Asst. Prof. BURAK POLAT

Personal Information

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International Researcher IDs
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Biography

Burak Polat has a bachelor degree in Industrial Engineering from Dogus University and a masters degree in Business and Technology Management from Istanbul Technical University; researcher is a PhD candidate and research assistant at Informatics department of Marmara University Faculty of Communications. In 2015 researcher had joined Central European University Center of Network Science as a visiting scholar. Researcher conducts qualitative and quantitative researches on New Media and User Behaviours. Researcher has been nationally and internationally publishing his research inquiries focusing on creation and diffusion of user generated content at online social networks.

Education Information

Doctorate, Marmara University, Faculty of Communication, Journalism, Turkey 2011 - Continues
Undergraduate, Dogus University, Faculty Of Engıneerıng, Department Of Industrıal Engıneerıng, Turkey 2004 - 2009

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media

Academic Titles / Tasks

Research Assistant, Marmara University, Faculty of Communication, Journalism, 2014 - Continues

Courses

Media Analysis, Undergraduate, 2022 - 2023
Research Methods in Social Sciences, Undergraduate, 2021 - 2022
New Media Literacy, Undergraduate, 2022 - 2023

Articles Published in Other Journals

I. **Anatomy of # Plandemi Infodemic: A Case Study on Misinformation Diffusion During the Covid-19**

Pandemic
POLAT B., SÜTCÜ C. S.
TURKIYE ILETISIM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, vol.0, no.40, pp.376-393, 2022 (ESCI)

II. **Türkiye'de Twitter Kullanıcılarının Retweet Pratikleri Üzerine Kullanımlar ve Doyumlar Paradigması ile Bir Karma Araştırma**
POLAT B., DİLMEN N. E., SÜTCÜ C. S.
Yeni Medya Elektronik Dergisi, vol.5, no.2, pp.112-135, 2021 (Peer-Reviewed Journal)

III. **TRANSMEDYA, KOLEKTİF ANLATI VE KENT: POKÉMON GO ÖRNEĞİ**
TOKGÖZ ŞAHOĞLU C., POLAT B.
Yeni Düşünceler, pp.114-129, 2018 (Peer-Reviewed Journal)

IV. **Sociability on Location Based Mobile Games: An Ethnographic Research on Pokémon Go and Ingress in Istanbul**
Tokgöz Şahoğlu C., Polat B.
European Journal of Social Sciences Education and Research, vol.12, pp.120-129, 2018 (Peer-Reviewed Journal)

V. **Social Media's Position in Web Within the Scope of Online Information Flow**
POLAT B.
European Journal of Social Science Education and Research, vol.3, pp.48-56, 2016 (Peer-Reviewed Journal)

VI. **Twitter User Behaviors In Turkey: A Content Analysis On Turkish Twitter Users**
Polat B., Tokgöz Şahoğlu C.
Mediterranean Journal of Social Sciences, vol.5, pp.244-251, 2014 (Scopus)

VII. **Hactivism in Turkey: The Case of Redhack**
Polat B., Tokgöz Şahoğlu C., Demirhan Sayın M. E.
Mediterranean Journal of Social Sciences, vol.4, pp.628-639, 2013 (Scopus)

VIII. **E-Transformation of Municipalities and Social Media'xxs Role on e-Participation in European e-Municipalities**
Polat B., Tokgöz Şahoğlu C., Demirhan Sayın M. E.
Academic Journal of Interdisciplinary Studies, vol.2, pp.386-392, 2013 (Scopus)

Books & Book Chapters

I. **Twitter'da İçerik Yayılımı ve Kullanıcıların Retweet Motivasyonları**
POLAT B.
Akademisyen Kitapevi, 2022

II. **Television Ratings Got Social: A Case Study on the Famous Turkish TV Series Muhtesem Yuzyil**
POLAT B., SÜTCÜ C. S.
in: Contextual Approaches in Communication, Corina Daba-Buzoianu, Hasan Arslan, Mehmet Ali Icbay, Editor, Peter Lang GmbH, Frankfurt, pp.505-512, 2015

Refereed Congress / Symposium Publications in Proceedings

I. **Akademide Akrazinin Dönüşümü: Yeni iletişim Ortamlarının Akademik Üretkenliğe Etkisi Üzerine Nitel Bir Araştırma**
POLAT B., TEZGEÇ M. S.
YENİ MEDYA ÇALIŞMALARI IV. ULUSAL KONGRE, İzmir, Turkey, 4 - 05 October 2019

II. **Akademide Akrazinin Dönüşümü: Yeni İletişim Ortamlarının Akademik Üretkenliğe Etkisi Üzerine Nitel Bir Araştırma**
Tezgeç M. S., Polat B.
Yeni Medya Çalışmaları IV. Ulusal Kongre "Yeni Eşitsizlikler", İzmir, Turkey, 04 October 2019, pp.195-197

III. **Transmedya, Kolektif Anlatı ve Kent: Pokémon Go Örneği**
TOKGÖZ ŞAHOĞLU C., POLAT B.
16th International Symposium Communication in the Millennium, Eskişehir, Turkey, 25 - 28 April 2018

IV. **Television Ratings Got Social A Case Study on Famous Turkish TV Series Muhtesem Yuzyıl**
POLAT B., SÜTCÜ C. S.
V. European Conference on Social and Behavioral Sciences, International Association of Social Science Research (IASSR), St Petersburg, Russia, 11 - 14 September 2014

Metrics

Publication: 15
Citation (Scopus): 4
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