadership style on social loafing, Post Graduate, S.Sevil(Student), 2019

GÜRBÜZ F. G. , The relationship between employee participation in decision-making and work engagement : the mediating role of organizational justice, Post Graduate, E.Emre(Student), 2019

GÜRBÜZ F. G. , The impact of employee silence and organizational climate on job stress, Post Graduate, Y.Bülbül(Student), 2019

GÜRBÜZ F. G. , Exploring factors to influence innovative work behavior, Doctorate, B.Terken(Student), 2019

GÜRBÜZ F. G. , The Relationship between personal ethical ideology and perception of corporate social responsibility: an application in Turkey, Post Graduate, A.Güler(Student), 2017

GÜRBÜZ F. G. , Influence of Organizational Culture on Work Engagement among Generation X and Y in Bosnia and Herzegovina and Turkey, Doctorate, A.Kozo(Student), 2017

GÜRBÜZ F. G. , İş güvencesizliği algısının ve örgütsel güven düzeyinin örgütsel vatandaşlık davranışı üzerindeki etkileri: Devlet ortaokulu ve özel ortaokul öğretmenleri üzerine bir araştırma, Doctorate, E.DEDE(Student), 2017

GÜRBÜZ F. G. , A study on the relationship between organizational politics and mobbing behaviors at the workplaces, Post Graduate, A.Yaldıran(Student), 2011

GÜRBÜZ F. G. , Strategic orientation and business performance relationship with focus on business and functional level strategy fit: an empirical study on turkish enterprises, Doctorate, A.Haydar(Student), 2008

Articles Published in Journals That Entered SCI, SSCI and AHCI Indexes

- I. **Power and trust in organizational relations: an empirical study in Turkish public hospitals**
Bozaykut T., GÜRBÜZ F. G.
INTERNATIONAL JOURNAL OF HEALTH PLANNING AND MANAGEMENT, vol.30, no.1, 2015 (Journal Indexed in SSCI)
- II. **Career Development**
GÜRBÜZ F. G.
Öneri Dergisi, vol.2, no.9, pp.219-222, 1998 (Journal Indexed in SCI)

Articles Published in Other Journals

- I. **Understanding the Relationship between Human Resource Practices and Innovative Work Behavior: Role of Perceived Organizational Support,**
GÜRBÜZ F. G. , ATAÖĞLU B. T.
International Journal of Science and Research, vol.7, no.11, pp.1821-1829, 2018 (Refereed Journals of Other Institutions)
- II. **Relationship between Emotional Labor, Perceived School Climate and Emotional Exhaustion: A Study on Public School Teachers**
GÜRBÜZ F. G. , DEDE E.
International Journal of Business and Applied Social Science, vol.4, no.3, pp.1-11, 2018 (Refereed Journals of Other Institutions)
- III. **Örgütsel Güvenin Örgütsel Vatandaşlık Davranışına Etkileri: Ortaokul Öğretmenleri Üzerine Bir Araştırma**
GÜRBÜZ F. G. , Dede E.
Journal of International Education Science, vol.4, no.12, pp.106-125, 2017 (Refereed Journals of Other Institutions)
- IV. **Work Engagement Among Generations: Do Generations Really Matter**

GÜRBÜZ F. G. , Kozo A.

International Journal of Social Science and Economic Research, vol.2, no.9, pp.4649-4668, 2017 (Refereed Journals of Other Institutions)

