

## Assoc. Prof. EMRAH KELEŞ

### Personal Information

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### International Researcher IDs

ScholarID: ocGpRi8AAAAJ

ORCID: 0000-0003-3840-277X

Publons / Web Of Science ResearcherID: AAA-3944-2019

ScopusID: 57218766397

Yoksis Researcher ID: 43711

### Education Information

Doctorate, Marmara University, Institute of Social Sciences, Department of Business Administration, Turkey 2012 - 2015

Postgraduate, Yıldız Technical University, Graduate School Of Social Sciences, Economy, Turkey 2010 - 2012

Undergraduate, Istanbul University, School Of Business, Department Of Business Administration, Turkey 2000 - 2006

### Certificates, Courses and Trainings

Finance, Vienna Graduate School of Finance (VGSF) Finance Research Seminars, Vienna University of Economics and Business, 2020

Vocational Training, Inaugural Research Camp, Kadir Has Üniversitesi, 2018

### Dissertations

Doctorate, Hisse senedi getirileri tahmin aracı olarak yatırımcı duyarlılığı, Marmara Üniversitesi, Institute of Social Sciences, Muhasebe Finansman (Dr), 2015

Postgraduate, Agent-based computational economics and exchange rate modeling: A Turkish case, Yıldız Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, İktisat (YI) (Tezli), 2012

### Research Areas

Financial Economics, Management

### Academic Titles / Tasks

Associate Professor, Marmara University, Faculty of Business Administration, Business Administration, 2023 - Continues

Assistant Professor, Marmara University, Faculty of Business Administration, Business Administration, 2017 - 2023

Lecturer PhD, Marmara University, Faculty of Business Administration, Business Administration, 2016 - 2017

Research Assistant PhD, Marmara University, Faculty of Business Administration, Business Administration, 2016 - 2016

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Resilience in service firms: the impact of social capital on firm performance during turmoil**  
Keleş F. H. E., Keleş E.  
MARKETING INTELLIGENCE & PLANNING, vol.41, no.7, pp.1-22, 2023 (SSCI)
- II. **Corporate social responsibility news and stock performance: A systematic literature review**  
Ergen Keleş F. H., Keleş E., Schlegelmilch B. B.  
Borsa Istanbul Review, vol.23, no.2, pp.443-463, 2023 (SSCI)

