

Prof. EYÜP AYGÜN TAYŞİR

Personal Information

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Biography

Eyüp Aygün Tayşir is a full professor at Marmara University, Istanbul. He obtained his first Ph.D. from Marmara University Management Department in 2010. He also received a second Ph.D. from Bogazici University, the Atatürk Institute for Modern Turkish History, in 2023. He spent a year as a visiting researcher and instructor at Boston University (2011-2012). He served as the vice president of the NGO Research Center of Marmara University (2009-2011) and academic director of the MSc in Social Projects Management at Marmara University (2016-2018). In the academic year of 2018-2019, he was a visiting fellow at Harvard University, the Center for Middle Eastern Studies. At Harvard University, CMES, Dr. Tayşir has worked on a research project on the establishment of Hamidiye Ticaret Mekteb-i Âlisi, which was one of the first higher education institutes of the late-Ottoman period of Turkey in terms of trade and business administration educations.

His research interests include civil society, NGO management, the history of civil society, the history of management thought, and management education. His works appeared in *the Journal of Transnational Management*, *METU Studies in Development*, *Istanbul University Journal of the School of Business Administration*, *Ankara University SBF Journal*, and *Journal of Administrative Sciences*. He gave Introduction to Management courses at Boston University and Turkish Business Context, International Management, History of Management Thought, and Research Methodology courses at Marmara University. His book, named "Bu Tez Nasıl Bitecek? Lisansüstü Öğrencileri İçin Araştırma Kılavuzu" was published by İletişim Yayınları (2019).

In addition to his academic duties, Dr. Tayşir is also an author. His first novel, named *4 Hane 1 Teslim*, was published in 2016 (İletişim), and his short stories and critics on literature appeared in *Varlık* and *İletişim Resimli Türkçe Edebiyat Takvimi* (2018). In 2017, a Turkish newspaper, *Hürriyet*, mentioned Dr. Tayşir as one of Turkey's ten most promising authors. His second novel, *Tuhafıklar Fabrikası* (İletişim), appeared in 2018. His short story collection, *Sabitâlem Mahallesi*, was published by İletişim in February 2020. This book was awarded Haldun Taner Story Prize in 2021. His last novel, *Yiten Bir Aşkın Şarkısı* (İletişim), was published in March 2023.

Education Information

Doctorate, Bogazici University, The Atatürk Institute for Modern Turkish History, Modern Turkish History, Turkey 2016 - 2023

Doctorate, Marmara University, Institute of Social Sciences, Yönetim Ve Organizasyon (Dr), Turkey 2005 - 2010

Foreign Languages

Spanish, C1 Advanced

English, C2 Mastery

Dissertations

Doctorate, Family and gender in millennials' novels in Turkey: 2006-2020, Bogazici University, The Atatürk Institute for Modern Turkish History, Modern Turkish History, 2023

Doctorate, Kritik karar alıcıların kurumsal baskıya ilişkin tehdit - fırsat algısının kurumsal baskıya verilen örgütsel yanıt üzerindeki etkisi, Marmara Üniversitesi, Institute of Social Sciences, Yönetim Ve Organizasyon (Dr), 2010

Research Areas

Social Sciences and Humanities, Management and Organization

Academic Titles / Tasks

Professor, Marmara University, Faculty of Business Administration, Business Administration, 2021 - Continues

Associate Professor, Marmara University, Faculty of Business Administration, Business Administration, 2014 - 2021

Associate Professor, Harvard University, The Center For Middle Eastern Studies, 2018 - 2019

Research Assistant, Marmara University, Faculty of Business Administration, Business Administration, 2010 - 2014

Lecturer PhD, Boston University, Metropolitan College, Administrative Sciences, 2011 - 2012

Research Assistant, Marmara University, Institute of Social Sciences, Department of Business Administration, 2006 - 2010

Academic and Administrative Experience

Head of Department, Marmara University, Institute of Social Sciences, Department of Business Administration, 2016 - 2018

