#### Lect. ARZU BAYTAR

#### **Personal Information**

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#### **International Researcher IDs**

ScholarID: 13197800114402780490 ORCID: 0000-0001-6019-5856 Yoksis Researcher ID: 26441

#### **Education Information**

Doctorate, Marmara University, Institute of Social Sciences, Halkla İlişkiler (Dr), Turkey 2018 - Continues Postgraduate, Marmara University, Faculty of Communication, Radio, Television and Cinema, Turkey 2012 - 2015 Postgraduate, Hasan Kalyoncu University, Faculty Of Economics, Administrative And Social Sciences, Department Of Business, Turkey 2012 - 2014

## Foreign Languages

English, A2 Elementary

## **Dissertations**

Doctorate, Kişilerarası İletişim, Marmara University, Institute of Social Sciences, Department of Public Relations and Publicity, 2019

Postgraduate, Sosyal Medyanın Kitleselleştirici ve Yalnızlaştırıcı Etkisi, Marmara University, Faculty of Communication, Radio, Television and Cinema, 2014

#### **Research Areas**

Psychology, Behavioural Sciences, Science, Technology and Society, Mass Communications and Mass Media

## **Academic Titles / Tasks**

Administrative Staff, Marmara University, Mimarlık ve Tasarım Fakültesi, 2021 - Continues Lecturer, Marmara University, Rectorate, 2014 - Continues

### **Books & Book Chapters**

I. Leaders and The Rank and File

Baytar A.

in: PUBLIC OPINION, Prof. Dr. Serhat Ulağlı Orhun Doğuş Yılmaz, Editor, Kabalci Yayınevi, İstanbul, pp.153-164,

2018

# $\hbox{II.} \quad \hbox{THE RELATIONSHIP BETWEEN ADDICTION PROBLEM IN MOTHER-CHILD BINDING SYNDROME } \\$

Baytar A

in: Interpersonal Communication, Current Approaches and Theoretical Foundations, Prof.Dr.Serhat Ulağlı, Editor, Motto Yayınları, İstanbul, pp.1-239, 2018

## Metrics

Publication: 2

## Non Academic Experience

ENDERUN LİDERLİK AKADEMİSİ CREATIVE POİNT REKLAM HİZMETLERİ AŞ