

Asst. Prof. ÇAĞATAY AKARÇAY

Personal Information

Email: cagatay.akarcay@marmara.edu.tr

Web: <https://avesis.marmara.edu.tr/cagatay.akarcay>

International Researcher IDs

ScholarID: kE5cRtEAAAAJ

ORCID: 0000-0002-9990-0732

Yoksis Researcher ID: 36053

Education Information

Doctorate, Marmara University, Institute of Social Sciences, Muhasebe Finansman (Dr) (İngilizce), Turkey 1999 - 2005

Postgraduate, Marmara University, Institute of Social Sciences, Muhasebe Finansman (YI) (Tezli) (İngilizce), Turkey 1996 - 1999

Undergraduate, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration, Turkey 1992 - 1996

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Yabancı para cinsinden işlemlerin muhasebeleştirilmesi ve yabancı para cinsinden mali tabloların dönüştürülmesi ve karşılaştırmalı bir öneri, Marmara Üniversitesi, Institute of Social Sciences, Muhasebe Finansman (Dr) (İngilizce), 2005

Postgraduate, Accounting for corporation income taxes in Turkey and the requirements of IAS -A comparative study, Marmara Üniversitesi, Institute of Social Sciences, Muhasebe Finansman (YI) (Tezli) (İngilizce), 1999

Research Areas

Accounting

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty of Business Administration, Business Administration, 2018 - Continues
Assistant Professor, Yeditepe University, Faculty Of Economics And Administrative Sciences, Department Of Business, 2005 - 2018

Lecturer, Yeditepe University, Faculty Of Economics And Administrative Sciences, Department Of Business, 1999 - 2005

Research Assistant, Yeditepe University, Faculty Of Economics And Administrative Sciences, Department Of Business, 1998 - 1999

Research Assistant, Marmara University, Faculty of Economic and Administrative Sciences, Business Administration,

1996 - 1998

Academic and Administrative Experience

Vice Dean, Marmara University, Faculty Of Business Administration, 2020 - Continues

Deputy Head of Department, Marmara University, Faculty of Business Administration, Business Administration, 2018 - 2019

Yeditepe Üniversitesi, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2007 - 2016

Courses

Accounting for Multinationals, Undergraduate, 2022 - 2023, 2021 - 2022, 2018 - 2019

Cost Accounting, Undergraduate, 2023 - 2024, 2022 - 2023, 2018 - 2019

Assessment and Development Center Exercises for HR Professionals, Undergraduate, 2022 - 2023

Advanced Auditing, Postgraduate, 2023 - 2024, 2022 - 2023, 2018 - 2019

Principles of Financial Accounting, Undergraduate, 2023 - 2024, 2022 - 2023

Financial Statement Analysis, Undergraduate, 2023 - 2024

Dönem Projesi, Postgraduate, 2023 - 2024

İpotekli Konut Finansmanı, Postgraduate, 2022 - 2023, 2021 - 2022

Auditing Practices, Undergraduate, 2022 - 2023, 2021 - 2022, 2018 - 2019

Dönem Projesi, Postgraduate, 2023 - 2024, 2022 - 2023, 2018 - 2019

Cost Management, Postgraduate, 2022 - 2023, 2021 - 2022

International Financial Reporting Standards, Postgraduate, 2023 - 2024, 2022 - 2023, 2018 - 2019

Employee Evaluation and Compensation Systems, Undergraduate, 2023 - 2024

Financial Accounting, Undergraduate, 2022 - 2023

Turkish Uniform Accounting System, Undergraduate, 2022 - 2023, 2018 - 2019

Financial Accounting, Undergraduate, 2018 - 2019, 2017 - 2018

Turkish Financial Reporting System, Postgraduate, 2018 - 2019

Managerial Accounting, Undergraduate, 2018 - 2019

Sağlık Kurumlarında Maliyet Muhasebesi II, Undergraduate, 2018 - 2019

Introduction to Accounting, Undergraduate, 2017 - 2018

Advising Theses

Akarçay Ç., The effect of accounting information system on corporate governance: A study on audit firms, Postgraduate, D.SAKA(Student), 2023

Akarçay Ç., Financial performance measurement with cash flow ratios: A research and comparison on Borsa İstanbul (BIST) main metal industry and accomodation sector, Postgraduate, B.İPEK(Student), 2022

Akarçay Ç., İnşaat sektöründe, yönetim muhasebesi kurumsal kaynak planlama programlarına ihtiyaç duyar mı?, Postgraduate, Ö.TÖRE(Student), 2022

Akarçay Ç., Eva and mva performance of Turkish nonfinancial firms listed on bist, Postgraduate, S.GİRĞİN(Student), 2021

Akarçay Ç., A research on college students' financial literacy level: A case of Yeditepe University, Postgraduate, Y.DURSUN(Student), 2021

Akarçay Ç., Impact of corporate sustainability reporting on firm performance/ investor decisions: Evidence from Turkey, Postgraduate, E.ÖZDARAK(Student), 2021

Akarçay Ç., Optimization of the cut-off points in bankruptcy prediction in Turkish companies, Doctorate, C.TOKER(Student), 2021

