

Asst. Prof. EMRAH KELEŞ

Personal Information

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Education Information

Doctorate, Marmara University, Institute Of Social Sciences, Department Of Business Administration, Turkey 2012 - 2015

Postgraduate, Yıldız Technical University, Graduate School Of Social Sciences, Economy, Turkey 2010 - 2012

Undergraduate, Istanbul University, School Of Business, Department Of Business Administration, Turkey 2000 - 2006

Certificates, Courses and Trainings

Finance, Vienna Graduate School of Finance (VGSF) Finance Research Seminars, Vienna University of Economics and Business, 2020

Vocational Training, Inaugural Research Camp, Kadir Has Üniversitesi, 2018

Dissertations

Doctorate, Hisse senedi getirileri tahmin aracı olarak yatırımcı duyarlılığı, Marmara Üniversitesi, Sosyal Bilimler Enstitüsü, Muhasebe Finansman (Dr), 2015

Postgraduate, Agent-based computational economics and exchange rate modeling: A Turkish case, Yıldız Teknik Üniversitesi, Sosyal Bilimler Enstitüsü, İktisat (YI) (Tezli), 2012

Research Areas

Financial Economics, Management

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty Of Business Administration, Business Administration, 2017 - Continues

Lecturer PhD, Marmara University, Faculty Of Business Administration, Business Administration, 2016 - 2017

Research Assistant, Marmara University, Faculty Of Business Administration, Business Administration, 2012 - 2016

Articles Published in Other Journals

I. COVID-19 ve BIST-30 Endeksi Üzerine Kısa Dönemli Etkileri

KELEŞ E.

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.42, no.1, pp.91-105, 2020 (Refereed Journals of Other Institutions)

- II. **Corporate Social Responsibility, Investor Sentiment, and Stock Returns**
KELEŞ E., ÇETİN A.
SUSTAINABILITY AND SOCIAL RESPONSIBILITY: REGULATION AND REPORTING, pp.443-462, 2018 (Refereed Journals of Other Institutions)
- III. **Kazandıran Sadece Futbol Mu? Futbolcu Tanınırlığı İle Futbolcu Piyasa Değerleri Arasındaki İlişki: Türkiye Futbol Süper Liginin Yatay Kesitsel Analizi**
Horasan E., Keleş E.
M U İktisadi ve İdari Bilimler Dergisi, vol.39, no.1, pp.157-169, 2017 (Refereed Journals of Other Institutions)
- IV. **UFRS TFRS Uygulamalarının Etkilerine Yönelik Bulgu ve Öneriler**
ÇETİN A., KELEŞ E.
Eurasian Academy of Sciences Social Sciences Journal, vol.1, pp.466-477, 2016 (Refereed Journals of Other Institutions)
- V. **YATIRIMCI DUYARLILIĞI TEMSİLCİLERİ VE SERMAYE GETİRİLERİNİN TAHMİNİ**
KELEŞ E., ARAT M. E.
Öneri Dergisi, vol.12, pp.307-326, 2016 (Refereed Journals of Other Institutions)
- VI. **Ajan Tabanlı Modelleme ve Hesaplamalı İktisat**
KELEŞ E., EREN E.
Öneri, vol.11, pp.197-219, 2014 (Refereed Journals of Other Institutions)
- VII. **Hilenin Ortaya Çıkarılmasında Bilgi Teknolojilerinin Önemi ve Bir Uygulama**
Keleş E., Çalış Y. E. , Engin A.
Muhasebe ve Finansman Dergisi, vol.16, no.63, pp.93-108, 2014 (Refereed Journals of Other Institutions)

Books & Book Chapters

- I. **The Effect of CSR Investor Type on Investment Behavior**
Keleş E.
in: Behavioral Finance, Helmut Pernsteiner, Haluk Sumer, Meltem Ulsan Polat, Editor, Linde Verlag, Vienna, pp.133-148, 2019
- II. **Think Twice before Typing: Does Recall Message Strategy Affect Firm Valuation?**
ERGEN KELEŞ F. H. , ÜLENGİN K. B. , KELEŞ E.
in: Finding New Ways to Engage and Satisfy Global Customers Proceedings of the 2018 Academy of Marketing Science (AMS) World Marketing Congress (WMC), Rossi P., Krey N., Editor, Springer, Cham, pp.87, 2019
- III. **İşletmelerde Finansal Analiz ve Uygulamaları**
ARAT M. E. , ÇETİN A., KELEŞ E.
Beta Basım Yayım Dağıtım A.Ş., İstanbul, 2018
- IV. **Corporate Social Responsibility, Investor Sentiment, and Stock Returns**
KELEŞ E., ÇETİN A.
in: Sustainability and Social Responsibility: Regulation and Reporting,, Graham Gal, Orhan Akisik, William Wooldridge, Editor, Springer, pp.443-462, 2018
- V. **Investment Behavior: An Application of the Theory of Planned Behavior**
Ergen Keleş F. H. , Keleş E., Çetin A.
in: Muhasebe ve Finansa Güncel Konular 2017, Kıymet Çalıyurt, Editor, Trakya Üniversitesi, Edirne, pp.187-203, 2017
- VI. **Türk Muhasebe Düşünce Tarihinin Gelişimi**
Keleş E.
in: Muhasebe Finans ve Denetimde Güncel Konular 2017, Kıymet Tunca ÇALİYURT, Süleyman Gökhan GÜNAY, Editor, Trakya Üniversitesi Yayınevi, Edirne, pp.125-137, 2017
- VII. **19. ve 20.yy'de Ülkemizde Modern Eğitim ve Ticaret Mekteplerinin Gelişimi**
Keleş E., Çetin A.
in: Muhasebe, Finanst ve Denetimde Güncel Konular 2016, Prof. Dr. Kıymet Çalıyurt, Editor, Trakya Üniversitesi