- V. **Development and Validation of a Talent Management Measurement Instrument**
YENER M. İ. , GÜRBÜZ F. G. , ACAR P.
Journal of Business, Economics and Finance, vol.6, no.3, pp.233-245, 2017 (Refereed Journals of Other Institutions)
- VI. **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
Journal of Management, Marketing and Logistics, vol.4, no.4, pp.343-350, 2017 (Refereed Journals of Other Institutions)
- VII. **A Study on the Relationship Between Organizational Climate and Mobbing Behaviors at the Workplace**
Alay H. K. , GÜRBÜZ F. G.
Eurasian Academy of Sciences Social Sciences Journal, no.1, pp.264-273, 2016 (Refereed Journals of Other Institutions)
- VIII. **Ortaokul Öğretmenlerinin Örgütsel Güven ve İş Güvencesizliği Algıları Arasındaki İlişki**
GÜRBÜZ F. G. , Dede E.
Türk Eğitim Bilimleri Dergisi, vol.14, no.2, pp.89-108, 2016 (Other Refereed National Journals)
- IX. **Mediating Role of Emotional Self-Efficacy Between Emotional Intelligence and Creativity: An Empirical Study on University Undergraduates**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
International Journal of Higher Education Management, vol.3, no.1, pp.14-29, 2016 (Refereed Journals of Other Institutions)
- X. **Learning Organization and its Cultural Manifestations Evidence from a Global White Goods Manufacturer**
Kabadayı Kuşçu Z., GÜRBÜZ F. G. , YENER M. İ.
Procedia Social Behavioral Sciences, 2015 (Refereed Journals of Other Institutions)
- XI. **The Discovery of HR from Strategy as Practice Perspective A case study in durable consumer goods industry**
ACAR P., GÜRBÜZ F. G. , YENER M. İ.
Procedia Social and Behavioral Sciences, 2015 (Refereed Journals of Other Institutions)
- XII. **Do Perceived Environmental Uncertainty and Emotional Intelligence Trigger Knowledge Sharing Behavior of Employees**
GÜRBÜZ F. G. , ARACI Ö.
International Journal of Business and Management Studies, vol.4, no.2, 2012 (Refereed Journals of Other Institutions)
- XIII. **Entrepreneurial Management Entrepreneurial Orientation and Turkish Small Firm Growth**
GÜRBÜZ F. G. , ERGUN H. S.
Management Research News, vol.32, no.4, pp.321-336, 2009 (Refereed Journals of Other Institutions)
- XIV. **The Impact of Human Resources and Capabilities on the growth of Small Firms Evidence from Turkey**
GÜRBÜZ F. G. , ERGUN H. S.
Marmara Üniversitesi Öneri Dergisi, vol.8, no.31, pp.9-22, 2009 (Other Refereed National Journals)
- XV. **Entrepreneurial Intentions Of Young Educated Public In Turkey**
ERGUN H. S. , GÜRBÜZ F. G.
Journal of Global Strategic Management, vol.4, no.1, pp.47-56, 2008 (Refereed Journals of Other Institutions)
- XVI. **A Study In Turkish Insurance Sector On Personal Versus Institutional Loyalty**
GÜRBÜZ F. G.
International Journal of Global Business and Economics, vol.1, no.1, pp.1-11, 2008 (Refereed Journals of Other Institutions)

- XVII. **A Study On Job Stress and Work Family Conflict**
GÜRBÜZ F. G. , Tođran E.
Öneri Dergisi, 2003 (Other Refereed National Journals)
- XVIII. **A Correlational Study on the Effectiveness of Training Programs for Increasing the Motivational Level of Employees**
GÜRBÜZ F. G. , Erkan S.
Öneri Dergisi (Marmara Üniversitesi, Sosyal Bilimler Enstitüsü Hakemli Dergisi), vol.5, no.19, pp.43-54, 2003
(Other Refereed National Journals)
- XIX. **Internal Power Relationship and Organizational Change**
GÜRBÜZ F. G.
Öneri Dergisi (Marmara Üniversitesi, Sosyal Bilimler Enstitüsü Hakemli Dergisi), vol.5, no.17, pp.107-112, 2002
(Other Refereed National Journals)
- XX. **Importance of the Effectiveness of Training for Business Organizations**
GÜRBÜZ F. G.
Marmara Üniversitesi İ.İ.B.F. Dergisi, vol.16, no.1, pp.195-208, 2000 (Other Refereed National Journals)
- XXI. **Contemporary Issues in Management Control**
GÜRBÜZ F. G.
Marmara Üniversitesi İ.İ.B.F. Dergisi, vol.14, no.2, pp.151-162, 1998 (Other Refereed National Journals)
- XXII. **A Powerful Managerial Function Coaching**
GÜRBÜZ F. G.
Öneri Dergisi, vol.1, no.5, pp.109-113, 1996 (Other Refereed National Journals)

Books & Book Chapters

- I. **Geleneksel Personel Yönetimi Yaklaşımından Stratejik İnsan Kaynaklarına Uzanan Süreç**
GÜRBÜZ F. G. , YENER M. İ. , ACAR P.
in: Örgüt Yönetimi, İdil Tamer, Editor, Nobel Akademik Yayıncılık, İstanbul, pp.51-59, 2015
- II. **Creativity in Business**
GÜRBÜZ F. G.
Literatür Yayıncılık, 2003
- III. **İşletmelerde Ücretlendirmenin İlkeleri**
GÜRBÜZ F. G.
Literatür Yayınları, 2002

