

Res. Asst. BURAK POLAT

Personal Information

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Biography

Burak Polat has a bachelor degree in Industrial Engineering from Dogus University and a masters degree in Business and Technology Management from Istanbul Technical University; researcher is a PhD candidate and research assistant at Informatics department of Marmara University Faculty of Communications. In 2015 researcher had joined Central European University Center of Network Science as a visiting scholar. Researcher conducts qualitative and quantitative researches on New Media and User Behaviours. Researcher has been nationally and internationally publishing his research inquiries focusing on creation and diffusion of user generated content at online social networks.

Education Information

Doctorate, Marmara University, Faculty of Communication, Journalism, Turkey 2011 - Continues

Undergraduate, Doğuř Üniversitesi, Mühendislik Fakültesi, Endüstri Mühendisliđi Bölümü, Turkey 2004 - 2009

Research Areas

Social Sciences and Humanities, Mass Communications and Mass Media

Academic Titles / Tasks

Research Assistant, Marmara University, Faculty of Communication, Journalism, 2014 - Continues

Articles Published in Other Journals

- I. **TRANSMEDYA, KOLEKTİF ANLATI VE KENT: POKÉMON GO ÖRNEĐİ**
TOKGÖZ ŞAHOĐLU C., POLAT B.
Yeni Düşünceler, pp.114-129, 2018 (Other Refereed National Journals)
- II. **Sociability on Location Based Mobile Games: An Ethnographic Research on Pokémon Go and Ingress in Istanbul**
Tokgöz Şahođlu C., Polat B.
European Journal of Social Sciences Education and Research, vol.12, pp.120-129, 2018 (Refereed Journals of Other Institutions)
- III. **Social Media's Position in Web Within the Scope of Online Information Flow**
POLAT B.
European Journal of Social Science Education and Research, vol.3, pp.48-56, 2016 (Refereed Journals of Other Institutions)
- IV. **Twitter User Behaviors In Turkey: A Content Analysis On Turkish Twitter Users**
Polat B., Tokgöz Şahođlu C.

Mediterranean Journal of Social Sciences, vol.5, pp.244-251, 2014 (Refereed Journals of Other Institutions)

V. E-Transformation of Municipalities and Social Media'xxs Role on e-Participation in European e-Municipalities

Polat B., Tokgöz Şahoğlu C., Demirhan Sayın M. E.

Academic Journal of Interdisciplinary Studies, vol.2, pp.386-392, 2013 (Refereed Journals of Other Institutions)

VI. Hactivism in Turkey: The Case of Redhack

Polat B., Tokgöz Şahoğlu C., Demirhan Sayın M. E.

Mediterranean Journal of Social Sciences, vol.4, pp.628-639, 2013 (Refereed Journals of Other Institutions)

Books & Book Chapters

I. Television Ratings Got Social: A Case Study on the Famous Turkish TV Series Muhtesem Yuzyil

POLAT B., SÜTCÜ C. S.

in: Contextual Approaches in Communication, Corina Daba-Buzoianu, Hasan Arslan, Mehmet Ali Icbay, Editor, Peter Lang GmbH, Frankfurt, pp.505-512, 2015

Refereed Congress / Symposium Publications in Proceedings

I. Akademiye Akrazinin Dönüşümü: Yeni İletişim Ortamlarının Akademik Üretkenliğe Etkisi Üzerine Nitel Bir Araştırma

POLAT B., TEZGEÇ M. S.

YENİ MEDYA ÇALIŞMALARI IV. ULUSAL KONGRE, İzmir, Turkey, 4 - 05 October 2019

II. Akademiye Akrazinin Dönüşümü: Yeni İletişim Ortamlarının Akademik Üretkenliğe Etkisi Üzerine Nitel Bir Araştırma

TEZGEÇ M. S. , POLAT B.

Yeni Medya Çalışmaları IV. Ulusal Kongre "Yeni Eşitsizlikler", İzmir, Turkey, 04 October 2019

III. Transmedya, Kolektif Anlatı ve Kent: Pokémon Go Örneği

TOKGÖZ ŞAHOĞLU C., POLAT B.

16th International Symposium Communication in the Millennium, Eskişehir, Turkey, 25 - 28 April 2018

IV. Television Ratings Got Social A Case Study on Famous Turkish TV Series Muhtesem Yuzyil

POLAT B., SÜTCÜ C. S.

V. European Conference on Social and Behavioral Sciences, International Association of Social Science Research (IASSR), St Petersburg, Russia, 11 - 14 September 2014