

Asst. Prof. EZGİ DİNÇERDEN

Personal Information

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International Researcher IDs

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Education Information

Undergraduate, Anadolu University, Open Education Faculty, Department Of Management Information Systems, Turkey
2017 - 2021

Doctorate, Marmara University, Institute of Social Sciences, Bilişim (Dr), Turkey 2009 - 2014

Undergraduate, Yildiz Technical University, İktisadi Ve İdari Bilimler Fakültesi, İktisat Bölümü, Turkey 2000 - 2005

Foreign Languages

English, C2 Mastery

Dissertations

Doctorate, İş Zekâsı ve Kurum Yönetiminde İş Zekâsının Stratejik Rolü, Marmara Üniversitesi, Institute of Social Sciences, Bilişim (Dr), 2014

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Research Assistant PhD, Marmara University, Faculty of Communication, Journalism, 2009 - Continues

Academic and Administrative Experience

Erasmus Program Institutional Coordinator, Marmara University, Faculty of Communication, 2022 - Continues

Courses

Business Administration, Undergraduate, 2019 - 2020

Fundamentals of Digital Communication, Postgraduate, 2019 - 2020
Public Opinion, Public Diplomacy and Lobbying, Undergraduate, 2019 - 2020
Business Administration, Undergraduate, 2019 - 2020
TV News Production, Undergraduate, 2019 - 2020
Animation Applications, Undergraduate, 2017 - 2018

Articles Published in Other Journals

- I. **Enformasyon Sistemleri Yönetimi Perspektifinden Kurumsal Örgüt Kültürü**
Dinçerden E.
SELÇUK ÜNİVERSİTESİ İLETİŞİM FAKÜLTESİ AKADEMİK DERGİSİ, vol.11, no.1, pp.179-189, 2018 (Peer-Reviewed Journal)
- II. **Management Information Systems: Corporate Information and Business Communication**
Dinçerden E.
Akdeniz Üniversitesi İletişim Fakültesi Dergisi, no.27, pp.136-148, 2017 (Peer-Reviewed Journal)
- III. **The Effects of Business Intelligence on Strategic Management of Enterprises**
Dinçerden E.
Journal of Economics World (From Knowledge to Wisdom), vol.15, no.4, pp.60-65, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Communication Sciences Studies-I**
Dinçerden E. (Editor), Cinman N. M. (Editor)
Akademisyen Kitabevi, Ankara, 2019
- II. **Yeni İletişim Ortamlarında Medya Okuryazarlığı Dönüşümü**
DİNÇERDEN E.
in: Sosyal Bilimlere Multidisipliner Bakış, Aytaç Ayhan, Demir Gülsen, Talas Mustafa, Kocadaş Bekir, Editor, Güven Plus Grup A.Ş. Yayınları, İstanbul, pp.405-421, 2018
- III. **İş Zekâsı ve Stratejik Yönetim**
DİNÇERDEN E.
Beta Yayıncılık Basın Dağıtım A.Ş., 2017
- IV. **Kurumsal Bilişim Sistemleri ve Enformasyon**
DİNÇERDEN E.
in: Medya Çağında İletişim "Sokaktan Ekranaya Sanaldan Gerçeğe", , Editor, Çizgi Kitabevi, İstanbul, pp.229-240, 2017

Refereed Congress / Symposium Publications in Proceedings

- I. **Digital Communication as an Enterprise Strategy**
DİNÇERDEN E.
5. International Congress of Social Sciences (V. INCSOS), Skopje (Üsküp), Macedonia, 27 - 30 June 2019
- II. **Günümüz Kurumsal Bilişim Sistemlerinde İletişimin Rolü**
DİNÇERDEN E.
2. Uluslararası İletişim, Edebiyat, Müzik ve Sanat Çalışmalarında Güncel Yaklaşımlar Kongresi, Kocaeli, Turkey, 26 - 27 October 2017
- III. **The Effects of Business Intelligence on Strategic Management of Enterprises**
DİNÇERDEN E.
20th International Conference on Corporate and Marketing Communications (İzmir University of Economics, İzmir_TR), 16 - 17 April 2015

- IV. **The Role of Business Intelligence in Strategic Management of Enterprises**
DİNÇERDEN E.
Global Technology Management Symposium (University of Riverside, California_USA), 6 - 07 February 2015
- V. **The Role of Business Intelligence at the Top Management Level of Enterprises**
DİNÇERDEN E.
3rd Annual American Business Research Conference (Adelphi University, New York_USA), 6 - 07 June 2011
- VI. **Managing Business Intelligence as an Integrated System for Reaching Strategic Goals of Enterprises**
DİNÇERDEN E.
International Journal of Art Sciences Academic Conference (Harvard University, Boston_USA), 31 May - 03 June 2010
- VII. **Business Intelligence The Role of Data Mining Techniques for Organizations as a Part of Business Intelligence**
DİNÇERDEN E.
International Conference of New Media and Interactivity (Marmara University, İstanbul_Turkey), 28 - 30 April 2010
- VIII. **Kurumlarda Bilgi Yönetiminde Sürdürülebilirlik Açısından İş Zekasının Rolü Dijital İş Modelleri**
DİNÇERDEN E., Sütcü C. S.
Türkiye Bilişim Derneği III. İstanbul Bilişim Kongresi: Yönetişim (Marmara Üniversitesi, İstanbul_TR), Turkey, 29 - 31 May 2009

Tasks In Event Organizations

Dinçerden E., Conference of International New Media and Interactivity, Scientific Congress, İstanbul, Turkey, Nisan 2010

Metrics

Publication: 15

Non Academic Experience

Ulusal bir Televizyon ve Radyo Kanalı

Popüler Ulusal Bir Radyo Kanalı

BilgeAdam Bilgi Teknolojileri A.Ş.

Ford Otosan A.Ş.

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