Refereed Congress / Symposium Publications in Proceedings

- I. **THE IMPACT OF CLIMATE ON EMOTIONAL EXHAUSTION**
GÜRBÜZ F. G. , DEDE E.
International Conference on Social Science and Humanities, 16 - 17 September 2018
- II. **Kurumsal Mantiğın Stratejik Planlara Yansımaları : Yüksek Öğretim Kurumları Üzerine Bir Araştırma**
GÜRBÜZ F. G. , DÜLGER TAŞKIN A. M. , SAMUR TERAMAN S. B.
26. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 10 - 12 May 2018
- III. **Tanımlarda Kaybolan Sınırlar: Mentorluk, Koçluk ve Danışmanlık Üzerine Bir Tartışma**
ERGUN H. S. , GÜRBÜZ F. G. , SAMUR TERAMAN S. B.
26. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 10 - 12 May 2018
- IV. **Does Organizational Trust Affect Perceived Job Insecurity: An Evidence from Middle School Teachers in Turkey**
GÜRBÜZ F. G. , Dede E.
International Conference on Education and Social Science, New-York, United States Of America, 15 - 16 September

2017

- V. **Is Fear of Failure a Psychological Barrier? An Empirical Study on Occupational Choices**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
13th International Strategic Management Conference, 6 - 08 July 2017
- VI. **Theoretical Journey of Talent Management: Egalitarian and Elitist Approach**
YENER M. İ. , GÜRBÜZ F. G. , ACAR P.
12th International Strategic Management Conference, Antalya, Turkey, 28 - 30 June 2017
- VII. **Yetenek Yönetimi EIEO Tipolojisi: Seçkin ve Eşitlikçi Temelli Yaklaşım**
GÜRBÜZ F. G. , YENER M. İ. , ACAR P.
24. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 25 - 27 May 2017
- VIII. **Kişiliğin Karanlık Yüzü Kariyerde Aydınlanıyor mu? Kariyer Tercihleri Üzerine Bir Araştırma**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
24. Ulusal Yönetim ve Organizasyon Kongresi, Ankara, Turkey, 25 - 27 May 2017
- IX. **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi: Türkiye'deki Dayanıklı Tüketim Malları Sektöründeki Bir Şirkette Uygulama Olarak Strateji Görüşü**
DOĞANAY A. , GÜRBÜZ F. G. , ERGUN H. S. , KABADAYI KUŞÇU Z. , SAMUR TERAMAN S. B.
23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 17 May 2017
- X. **An Investigation on Emotional Intelligence, Creativity and Career Intentions Among Turkish Female University Students with Special Emphasis on Entrepreneurial Intention**
ERGUN H. S. , GÜRBÜZ F. G. , SAMUR TERAMAN S. B.
EURAM, Paris, France, 1 - 04 June 2016
- XI. **Memur, Girişimci veya Akademisyen: Öğrencilerin Kariyer Tercihleri Üzerine bir Tartışma**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
24. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 29 - 31 May 2016
- XII. **POWER OF SOFT SKILLS DETERMINING ACADEMIC CAREER SATISFACTION: EMPIRICAL STUDY ON RESEARCH ASSISTANTS**
GÜRBÜZ F. G. , ERGUN H. S. , Teraman S. B. S.
Global Business Research Congress (GBRC), İstanbul, Turkey, 26 - 27 May 2016, vol.2, pp.703-714
- XIII. **Power of Soft Skills Determining Academic Career Satisfaction: Empirical Study on Research Assistants**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
Global Business Research Congress, İstanbul, Turkey, 26 - 27 May 2016
- XIV. **Mediating Role of Emotional Self efficacy between Emotional Intelligence and Creativity An Empirical Study on University Undergrads**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
International Conference on Business and Economic Development (ICBED), 4 - 05 April 2016, pp.9
- XV. **Strategy as Practice through the Prism of Organizational Culture An Ethnography Study from Academia**
GÜRBÜZ F. G. , Kozo A.
20th International Research Conference on Business, Economics and Social Sciences, İstanbul, Turkey, 5 - 06 December 2015
- XVI. **The Discovery of HR from Strategy-as-Practice Perspective: A case study in durable consumer goods industry**
Acar P. , GÜRBÜZ F. G. , Yener M. İ.
11th International Strategic Management Conference, Vienna, Austria, 23 - 25 July 2015, vol.207, pp.325-334
- XVII. **STRATEJİK İNSAN KAYNAKLARI UYGULAMASININ BİR ÖRNEĞİ BEYAZ EŞYA SEKTÖRÜNDE DÜNYA LİDERLİĞİNE OYNAYAN BİR KURUMUN UYGULAMA OLARAK STRATEJİ STRATEGY AS PRACTICE KEŞFİ**
GÜRBÜZ F. G. , YENER M. İ. , ACAR P.
23. Ulusal Yönetim ve Organizasyon Kongresi, Bodrum, Turkey, 14 - 16 May 2015
- XVIII. **Tedarik Zinciri Yönetimi (TZY) ve Stratejik Yönetim İlişkisi. Türkiye'xxdeki Dayanıklı Tüketim Malları Sektöründeki bir Şirkette Uygulama Olarak Strateji Görüşü**

GÜRBÜZ F. G. , ERGUN H. S. , Doğanay A., SAMUR TERAMAN S. B.

