

Prof. EMİN AVCI

Personal Information

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International Researcher IDs

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Education

Doctorate, Marmara University, Faculty of Business Administration, İşletme Bölümü (Almanca), Turkey 2001 - 2006

Postgraduate, Marmara University, Faculty of Business Administration, İşletme Bölümü (İngilizce), Turkey 1998 - 2001

Undergraduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1994 - 1998

Foreign Languages

English, C1 Advanced

Research Areas

Financial Economics

Academic Positions

Professor, Marmara University, Faculty of Business Administration, Business Administration, 2017 - Continues

Associate Professor, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration (English), 2013 - 2017

Lecturer PhD, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration (English), 2007 - 2013

Research Assistant, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration (English), 2001 - 2007

Research Assistant, Marmara University, Institute of Social Sciences, Department of Business Administration (Eng), 1999 - 2001

Academic and Administrative Experience

Head of Department, Marmara University, Faculty of Business Administration, Business Administration Lectured (English), 2018 - 2019

Supervised Theses

- AVCI E., Determinants of reinsurance costs for Turkish non-life insurance companies, Postgraduate, B.Alan(Student), 2019
- AVCI E., The efficiency of pension companies : a comparison of stochastic frontier analysis and data envelopment analysis, Doctorate, A.Ova(Student), 2019
- AVCI E., Topsis yöntemi ile finansal performans değerlendirmesi ve hisse senedi getirisiyle ilişkisi, Postgraduate, C.Çilingir(Student), 2019
- AVCI E., Economic policy uncertainty, global oil price, interest rate, and stock market returns - A cointegration and causality analysis, Doctorate, A.JEMAL(Student), 2018
- AVCI E., The determinants of stock market performance: Comparative analysis of the Islamic stock market and conventional stock market, Doctorate, B.O.(Student), 2018
- AVCI E., Intellectual capital and its impact on financial performance of firms listed in borsa Istanbul, Doctorate, S.T.M. (Student), 2018
- AVCI E., The determinants of banks' capital structure and procyclicality of leverage: Empirical evidence from Turkey, Doctorate, Ç.ÇATAK(Student), 2017
- AVCI E., Corporate dividend payout policy : empirical evidence from borsa İstanbul and a survey of managerial, Doctorate, N.Kuzucu(Student), 2015
- AVCI E., Corporate dividend payout policy: Empirical evidence from Borsa Istanbul and a survey of managerial perspective, Doctorate, N.KUZUCU(Student), 2015

Journal articles indexed in SCI, SSCI, and AHCI

I. Forecasting Conversion Rate for Real Time CPC Bidding With Target ROAS

Bulut S., AVCI E., BULUT A.

IEEE Access, vol.11, pp.134908-134916, 2023 (SCI-Expanded)

Articles Published in Other Journals

I. The Effect of Economic Uncertainty on Access to Finance: An Empirical Examination for European SMEs

YILMAZER S., AVCI E., ÇİNKO M.

Journal of East-West Business, 2024 (ESCI)

II. Stock Return Response to Changes in MSCI Standard and Small Cap Index Composition for Turkey

AVCI E., ÇİNKO M., ÖNER M., AYBARS A.

Journal of Yasar University, vol.18, no.69, pp.41-59, 2023 (Peer-Reviewed Journal)

III. The Impact of Sovereign Credit Rating News on Credit Default Swap Spreads

Gursoy O., AVCI E.

JOURNAL OF EAST-WEST BUSINESS, vol.29, no.2, pp.97-113, 2023 (ESCI)

IV. Cash - Cash Flow Sensitivity: Evidence from Emerging Markets

Tan Ö. F., Avci E.

Muhasebe Bilim Dünyası Dergisi, vol.24, no.3, pp.700-728, 2022 (Peer-Reviewed Journal)

V. Determinants of reinsurance costs for Turkish non-life insurance companies

Alan B., Avci E.

Journal of Business, Economics and Finance, vol.11, no.2, pp.68-77, 2022 (Peer-Reviewed Journal)

VI. Intellectual Capital, Technological Intensity and Firm Performance: The Case of Emerging Countries

ÖNER M., AYBARS A., ÇİNKO M., AVCI E.

Scientific Annals of Economics and Business, vol.68, no.4, pp.459-479, 2021 (ESCI)

VII. WORKING CAPITAL MANAGEMENT AND TECHNOLOGY INTENSITY

AVCI E., ÇİNKO M.

