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Education Information

Doctorate, Marmara University, Institute of Social Sciences, Ekonometri (YI) (Tezli), Turkey 1994 - 1999

Postgraduate, Marmara University, Faculty of Economic and Administrative Sciences, Econometry, Turkey 1992 - 1994

Undergraduate, Istanbul University, Faculty Of Economics, Department Of Public Finance, Turkey 1984 - 1989

Dissertations

Doctorate, Gibbs örnekleme, hiyerarşik bayes analizinde kullanılması ve bir uygulama, Marmara Üniversitesi, Institute of Social Sciences, Ekonometri (YI) (Tezli), 1999

Postgraduate, Kümeleme Analizi ve Bir Uygulama, Marmara Üniversitesi, Faculty of Economic and Administrative Sciences, Econometry, 1994

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Professor, Marmara University, Vocational School of Social Sciences, Hotel, Restaurant and Catering Services, 2019 - Continues

Associate Professor, Marmara University, Vocational School of Social Sciences, 2010 - Continues

Assistant Professor, Marmara University, Vocational School of Social Sciences, Hotel, Restaurant and Catering Services, 1992 - Continues

Academic and Administrative Experience

Marmara University, Vocational School of Social Sciences, Hotel, Restaurant and Catering Services, 2011 - Continues

Marmara University, Vocational School of Social Sciences, 2002 - 2011

Articles Published in Other Journals

1. Comparison of Efficiencies of Enterprises Engaged in FoodSector in Turkey by Data Envelopment

Analysis Taking Account of Their Efficiencies and RantabilityRates”

ÇAKIR ZEYTİNOĞLU F., DUMANOĞLU S., UYDACI M.

Journal of Modern Accounting and Auditing, 2011 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Growing Concept in Retailing: Shopping Malls in Istanbul between 2004-2014**
UYDACI M., ÇAKIR ZEYTİNOĞLU F., ÇAĞLAYAN AKAY E., DEĞERLİ B., KARABIYIK YERDEN N.
in: Special Topics in Economics Management, Foster Elvis C., Tzempelikos Nektarios, Sakellariou Chris,
Andrikopoulos Panagiotis, Editor, Greece by the Athens Institute for Education and Research, Atina, pp.83-99, 2017
- II. **BAYESYEN ANALİZ**
ÇAKIR ZEYTİNOĞLU F.
YALIN YAYINCILIK, İstanbul, 2015
- III. **avrupa birliği istihdam projeleri ve meslek yüksekokulları marmara üniversitesi sosyal bilimler
meslek yüksekokulu örneği**
ÇAKIR ZEYTİNOĞLU F., ÇAĞLAYAN AKAY E., CİHANGİR E.
türkmen, İstanbul, 2010
- IV. **bankaların sermaye yapılarını etkileyen faktörlerin bootstrap yöntemi ile belirlenmesi**
ÇAKIR ZEYTİNOĞLU F.
türkmen, 2006
- V. **sosyal bilimlerde istatistik**
ÇAKIR ZEYTİNOĞLU F.
alfa yayınevi, 2000

Refereed Congress / Symposium Publications in Proceedings

- I. **Is Mass tourism sustainable the case of Turkey**
GÜRİŞ S., ÇAĞLAYAN AKAY E., ÇAKIR ZEYTİNOĞLU F., SAÇAKLI SAÇILDI İ., SADIÇ C.
International sustainability Congress, 1 - 03 December 2016
- II. **Is Mass Tourism a Sustainable The Case of Turkey**
GÜRİŞ S., ÇAĞLAYAN AKAY E., ÇAKIR ZEYTİNOĞLU F., SAÇAKLI SAÇILDI İ., SAĞDIÇ C.
International Sustainability Congress, 1 - 03 December 2016
- III. **Growing Concept in Retailing Shopping Malls in İstanbul between 2004 2014**
UYDACI M., ÇAKIR ZEYTİNOĞLU F., ÇAĞLAYAN AKAY E., DEĞERLİ B., KARABIYIK N.
14th Annual International Conference on Marketing, 27 - 30 June 2016
- IV. **Growing Concepts in Retailing Shopping Malls in İstanbul between 2004 2014**
ÇAKIR ZEYTİNOĞLU F., UYDACI M., ÇAĞLAYAN AKAY E., DEĞERLİ B., KARABIYIK N.
14th Annual International Conference on Marketing, 27 - 30 June 2016
- V. **Growing Concept in Retailing Shopping Malls in İstanbulbetween 2004 2014**
UYDACI M., ÇAKIR ZEYTİNOĞLU F., ÇAĞLAYAN AKAY E., DEĞERLİ B., KARABIYIK N.
14th Annual International Conference on Marketing, 27-30 June 2016, 27 - 30 June 2016
- VI. **Sustainable Tourism Linking Between Tourism Economic Growth And Carbon Dioxide Emission**
GÜRİŞ S., ÇAĞLAYAN AKAY E., ÇAKIR ZEYTİNOĞLU F., SAÇAKLI SAÇILDI İ., SADIÇ C.
The Third International Conference in Economics, Spain, 1 - 03 February 2016
- VII. **Sürdürülebilir Turizm Turizm Ekonomik Büyüme ve Karbondioksit Emisyonu Arasındaki Bağlantı**
GÜRİŞ S., ÇAKIR ZEYTİNOĞLU F., ÇAĞLAYAN AKAY E., SAÇAKLI SAÇILDI İ., SADIÇ C.
International conference in Economics, 1 - 03 February 2016
- VIII. **Üniversite Öğrencilerinin Şehir Çalışmaları Alanın Kavramlarına Yönelik Algılarının Belirlenmesi**
EKİN ERKAN N., ÇAKIR ZEYTİNOĞLU F.

Uluslararası Yükseköğretim Kongresi: Yeni Yönelişler ve Sorunlar, Ankara, Turkey, 27 - 29 May 2011, vol.3, pp.2495-2504

IX. Marka Yerleştirme CSI Crime Scene Investigation Dizisinde Kullanım Örnekleri

ÇAKIR ZEYTİNOĞLU F., TEREK ÜNAL G., DEĞERLİ B.

Yeni İletişim Ortamları ve Etkileşim 2. Uluslararası Konferansı, İstanbul, Turkey, 28 - 30 April 2010, pp.503-508

Metrics

Publication: 22