Deputy Director of the Center, Marmara University, Rectorate, 2009 - 2011

Courses

Müzakere Teknikleri, Postgraduate, 2023 - 2024, 2019 - 2020

Müzakere Teknikleri, Postgraduate, 2023 - 2024, 2019 - 2020

Türk İş Sistemi, Undergraduate, 2023 - 2024

Araştırma Yöntemleri, Postgraduate, 2023 - 2024, 2019 - 2020

Uluslararası İşletmecilik, Undergraduate, 2023 - 2024, 2019 - 2020

Sosyal Bilim Felsefesi, Doctorate, 2023 - 2024, 2019 - 2020

Advising Theses

Tayşir E. A., TÜRK İŞLETMELERİN TARİH YAZIMINDA ORTAKLAŞAN TEMALAR: ULUSAL İŞ SİSTEMİ ETKİSİ Mİ?,

Postgraduate, M.UÇUM(Student), 2024

Taysir E. A., TÜRKİYE'DE İŞLETME GRUPLARININ VE İŞLETME GRUPLARINA BAĞLI VAKIFLARIN YÖNETİM KURULU YAPILARININ KARŞILAŞTIRMALI ANALİZİ, Postgraduate, S.AKSOY(Student), 2022

Taysir E. A., SOSYAL GİRİŞİMCİLİK VE YASAL STATÜ: SOSYAL GİRİŞİMCİLER ÜZERİNE BİR ARAŞTIRMA, Postgraduate, A.TUNAR(Student), 2020

Taysir E. A., Türkiye'de akademisyenlerin yayın yapma eğilimleri: Yönetim ve strateji alanı üzerine bir araştırma, Postgraduate, F.KÜÇÜKER(Student), 2018

Taysir E. A., Yerel ekolojik hareketlerin örgütlenme pratikleri üzerine bir araştırma: Çanakkale örneği, Postgraduate, Ö.DORUK(Student), 2018

Taysir E. A., Futbol kulüplerinde üst yönetim ve yönetim kurulları: Üç büyükler özelinde tarihsel bir analiz 1959-2016, Postgraduate, K.BAŞTEKE(Student), 2017

Taysir E. A., Türkiye'de resmi gönüllülüğün düşük olma nedenleri: Üniversite öğrencileri üzerinde bir araştırma, Postgraduate, Z.SUSUZLU(Student), 2016

Taysir E. A., 2000 sonrası Türkiye sinemasında sivil toplum temsili, Postgraduate, Ö.DİLMAÇ(Student), 2016

Jury Memberships

Doctoral Examination, Doctoral Examination, İstanbul Teknik Üniversitesi, December, 2023

Doctorate, Doctorate, Marmara Üniversitesi, July, 2023

Doctorate, Doctorate, Çanakkale Onsekiz Mart Üniversitesi, June, 2022

Doctoral Examination, Doctoral Examination, İstanbul Teknik Üniversitesi, May, 2022

Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, June, 2021

Doctorate, Doctorate, Marmara Üniversitesi, June, 2021

Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, June, 2021

Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2020

Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, December, 2020

Post Graduate, Post Graduate, Marmara Üniversitesi, September, 2020

Post Graduate, Post Graduate, Marmara Üniversitesi, September, 2020

Post Graduate, Post Graduate, İstanbul Ticaret Üniversitesi, May, 2020

Doctoral Examination, Doctoral Examination, Çanakkale Onsekiz Mart Üniversitesi, January, 2020

Doctoral Examination, Doctoral Examination, Çanakkale Onsekiz Mart Üniversitesi, January, 2020

Doctoral Examination, Doctoral Examination, Çanakkale Onsekiz Mart Üniversitesi, January, 2020

Post Graduate, Post Graduate, İstanbul Ticaret Üniversitesi, June, 2019

Post Graduate, Post Graduate, İstanbul Ticaret Üniversitesi, July, 2018

Doctoral Examination, Doctoral Examination, İstanbul Üniversitesi, June, 2018

Post Graduate, Post Graduate, İstanbul Ticaret Üniversitesi, July, 2017

Articles Published in Other Journals

- I. **Organizing Practices of Social Movements: Local Ecological Movements in Çanakkale**
Doruk Ö., Taysir E. A.
Yönetim ve Organizasyon Araştırmaları Dergisi, vol.3, no.2, pp.77-115, 2020 (Peer-Reviewed Journal)
- II. **Aza Olmayan Giremez: Türkiye'de Sivil Toplum ve Sivil Toplum Kuruluşlarının Beyaz Perdeye Yansımaları**
Dilmaç Ö., Taysir E. A.
Ankara Üniversitesi SBF Dergisi, vol.74, pp.759-787, 2019 (Peer-Reviewed Journal)
- III. **"I do not trust these organizations!" Why university students do not volunteer in Turkey**
Taysir E. A., Erdoğan Z.
Journal of Administrative Sciences, vol.17, pp.33-57, 2019 (Peer-Reviewed Journal)