Pearson Journal Of Social Sciences & Humanities, vol.6, no.16, pp.214-229, 2021 (Peer-Reviewed Journal)

- VIII. **RISK PERCEPTION AND EYE-TRACKING: A RESEARCH ON UNIVERSITY STUDENTS**
ÇİNKO M., DURMUŞ B., AVCI E.
Research Journal of Business and Management, vol.7, no.4, pp.268-276, 2020 (Peer-Reviewed Journal)
- IX. **Inventory Investment and Cash Flow Sensitivity: Evidence From Turkish Firms**
Tan Ö. F., Avcı E.
Journal of Business, Economics and Finance, vol.9, no.2, pp.182-188, 2020 (Peer-Reviewed Journal)
- X. **Economic Policy Uncertainty, Global Oil Price, Interest Rate, and Stock Market Returns - A Cointegration and Causality Analysis**
Yesuf A. J., AVCI E.
International Review of Economics and Management, pp.21-42, 2018 (Peer-Reviewed Journal)
- XI. **Ortaklık Yapısı ve Şirket Performansı: Borsa İstanbul'da Bir Uygulama**
Avcı E.
Journal of Research in Business, vol.3, pp.31-52, 2018 (Peer-Reviewed Journal)
- XII. **Impact of Financial Crises on Corporate Financing Decision of Turkish Manufacturing Companies**
AVCI E., ÇİNKO M., ÇİNKO L.
The Empirical Economics Letters, vol.17, pp.123-136, 2018 (Peer-Reviewed Journal)
- XIII. **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**
ÇİNKO M., AVCI E., ERGUN H. S., TEKÇE İ. M.
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Peer-Reviewed Journal)
- XIV. **EFFECT OF SUBPRIME CRISIS ON CO-MOVEMENT BEHAVIOR OF ISLAMIC AND CONVENTIONAL STOCK**
AVCI E., Al Agha B.
Eurasian Academy of Sciences, pp.22-32, 2017 (Peer-Reviewed Journal)
- XV. **THE RELATION BETWEEN FINANCIAL KNOWLEDGE AND DEMOGRAPHICS**
Çinko M., Avcı E., Ergun H. S., Tekçe İ. M.
International Journal of Management and Applied Science, vol.3, pp.71-74, 2017 (Peer-Reviewed Journal)
- XVI. **The Impact Of Sovereign Rating Changes On Turkish Stock Market Returns**
AVCI E., Övünç G.
The International Research Journal of Applied Finance, vol.8, pp.120-128, 2017 (Peer-Reviewed Journal)
- XVII. **Financial Literacy Levels Of University Students: An Example Of Marmara University**
ÇİNKO M., AVCI E., ERGUN H. S., TEKÇE İ. M.
Marmara Business Review, vol.2, no.1, pp.25-50, 2017 (Peer-Reviewed Journal)
- XVIII. **Capital Structure and Firm Performance An Application on Manufacturing Industry**
AVCI E.
Marmara Üniversitesi İİBF Dergisi, vol.38, no.1, pp.15-30, 2016 (Peer-Reviewed Journal)
- XIX. **Day Of The Week Effect In Conventional And Islamic Stock Indexes**
AVCI E.
International Journal of Trade and Finance, vol.2, pp.71-83, 2016 (Peer-Reviewed Journal)
- XX. **Analyzing the Existence of the Day of the Week Effect in Selected Developed Country Stock Exchanges**
ÇİNKO M., AVCI E., AYBARS A., Oner M.
International Journal of Economics and Finance, vol.7, pp.96-108, 2015 (Peer-Reviewed Journal)
- XXI. **Borsa İstanbul da Gün İçi Verisinin Analizi**
ÇİNKO M., AVCI E., AYBARS A., oner m.
Maliye Finans Yazıları, pp.141-156, 2015 (Peer-Reviewed Journal)
- XXII. **Composte Hedging An Application with Index and Currency Futures Contracts Tarded in TURKDEX**
AVCI E.
Muhasebe Bilim Dünyası Dergisi, vol.12, pp.47-66, 2010 (Peer-Reviewed Journal)
- XXIII. **The Hedge Period Length And The Hedging Effectiveness An Application On TURKDEX ISE 30 Index Futures Contracts**
AVCI E., ÇİNKO M.
Journal of Yasar University, vol.18, no.5, pp.3081-3090, 2010 (Peer-Reviewed Journal)