## Articles Published in Other Journals

- I. **Kurumsal Yeşil Tahviller ve Firma Değeri: Türkiye Uygulamaları**  
DURLU T., KELEŞ E.  
Finans Ekonomi ve Sosyal Araştırmalar Dergisi, vol.8, no.1, pp.261-269, 2023 (Peer-Reviewed Journal)
- II. **Stock Market Response to the Russia-Ukraine War: Evidence from an Emerging Market**  
KELEŞ E.  
Journal of East-West Business, vol.29, no.3, pp.307-322, 2023 (ESCI)
- III. **Covid-19 Krizinde Sürdürülebilirlik Performansı ve Anormal Pay Getirisi**  
KELEŞ E.  
TİDE Academia Research, vol.3, no.1, pp.83-101, 2021 (Peer-Reviewed Journal)
- IV. **COVID-19 ve BIST-30 Endeksi Üzerine Kısa Dönemli Etkileri**  
KELEŞ E.  
Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.42, no.1, pp.91-105, 2020 (Peer-Reviewed Journal)
- V. **Corporate Social Responsibility, Investor Sentiment, and Stock Returns**  
KELEŞ E., ÇETİN A.  
SUSTAINABILITY AND SOCIAL RESPONSIBILITY: REGULATION AND REPORTING, pp.443-462, 2018 (Peer-Reviewed Journal)
- VI. **Kazandıran Sadece Futbol Mu? Futbolcu Tanınırlığı İle Futbolcu Piyasa Değerleri Arasındaki İlişki: Türkiye Futbol Süper Liginin Yatay Kesitsel Analizi**  
Horasan E., Keleş E.  
M U İktisadi ve İdari Bilimler Dergisi, vol.39, no.1, pp.157-169, 2017 (Peer-Reviewed Journal)
- VII. **UFRS TFRS Uygulamalarının Etkilerine Yönelik Bulgu ve Öneriler**  
ÇETİN A., KELEŞ E.  
Eurasian Academy of Sciences Social Sciences Journal, vol.1, pp.466-477, 2016 (Peer-Reviewed Journal)
- VIII. **YATIRIMCI DUYARLILIĞI TEMSİLCİLERİ VE SERMAYE GETİRİLERİNİN TAHMİNİ**  
KELEŞ E., ARAT M. E.  
Öneri Dergisi, vol.12, pp.307-326, 2016 (Peer-Reviewed Journal)
- IX. **Hilenin Ortaya Çıkarılmasında Bilgi Teknolojilerinin Önemi ve Bir Uygulama**  
Keleş E., Çalış Y. E., Engin A.  
Muhasebe ve Finansman Dergisi, vol.16, no.63, pp.93-108, 2014 (Peer-Reviewed Journal)
- X. **Ajan Tabanlı Modelleme ve Hesaplamalı İktisat**  
KELEŞ E., EREN E.  
Öneri, vol.11, pp.197-219, 2014 (Peer-Reviewed Journal)
- XI. **Hilenin Ortaya Çıkarılmasında Bilgi Teknolojilerinin Önemi ve Bir Uygulama**  
KELEŞ E., EREN E.  
Muhasebe ve Finansman Dergisi, no.63, pp.93-108, 2014 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **The Effect of CSR Investor Type on Investment Behavior**  
Keleş E.  
in: Behavioral Finance, Helmut Pernsteiner, Haluk Sumer, Meltem Uluşan Polat, Editor, Linde Verlag, Vienna, pp.133-148, 2019
- II. **Think Twice before Typing: Does Recall Message Strategy Affect Firm Valuation?**  
ERGEN KELEŞ F. H., ÜLENGİN K. B., KELEŞ E.  
in: Finding New Ways to Engage and Satisfy Global Customers Proceedings of the 2018 Academy of Marketing Science (AMS) World Marketing Congress (WMC), Rossi P., Krey N., Editor, Springer, Cham, pp.87, 2019
- III. **İşletmelerde Finansal Analiz ve Uygulamaları**  
ARAT M. E., ÇETİN A., KELEŞ E.  
Beta Basım Yayın Dağıtım A.Ş., İstanbul, 2018
- IV. **Corporate Social Responsibility, Investor Sentiment, and Stock Returns**  
KELEŞ E., ÇETİN A.  
in: Sustainability and Social Responsibility: Regulation and Reporting., Graham Gal, Orhan Akisik, William Wooldridge, Editor, Springer, pp.443-462, 2018
- V. **Investment Behavior: An Application of the Theory of Planned Behavior**  
Ergen Keleş F. H., Keleş E., Çetin A.  
in: Muhasebe ve Finansa Güncel Konular 2017, Kıymet Çalıyurt, Editor, Trakya Üniversitesi, Edirne, pp.187-203, 2017
- VI. **Türk Muhasebe Düşünce Tarihinin Gelişimi**  
Keleş E.  
in: Muhasebe Finans ve Denetimde Güncel Konular 2017, Kıymet Tunca ÇALİYURT, Süleyman Gökhan GÜNAY, Editor, Trakya Üniversitesi Yayınevi, Edirne, pp.125-137, 2017
- VII. **19. ve 20.yy'de Ülkemizde Modern Eğitim ve Ticaret Mekteplerinin Gelişimi**  
Keleş E., Çetin A.  
in: Muhasebe, Finanst ve Denetimde Güncel Konular 2016, Prof. Dr. Kıymet Çalıyurt, Editor, Trakya Üniversitesi Matbaası, Edirne, pp.39-54, 2016