- IV. **Dünya İşletme Tarihi Adlı Eser Hakkında Bir Değerlendirme**
Taysir E. A.
ISTANBUL BUSINESS RESEARCH, vol.45, pp.166-170, 2016 (ESCI)
- V. **Kurumsal Kuramın Kurumsallaşması: Türkiye Kaynaklı Kurumsal Kuram Çalışmalarına İlişkin Genel Bir Değerlendirme**
Taysir E. A.
ODTÜ Gelişme, vol.41, pp.53-74, 2014 (Peer-Reviewed Journal)
- VI. **Business ethics social responsibility and corporate governance: Does the strategic management field really care about these concepts?**
Taysir E. A., Pazarcık Y.
Procedia - Social and Behavioral Sciences, vol.99, pp.294-303, 2013 (Peer-Reviewed Journal)
- VII. **What Motivates Nonprofit Organizations Top Managers to Volunteer**
Taysir E. A., Pazarcık Y., Keleş Taysir N.
JOURNAL OF TRANSNATIONAL MANAGEMENT, vol.18, pp.164-187, 2013 (Scopus)
- VIII. **Kurumsal Baskılara Verilen Örgütsel Yanıtlarda Kritik Karar Alıcıların Tehdit Fırsat Algısının Rolü: İMKB'de İşlem Gören Bankaların Kurumsal Yönetim İlkeleri Karşısındaki Davranışları Üzerinden Bir Değerlendirme**
Taysir E. A., Anıl İ.
Yönetim Araştırmaları Dergisi, vol.11, pp.79-110, 2013 (Peer-Reviewed Journal)
- IX. **Measuring Effectiveness in Nonprofit Organizations: An Integration Effort**
Taysir E. A., Keleş Taysir N.
Journal of Transnational Management, vol.17, pp.220-235, 2012 (Scopus)
- X. **An Alternative Method for Teaching the Concept of Theory in Research Methodology Courses: Lessons From House M.D.**
Taysir E. A.
Marmara Üniversitesi İİBF Dergisi, vol.29, pp.527-538, 2010 (Peer-Reviewed Journal)
- XI. **Bir İşletmenin Uyguladığı Farklılaştırma Stratejisinin Pazarın Kurumsal Değişimi Üzerindeki Etkisi: Türkiye Kupon Pazarı Örneği**
TAYSİR E. A.
ÖNERİ: Marmara Üniversitesi Sosyal Bilimler Enstitüsü Hakemli Dergisi, vol.9, pp.163-172, 2010 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Bu Tez Nasıl Bitecek? Lisansüstü Öğrencileri İçin Araştırma Kılavuzu**
Taysir E. A.
İletişim Yayınevi, İstanbul, 2019
- II. **Türkiye'nin Önde Gelen Sivil Toplum Kuruluşlarının Yönetimsel ve Örgütsel Analizi**
Taysir E. A.
Beta Basım Yayın Dağıtım, İstanbul, 2011
- III. **Dış Kaynak Kullanımı**
Taysir E. A.
in: Çağdaş Yönetim Araçlarından Seçmeler, Şerif Şimşek, Said Kingır, Editor, Nobel Yayın Dağıtım, İstanbul, pp.303-331, 2007

Refereed Congress / Symposium Publications in Proceedings

- I. **Every Joke Is a Tiny Revolution: How Do Social Entrepreneurs Use Humor in Their Narratives?**
Keleş Taysir N., Taysir E. A.

EURAM, Dublin, Ireland, 14 - 16 June 2023, pp.1-31

II. Structure, Agency, and the Establishment Process of Hamidiye Trade School in the Late Ottoman Turkey

TAYŞİR E. A.

Business and Society Conference, San Diego, United States Of America, 21 - 24 March 2019

III. University Students' Volunteer Perception and Its Effect on Volunteering

TAYŞİR E. A., Erdoğan Z.

The 14th Annual Social Entrepreneurship Conference, Boston, United States Of America, 2 - 03 November 2017

IV. Changing Business Education in a Changing Economy: How Business Administration Courses Evolved in Turkey from 1980 to 2015

Taysir E. A., Keleş Taysir N.

5th P&OM Conference, Habana, Cuba, 6 - 10 September 2016

V. Harf Devrimi Öncesi Yayımlanan İşletme İktisat Konulu Süreli Yayınlar Üzerine Bir Araştırma

TAYŞİR E. A.

23. Ulusal Yönetim ve Organizasyon Kongresi, Bodrum, Turkey, 14 - 16 May 2015

VI. Sivil Toplum Kuruluşlarında Çağdaş Yönetim Tekniklerinin Kullanım Alanlarının Belirlenmesi Üzerine Bir Araştırma

TAYŞİR E. A., PAZARCIK Y.