- XXIV. **Hisse Senedi Portföylerinde Riskten Korunma**
ÇİNKO M., AVCI E., ÇİNKO L.
Maliye Finans Yazılar, pp.27-37, 2009 (Peer-Reviewed Journal)
- XXV. **Stock Return Forecasts with Artificial Neural Network Models**
AVCI E.
Marmara Üniversitesi İİBF Dergisi, pp.443-461, 2009 (Peer-Reviewed Journal)
- XXVI. **Examining the day of the week effect in istanbul stock exchange**
Çinko M., Avcı E.
The International Business and Economics Research Journal, vol.8, pp.45-49, 2009 (Peer-Reviewed Journal)
- XXVII. **Stock Market Forecasting with Artificial Neural Network Models An Analysis of Literature and an Application on ISE 30 Index**
AVCI E.
İstanbul Üniversitesi İktisat Fakültesi Mecmuası, vol.59, pp.55-108, 2009 (Peer-Reviewed Journal)
- XXVIII. **CAMELS rating system and forecasting the financial failure in the Turkish commercial banking sector**
Çinko M., Avcı E.
BDDK Bankacılık ve Finansal Piyasalar Dergisi, vol.2, no.2, pp.25-48, 2008 (Peer-Reviewed Journal)
- XXIX. **CAMELS Dereceleme Sistemi ve Türk Bankacılık Sisteminde Başarısızlık Tahmini**
AVCI E., ÇİNKO M.
BDDK Bankacılık ve Finansal Piyasalar Dergisi, vol.2, pp.25-49, 2008 (Peer-Reviewed Journal)
- XXX. **Endeks Getirilerinin Yapay Sinir Ağları Modelleri İle Tahmin Edilmesi Gelişmekte Olan Avrupa Borsaları Uygulaması**
ÇİNKO M., AVCI E.
İktisat İşletme ve Finans, vol.23, pp.114-137, 2008 (Peer-Reviewed Journal)
- XXXI. **Forecasting Daily and Sessional Returns of the ISE 100 Index with Neural Network Models**
AVCI E.
Doğuş Üniversitesi Dergisi, vol.8, pp.128-142, 2007 (Peer-Reviewed Journal)
- XXXII. **A Comparison Of Neural Network And Linear Regression Forecasts Of The ISE 100 Index**
Avcı E., Çinko M.
Marmara Üniversitesi Sosyal Bilimler Enstitüsü Öneri Dergisi, vol.2, no.28, pp.301-307, 2007 (Peer-Reviewed Journal)

Books

- I. **ÜLKE KREDİ NOTU DUYURULARININ BANKA HİSSE SENETLERİ GETİRİLERİNE ETKİLERİ**
ÇİNKO M., AVCI E., Gürsoy Ö.
in: Muhasebe Finans ve İktisat Araştırma Örnekleri, Prof. Dr. Ali ACARAVCI, Editor, Nobel, pp.355-387, 2018
- II. **Türkiyede Bireysel Emeklilik Sistemi ve Bireysel Emeklilik Şirketlerinin Etkinliği**
AVCI E.
Beta, İstanbul, 2010
- III. **Küçük ve Orta Ölçekli Aile İşletmelerinde Büyüme**
AVCI E., ERGUN H. S., DAL S., ERDOĞMUŞ Z. İ., TÜRKOĞLU UTKU F., YENER M. İ.
Yalın Yayıncılık, 2009

Papers Presented at Peer-Reviewed Scientific Conferences

- I. **THE EFFECT OF SOVEREIGN CREDIT RATINGANNOUNCEMENTS ON TURKISH BANKS**
ÇİNKO M., AVCI E., gürsoy ö.
3rd International Congress on Multidisciplinary Studies, 5 - 06 October 2018, (Summary Text)
- II. **AN ANALYSIS ON THE RELATIONSHIP BETWEEN FINANCIAL LITERACY AND**

ENTREPRENEURIAL INTENTION: EVIDENCE FROM TURKISH UNIVERSITY STUDENTS

ERGUN H. S., ÇİNKO M., AVCI E., TEKÇE İ. M.

MAC 2018 in Prague, 25 - 27 May 2018, (Full Text)