Refereed Congress / Symposium Publications in Proceedings

- I. **Think Twice before Typing: Does Recall Message Strategy Affect Firm Valuation?**
ERGEN KELEŞ F. H. , ÜLENGİN K. B. , KELEŞ E.
AMSWMC21 Academy of Marketing Science World Marketing Congress Porto, Porto, Portugal, 27 - 29 June 2018
- II. **Does Energy Prices Affect the Investor Sentiment? Short and Long Term Analysis in Equity Market of Istanbul Stock Exchange**
Keleş E., Ülengin K. B. , Yılmaz Türkmen S., Tan Ö. F.
21. Finans Sempozyumu, Balıkesir, Turkey, 18 - 21 October 2017, pp.985-1002
- III. **Investment Behavior: An Application of the Theory of Planned Behavior**
KELEŞ E., ERGEN F. H. , ÇETİN A.
II. Trakya Accounting Finance and Auditing Symposium, Edirne, Turkey, 17 - 18 October 2017
- IV. **Corporate Social Responsibility Investor Sentiment and Stock Returns**
KELEŞ E., ÇETİN A.
7th International Conference on Governance, Fraud, Ethics and Social Responsibility, İstanbul, Turkey, 10 - 11 December 2016
- V. **Corporate Social Responsibility Investor Sentiment and Stock Returns**
KELEŞ E., ÇETİN A.
7th International Conference on Governance Fraud Ethics and Corporate Social Responsibility, İstanbul, Turkey, 10 - 11 November 2016, pp.140
- VI. **UFRS TFRS Uygulamalarının Etkilerine Yönelik Bulgu ve Öneriler**
ÇETİN A., KELEŞ E.
15. Ulusal İşletmecilik Kongresi, İstanbul, Turkey, 26 - 28 May 2016
- VII. **Agent Based Marketing: An Inspiring Review**
KELEŞ E., ERGEN KELEŞ F. H.
LCBR European Marketing Conference, 7 - 08 August 2014
- VIII. **Agent Based Marketing An Inspiring Review**
KELEŞ E., ERGEN F. H.
LCBR European Marketing Conference, Munich, Germany, 7 - 08 August 2014

Supported Projects

Keleş E., Ergen Keleş F. H. , Project Supported by Higher Education Institutions, The Impacts of Corporate Social Responsibility News on Firm Value, 2018 - 2020

Keleş E., Ergen Keleş F. H. , TUBITAK Project, Reklam İçeriği ve Viral Başarımın Finansal Performans Üzerine Etkileri, 2018 - 2019

Activities in Scientific Journals

Marmara Üniversitesi İktisadi ve İdari Bilimler Dergisi, Committee Member, 2016 - 2019

Memberships / Tasks in Scientific Organizations

Academy of Marketing Science, Member, 2018 - 2019

Scientific Refereeing

KAFKAS ÜNİVERSİTESİ İKTİSADİ ve İDARİ BİLİMLER FAKÜLTESİ DERGİSİ, National Scientific Refreed Journal, June 2018

Tasks In Event Organizations

Tan Ö. F. , Keleş E., Ulusan Polat M., Cömert N., Oran J., Ülker D., Erişen O., Külah S., Aksoy Hazır Ç., Yüksel G., et al., 23.
International Finance Symposium, Scientific Congress, Antalya, Turkey, Ekim 2019

Mobility Activity

Research Scholarship Program, Guest Researcher, Universitaet Dortmund, Germany, 2015 - 2015

Edit Congress and Symposium Activities

21th AMS World Marketing Congress, Working Group, Porto, Portugal, 2018

2nd International Trakya Accounting, Finance and Auditing Symposium, Working Group, Edirne, Turkey, 2017

21th Finance Symposium, Working Group, Balıkesir, Turkey, 2017

Ulusal Pazarlama Sempozyumu, Working Group, Kütahya, Turkey, 2016

20th Finance Symposium, Working Group, Trabzon, Turkey, 2016

LCBR European Marketing Conference 2014, Working Group, Munich, Germany, 2014

Invited Talks

İTÜ Finans Seminerleri, Seminar, İstanbul Teknik Üniversitesi, Turkey, March 2017

Scholarships

2219 International Postdoctoral Research Fellowship, TUBITAK, 2021 - 2021

2214-A International Research Fellowship, TUBITAK, 2015 - 2015

Awards

Keleş E., Marmara University Scientific Project Award, Marmara Üniversitesi, January 2021