III. Uluslararası Sivil Toplum Kuruluşları Kongresi, Çanakkale, Turkey, 8 - 09 December 2006

Other Publications

I. Suat'ın Mektubu ve Tanpınar'ın Genç Kadını

Taysir E. A.

Other, pp.67-70, 2018

Activities in Scientific Journals

Yönetim Bilimleri Dergisi, Committee Member, 2021 - Continues

Yönetim ve Organizasyon Araştırmaları Dergisi (YOAD), Committee Member, 2017 - Continues

Memberships / Tasks in Scientific Organizations

Academy of Management, Member, 2006 - Continues

Scientific Refereeing

TroyAcademy, Other Journals, October 2021

YOAD, Other Indexed Journal, March 2021

İstanbul Kent Üniversitesi İnsan ve Toplum Bilimleri Dergisi, Other Indexed Journal, February 2021

YÖNETİM BİLİMLERİ DERGİSİ, National Scientific Refreed Journal, May 2020

DOKUZ EYLÜL ÜNİVERSİTESİ İŞLETME FAKÜLTESİ DERGİSİ, National Scientific Refreed Journal, June 2018

ÖNERİ: MARMARA ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ HAKEMLİ DERGİSİ, National Scientific Refreed Journal, April 2017

AMME IDARESİ DERGİSİ, Journal Indexed in SSCI, June 2016

EUROPEAN MANAGEMENT REVIEW, Journal Indexed in SSCI, May 2016

YOAD, Other Indexed Journal, May 2016

TUBİTAK Project, 1001 - Program for Supporting Scientific and Technological Research Projects, TÜBİTAK, Turkey, May

2016

ODTÜ Gelişme, Other Indexed Journal, February 2015

TUBİTAK Project, 1001 - Program for Supporting Scientific and Technological Research Projects, TÜBİTAK, Turkey, May 2014

JOURNAL OF BUSINESS RESEARCH, Journal Indexed in SSCI, February 2014

Tasks In Event Organizations

Tayşir E. A., Nitel Araştırmalar Çalıştayı, Workshop Organization, Turkey, Mayıs 2021

Tayşir E. A., XI. Örgüt Kuramı Sempozyumu, Scientific Congress, İstanbul, Turkey, Şubat 2020

Tayşir E. A., VIII. Örgüt Kuramı Çalıştayı, Workshop Organization, Ankara, Turkey, Şubat 2017

Tayşir E. A., VII. Örgüt Kuramı Çalıştayı, Workshop Organization, İstanbul, Turkey, Şubat 2016

Tayşir E. A., VI. Örgüt Kuramı Çalıştayı, Workshop Organization, Muğla, Turkey, Şubat 2015

Mobility Activity

Post Doc, Post Doc, Harvard University, United States Of America, 2018 - 2019

Post Doc, Post Doc, Boston University, United States Of America, 2011 - 2012

Metrics

Publication: 22

Citation (WoS): 9

Citation (Scopus): 11

H-Index (WoS): 1

H-Index (Scopus): 2

Congress and Symposium Activities

24. Ulusal Yönetim ve Organizasyon Kongresi , Session Moderator, İstanbul, Turkey, 2016

Invited Talks

Romanlarda Cumhuriyet, Romanlarda Memleket: Cumhuriyet Türkiye'sini Romanlardan Okumak, Conference, Marmara Üniversitesi, Turkey, October 2023

Sosyal Bilimlerde Araştırma Nasıl Yapılmalı Nasıl Yapılmamalı?, Conference, Zonguldak Bülent Ecevit Üniversitesi, Turkey, May 2022

"İnsanlara Dair" Bilgi, Empati ve İlham Söyleşileri, Seminar, Zonguldak Kent Konseyi, Turkey, May 2022

Lisansüstü Eğitimde Pozitivist Bilgi Üretim Süreci, Conference, Karabük Üniversitesi, Turkey, November 2021

Structure, Agency, and History: An Institutional and Historical Analysis of the Establishment Process of Hamidiye Trade School in the Late Ottoman Turkey, Seminar, University of Rhode Island, United States Of America, February 2019

Bizden Sonra Tufan mı? Doğaya Karşı Sorumluluklarımızın Sosyal Sürdürülebilirlik Kavramı Bağlamında Tartışılması , Conference, AİSEC, Turkey, December 2017

Scholarships

Doktora Sonrası Arařtırma Bursu, YOK, 2011 - 2012

Awards

Taysir E. A., Haldun Taner Öykü Ödülü, Milliyet Gazetesi, December 2021