23. Ulusal Yönetim ve Organizasyon Kongresi, Turkey, 14 - 16 May 2015

- XIX. **A Strategic Overview of a Brand Pushing the Limits and Orientation Towards Success**
GÜRBÜZ F. G. , YENER M. İ. , Acar P.
3rd International Reputation Management Conference, İstanbul, Turkey, 20 - 22 November 2014
- XX. **Learning Organization and its Cultural Manifestations: Evidence from a Global White Goods Manufacturer**
Kuscu Z. K. , Yener M., GÜRBÜZ F. G.
4th International Conference on Leadership, Technology, Innovation and Business Management (ICLTIBM), İstanbul, Turkey, 19 - 21 November 2014, vol.210, pp.154-163
- XXI. **EXPLORING NATURE OF INNOVATIVE ORIENTATION Perspectives From Case Study**
GÜRBÜZ F. G. , ERGUN H. S. , SAMUR TERAMAN S. B.
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 October 2014
- XXII. **THE RELATIONSHIP OF SUPPLY CHAIN MANAGEMENT SCM AND STRATEGIC PLANNING STRATEGY AS PRACTICE VIEW ON A DURABLE CONSUMER GOODS COMPANY in TURKEY**
GÜRBÜZ F. G. , ERGUN H. S. , DOĞANAY A.
2nd International Conference on Management, Finance and Entrepreneurship, İstanbul, Turkey, 25 - 26 September 2014
- XXIII. **JCI The Rising Value in Health Care Service Quality**
GÜRBÜZ F. G. , Acar P.
Yeditepe International Research Conference on Business Strategies, İstanbul, Turkey, 21 - 23 June 2012
- XXIV. **Üstün Yöneticinin Uyguladığı Gücün Üste Yöneticiye Duyulan Güvene Etkisi Devlet Hastanelerinde Bir Uygulama**
GÜRBÜZ F. G. , Bozaykut T.
19. Ulusal Yönetim Ve Organizasyon Kongresi, Çanakkale, Turkey, 26 - 28 May 2011
- XXV. **Entrepreneurial Intentions of Young Educated Public in Turkey**
GÜRBÜZ F. G. , ERGUN H. S.
4th International Strategic Management Conference, 19 - 21 June 2008
- XXVI. **"Entrepreneurial Management, Entrepreneurial Orientation and Turkish Small Firm Growth", ,7-9th November 2007**
GÜRBÜZ F. G. , ERGUN H. S.
ISBE 2007, 7 - 09 October 2007
- XXVII. **Entrepreneurial Characteristics Entrepreneurial Orientation and Small Firm Growth Evidence from Turkish Small Firms**
GÜRBÜZ F. G. , ERGUN H. S.
International Council For Small Business 52nd World Conference, Turku, Finland, 13 - 15 June 2007
- XXVIII. **Factors Effecting Ethical Perceptions Of Managers In Turkish Banking Sector**
GÜRBÜZ F. G.
Western Business and Management Conference, Las Vegas, United States Of America, 26 - 28 October 2006
- XXIX. **A Study On The Success Factors Of A Strategic Tool In Turkish Industrial Organizations**
GÜRBÜZ F. G.
10th International Conference on Finance and Banking, Czech Republic, 12 - 14 October 2005, pp.1379-1400
- XXX. **Reactions Of Trainees To The Training And Development Programs A Strategic Approach**
GÜRBÜZ F. G.
International Strategic Management Conference:Strategic Management from National and Global Perspectives, Çanakkale, Turkey, 15 - 17 June 2005, pp.311-317
- XXXI. **How are the Sales People Problem Solving Style Innovative or Adaptive**
GÜRBÜZ F. G.
3rd International Symposium on Business Administration: The Competition Power of the European Union After the Enlargement, Çanakkale, Turkey, 5 - 07 May 2004, pp.723-773

XXXII. Attitudes Of Employees In Manufacturing Industry Towards Business Ethics

GÜRBÜZ F. G.

. Uluslararası Türkiye İş ve Meslek Ahlakı Kongresi, Ankara, Turkey, 17 - 19 September 2003

Citations

Total Citations (WOS):5

h-index (WOS):2