Akarçay Ç., Cost & revenue management - adaptive airline overbooking approach, Postgraduate, K.TAŞ(Student), 2020
Akarçay Ç., Technical Provisions In The Accounting of Non-Life Insurance Companies in Turkey, Postgraduate, E.AKGÜN(Student), 2019
AKARÇAY Ç., IAS-18 revenue recognition, its implications and applications in Turkey, Postgraduate, İ.TEKELİ(Student), 2014
AKARÇAY Ç., A simple stress testing application on Turkish banking system, Postgraduate, P.TANRIVERDİ(Student), 2011
AKARÇAY Ç., Credit rating and effects of Basel II accord, Postgraduate, Y.ERBAŞ(Student), 2011
AKARÇAY Ç., Foreign direct investment in Turkey: A sector based empirical analysis, Postgraduate, N.SAYGIN(Student), 2009
AKARÇAY Ç., The modeling and operationalization of Basel II accord for the Turkish manufacturing and service industries: A special case-study of the small and medium-sized enterprises, Doctorate, C.TANSEL(Student), 2008
AKARÇAY Ç., A comparison of the reinsurance practices in Turkey and EU countries, Postgraduate, Ş.BAŞAYAGÜL(Student), 2006

Articles Published in Other Journals

- I. **IS ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) REPORTING FINANCIALLY USEFUL? EVIDENCE FROM TURKEY**
AKARÇAY Ç., ÖZDARAK E.
Journal of research in business (online), vol.7, no.1, pp.261-280, 2022 (Peer-Reviewed Journal)
- II. **Türkiye de Uygulanan Gıda Bankacılığı Sisteminin İşleyişi ve Vergisel Avantajlarının Diğer Ülkelerle Karşılaştırılması**
Akarçay Ç., Akarçay Öğüz A.
Öneri, vol.11, pp.1-16, 2015 (Peer-Reviewed Journal)
- III. **Sürdürülebilirlik Muhasebesi Standartları Kurulu**
Akarçay Ç.
Öneri, vol.11, pp.1-11, 2014 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **UDS 200 İşletmeler ve İşletmedeki Paylar**
Akarçay Ç.
in: Uluslararası Değerleme Standartları, Akdoğan, Nalan ; Doğan, Deniz Umut ; Szegin Alp, Özge, Editor, Gazi Kitabevi, Ankara, pp.57-82, 2022
- II. **Gelir Üzerinden Alınan Vergiler**
Akarçay Ç.
in: İlk Uygulama Yılında Büyük ve Orta Boy İşletmeler İçin Finansal Raporlama Standardı, Cömert Nuran, Ersen Cömert Çağla, Editor, Bizim Matbaa, İstanbul, pp.239-252, 2018
- III. **Yabancı Para Çevrim İşlemleri**
Akarçay Ç.
in: İlk Uygulama Yılında Büyük ve Orta Boy İşletmeler İçin Finansal Raporlama Standardı, Cömert Nuran, Ersen Cömert Çağla, Editor, Bizim Matbaa, İstanbul, pp.207-223, 2018
- IV. **Kavramsal Çerçeve ve Finansal Tablolar**
İbiş C., Akarçay Ç.
in: İlk Uygulama Yılında Büyük ve Orta Boy İşletmeler İçin Finansal Raporlama Standardı, Cömert Nuran, Ersen Cömert Çağla, Editor, Bizim Matbaa, İstanbul, pp.15-31, 2018
- V. **Sustainability Reporting**
Akarçay Ç., Akarçay Öğüz A.
in: Sustainability and Management: An International Perspective, Kıymet Çalhyurt,Ülkü Yüksel, Editor, Gower, New-

York, pp.189-202, 2017

VI. Financial Accounting Problems With Solutions

AKARÇAY Ç.

Yayılım Yayıncılık, İstanbul, 2015

Refereed Congress / Symposium Publications in Proceedings

I. Organizational Stigma: Samsung Case

ÖTKEN A. B., AKARÇAY Ç., GÖL BEŞER H. S.

8th International Conference International Business 2017 (ICIB), Selanik, Greece, 19 - 21 May 2017

II. Evolution of the BASEL Accord and its Effects on Small and Medium-Sized Enterprises

AKARÇAY Ç., KAYA C. T.

International Entrepreneurship Congress 2009, İzmir, Turkey, 14 - 16 October 2009, pp.6-23

III. Etik Dışı Davranışlarda Muhasebe Disiplinin Sorumluluğu ve Cinsiyet

AKARÇAY Ç., KUNDAY Ö., KAYA C. T.

1. Ulusal Kurumsal Yönetim, Yolsuzluk, Etik ve Sosyal Sorumluluk Konferansı, Edirne, Turkey, 11 - 14 June 2009, pp.257-268

IV. Globalization of Accounting Standards and Turkey

AKARÇAY Ç.

Yeditepe International Research Conference on Business Strategies YIRCoBS '08, İstanbul, Turkey, 13 - 15 June 2008, pp.49-62

Activities in Scientific Journals

İda Academia Muhasebe ve Maliye Dergisi, Assistant Editor/Section Editor, 2018 - Continues

Scientific Refereeing

Çankırı Karatekin Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, National Scientific Refreed Journal, January 2021

Contemporary Research in Economics and Social Sciences, Other Journals, September 2019

Contemporary Research in Economics and Social Sciences, Other Journals, June 2018

Metrics

Publication: 13

Congress and Symposium Activities

38. Türkiye Muhasebe Eğitimi Sempozyumu, Working Group, Denizli, Turkey, 2019

Non Academic Experience

University of Applied Sciences Ludwigshafen on the Rhine