- III. **Pave the Way for Takaful System in Turkey: Lessons to Be Learned From Malaysian Experience**
ASLAN H., AVCI E., Abd Aziz H.
INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES ABSTRACTS BOOK, 9 - 11 November 2017
- IV. **INTELLECTUAL CAPITAL AND ITS IMPACT ON FIRM PERFORMANCE OF THE TURKISH FINANCIAL SECTOR BEFORE AND AFTER FINANCIAL CRISIS**
AVCI E., Nassar S.
Global Business Research Congress, İstanbul, Turkey, 24 - 25 May 2017, pp.916-924, (Full Text)
- V. **AN EVALUATION OF TURKISH MUTUAL AND PENSION FUNDS' PERFORMANCES**
Sözer Oran J., AVCI E., TAN Ö. F., Ashoor M.
Global Business Research Congress, İstanbul, Turkey, 24 - 25 May 2017, pp.131-142, (Full Text)
- VI. **Effect of 2008 Crisis on Working Capital and Profitability of Manufacturing Companies**
AVCI E.
Third Sarajevo International Conference., Sarajevo, Bosnia And Herzegovina, 27 - 30 April 2017, pp.46, (Summary Text)
- VII. **An Evaluation of Turkish Mutual and Pension Funds' Performances**
Oran J., Avci E., Ashour M., Tan Ö. F.
Global Business Research Congress, İstanbul, Turkey, 24 - 25 April 2017, pp.131-142, (Full Text)
- VIII. **Procyclicality of Leverage An Empirical Analysis from Turkish Banks**
AVCI E., ÇATAK Ç.
World Academy of Science, Engineering and Technology Conference, 19 - 20 May 2016, (Full Text)
- IX. **The Co movement Relationship Between Islamic Stock Market and Conventional Stock Market**
AVCI E., AlAgha B.
International Congress on Islamic Economics and Finance, 21 - 25 October 2015
- X. **Analyzing the Existence of the Day of the Week Effect in Selected Developed Country Stock Exchanges**
ÇİNKO M., AVCI E., AYBARS A., ÖNER M.
Euroasia Business and Economics Society EBES Conference, 8 - 10 January 2015, (Full Text)
- XI. **Borsa İstanbul'da Gün içi Verisinin Analizi**
ÇİNKO M., AVCI E., AYBARS A., ÖNER M.
18. Ulusal Finans Sempozyumu, Turkey, 15 - 18 October 2014, (Full Text)
- XII. **Borsa İstanbul'da Gün içi Verisinin Analizi**
ÇİNKO M., AVCI E., AYBARS A., mak m.
18. Ulusal Finans Sempozyumu, Denizli, Turkey, 15 - 18 October 2014, pp.485-493, (Full Text)
- XIII. **İmalata Sanayi İşletmelerinde Teknik Etkinlik Derecesi ve Hisse Senedi Performansı Üzerine Bir Analiz**
AVCI E.
14. Ulusal Finans Sempozyumu, Turkey, 3 - 06 November 2010, pp.193-206, (Full Text)
- XIV. **Efficiency in Turkish Banking System: Analyzing the Commercial Banks in Crisis Period**
ÇİNKO M., AVCI E.
2010 The International Conference of Organizational Innovation, Thailand, 1 - 04 August 2010, pp.1124-1139, (Full Text)
- XV. **Menkul Kıymet Yatırım Ortaklıkları Hisse Senetlerinde Sistemik Riskten Korunma**
AVCI E., ÇİNKO M.
13. Ulusal Finans Sempozyumu, Turkey, 21 - 24 October 2009, pp.373-381, (Full Text)
- XVI. **Menkul Kıymet Yatırım Ortaklıkları Hisse Senetleri Getirilerinde Sistemik Riskten Korunma**
ÇİNKO M., AVCI E.
13. Ulusal Finans Sempozyumu, Afyonkarahisar, Turkey, 21 - 24 October 2009, pp.373-381, (Full Text)

- XVII. **Examining the day of the week effect in Istanbul Stock Exchange (ISE)**
ÇİNKO M., AVCI E.
The 2009 EABR (Business) Conference and The 2009 TLC (Teaching) Conference, Prague, 8 - 11 June 2009, pp.1-5, (Full Text)
- XVIII. **Endeks Getirilerinin Yapay Sinir Ağları Modelleri İle Tahmin Edilmesi: Gelişmekte Olan Avrupa Borsaları Uygulaması**
ÇİNKO M., AVCI E.
11. Ulusal Finans Sempozyumu, Zonguldak, Turkey, 17 - 20 October 2007, pp.197-2214, (Full Text)
- XIX. **Endeks Getirilerinin Yapay Sinir Ağları Modelleri ile Tahmin Edilmesi Gelişmekte Olan Avrupa Borsaları Uygulaması**
AVCI E., ÇİNKO M.
11. Ulusal Finans Sempozyumu, Turkey, 17 - 20 October 2007, pp.197-214, (Full Text)
- XX. **Day of the Week. Effect in Emerging Markets: Comparing the Regression and Non-Parametric Test**
AVCI E., ÇİNKO M.
11th IFAC Symposium on Computational Economics and Financial and Industrial Systems, İstanbul, Turkey, 9 - 11 October 2007, pp.231-234, (Full Text)
- XXI. **Day of the Week Effect in Emerging Markets Comparing the Regression and Non Parametric Tests**
AVCI E., ÇİNKO M.
IFAC Symposium - Computational Economics & Financial and Industrial Systems, 9 - 11 October 2007, pp.231-234, (Full Text)

Funded Projects

Çinko M., Avci E., Project Supported by Higher Education Institutions, Ülke Kredi Derecesi Duyurularının Borsa İstanbul Hisse Senedi Piyasasına Etkileri, 2018 - 2019

Çinko M., Avci E., Ergun H. S., Tekçe İ. M., Project Supported by Higher Education Institutions, Üniversite Öğrencilerinin Finansal Okuryazarlık Düzeyleri Üzerine Bir Araştırma: Marmara Üniversitesi Örneği, 2016 - 2017

Çinko M., Avci E., TUBITAK Project, Türk Ticari Bankacılık Sektöründe Başarısızlık Tahmini CAMELS Dereceleme Sistemi, 2007 - 2008

Metrics

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