## Refereed Congress / Symposium Publications in Proceedings

- I. **Corporate Social Responsibility and Firm Value: Evidence From Istanbul Stock Exchange**  
Keleş E.  
25. Finans Sempozyumu, Burdur, Turkey, 19 - 22 October 2022, pp.722-737
- II. **Think Twice before Typing: Does Recall Message Strategy Affect Firm Valuation?**  
ERGEN KELEŞ F. H., ÜLENGİN K. B., KELEŞ E.  
AMSWMC21 Academy of Marketing Science World Marketing Congress Porto, Porto, Portugal, 27 - 29 June 2018
- III. **Does Energy Prices Affect the Investor Sentiment? Short and Long Term Analysis in Equity Market of Istanbul Stock Exchange**  
Keleş E., Ülengin K. B., Yılmaz Türkmen S., Tan Ö. F.  
21. Finans Sempozyumu, Balıkesir, Turkey, 18 - 21 October 2017, pp.985-1002
- IV. **Investment Behavior: An Application of the Theory of Planned Behavior**  
KELEŞ E., ERGEN F. H., ÇETİN A.  
II. Trakya Accounting Finance and Auditing Symposium, Edirne, Turkey, 17 - 18 October 2017
- V. **Corporate Social Responsibility Investor Sentiment and Stock Returns**  
KELEŞ E., ÇETİN A.  
7th International Conference on Governance, Fraud, Ethics and Social Responsibility, İstanbul, Turkey, 10 - 11 December 2016
- VI. **UFRS TFRS Uygulamalarının Etkilerine Yönelik Bulgu ve Öneriler**

ÇETİN A., KELEŞ E.

15. Ulusal İşletmecilik Kongresi, İstanbul, Turkey, 26 - 28 May 2016

VII. **Agent Based Marketing: An Inspiring Review**

KELEŞ E., ERGEN KELEŞ F. H.

LCBR European Marketing Conference, 7 - 08 August 2014

## **Supported Projects**

Keleş E., Ergen Keleş F. H., Project Supported by Higher Education Institutions, The Impacts of Corporate Social Responsibility News on Firm Value, 2018 - 2020

Keleş E., Ergen Keleş F. H., TUBITAK Project, Reklam İçeriği ve Viral Başarının Finansal Performans Üzerine Etkileri, 2018 - 2019

## **Activities in Scientific Journals**

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, Committee Member, 2016 - 2019

## **Memberships / Tasks in Scientific Organizations**

Academy of Marketing Science, Member, 2018 - 2019

## **Scientific Refereeing**

TUBITAK Project, 2209-A - Üniversite Öğrencileri Araştırma Projeleri Destekleme Programı, Eskisehir Osmangazi University, Turkey, March 2023

KAFKAS ÜNİVERSİTESİ İKTİSADİ ve İDARİ BİLİMLER FAKÜLTESİ DERGİSİ, National Scientific Refreed Journal, June 2018

## **Tasks In Event Organizations**

Tan Ö. F., Keleş E., Ulsan Polat M., Cömert N., Oran J., Ülker D., Erişen O., Külah S., Aksoy Hazır Ç., Yüksel G., et al., 23. International Finance Symposium, Scientific Congress, Antalya, Turkey, Ekim 2019

## **Mobility Activity**

Research Scholarship Program, Guest Researcher, Universitaet Dortmund, Germany, 2015 - 2015

## **Metrics**

Publication: 33

Citation (Scopus): 2

H-Index (WoS): 1

H-Index (Scopus): 1

## **Congress and Symposium Activities**

21th AMS World Marketing Congress, Working Group, Porto, Portugal, 2018  
2nd International Trakya Accounting, Finance and Auditing Symposium, Working Group, Edirne, Turkey, 2017  
21th Finance Symposium, Working Group, Balıkesir, Turkey, 2017  
20th Finance Symposium, Working Group, Trabzon, Turkey, 2016  
Ulusal Pazarlama Sempozyumu, Working Group, Kütahya, Turkey, 2016  
LCBR European Marketing Conference 2014, Working Group, Munich, Germany, 2014

## **Invited Talks**

İTÜ Finans Seminerleri, Seminar, İstanbul Teknik Üniversitesi, Turkey, March 2017

## **Scholarships**

2219 International Postdoctoral Research Fellowship, TUBITAK, 2021 - 2021  
2214-A International Research Fellowship, TUBITAK, 2015 - 2015

## **Awards**

Keleş E., Marmara University Scientific Project Award, Marmara Üniversitesi, January 2021

## **Non Academic Experience**

Bosch Siemens Home Appliances  
ICTS Global  
Gözen Havacılık  
Beko Elektronik A.Ş. (Arçelik A.Ş.)