

Assoc. Prof. KERİME ARZU BALOĞLU

Personal Information

Fax Phone: [+90 0542 303 2208](tel:+9005423032208)

Email: arzu.baloglu@marmara.edu.tr

Other Email: karzubaloglu@gmail.com

Web: <https://avesis.marmara.edu.tr/arzu.baloglu>

Education Information

Doctorate, İstanbul Üniversitesi, İşletme Fakültesi, İşletme Bölümü, Turkey 1992 - 1999

Foreign Languages

English, B2 Upper Intermediate

Academic Titles / Tasks

Associate Professor, Marmara University, Faculty Of Engineering, Computer Engineering, 2003 - Continues

Academic and Administrative Experience

Marmara University, Rectorate, 2010 - 2015

Advising Theses

BALOĞLU K. A. , Mobil spor uygulamalarının sportif çalışmalara etkisinin araştırılması ve yeni bir mobil spor uygulamasının tasarlanması, Postgraduate, S.Şipka(Student), 2019

Articles Published in Other Journals

- I. **ENDÜSTRİYEL ÜRETİM TESİSLERİ İÇİN ASİSTAN ROBOT ARAŞTIRMASI VE ANALİZİ**
BALOĞLU K. A. , TÜKEL D.
Uluslararası Yönetim Bilişim Sistemleri ve Bilgisayar Bilimleri Dergisi, vol.4, no.1, pp.13-27, 2020 (Refereed Journals of Other Institutions)
- II. **A Survey and Data Analysis on HealthyAging in Turkey**
BALOĞLU K. A.
International Journal of Health and Medical Sciences, vol.5, no.1, pp.46-50, 2020 (Refereed Journals of Other Institutions)
- III. **Online background check system for e-recruitment: Pre-employment Screening for Turkish Companies**
BALOĞLU K. A. , KAPLANCALI U. T.
Uluslararası Akademik Yönetim Bilimleri Dergisi, vol.6, no.8, pp.49-62, 2020 (Refereed Journals of Other

Institutions)

- IV. **Bakıma İhtiyaç Duyan Yaşlılar İçin Yardımcı Sosyal Robot Araştırması ve Analizi**
BALOĞLU K. A. , KAPLANCALI U. T.
Avrupa bilim ve teknoloji dergisi, pp.1-8, 2019 (Refereed Journals of Other Institutions)
- V. **CV Verfication System Model**
BALOĞLU K. A. , Ünver O.
UBMK 2016 BİLDİRİLER KİTABI, pp.57-61, 2016 (Refereed Journals of Other Institutions)
- VI. **An analysis on social media security**
BALOĞLU K. A. , Alptuna E.
Proceeding of 6th research world international conference, pp.28-31, 2016 (Refereed Journals of Other Institutions)
- VII. **Message Framework for disaster management: An application model for mines**
BALOĞLU K. A. , Çınar A.
online special journal issues, vol.9, no.2, 2015 (Refereed Journals of Other Institutions)
- VIII. **Mining Movie reviews from web blogs: An approach to automatic review mining**
BALOĞLU K. A. , Aktas M. S.
İnternational Journal on advances in İnternet Technology, vol.3, no.4, pp.23-30, 2011 (Refereed Journals of Other Institutions)
- IX. **Reengineering the supply chain in the internet age: ABB Turkey.**
BALOĞLU K. A. , Arunachalam S.
İnternational Journal Logistics Economics and Globalization, vol.2, no.3, pp.233-249, 2010 (Refereed Journals of Other Institutions)
- X. **An automated framework for mining reviews from blogosphere**
BALOĞLU K. A. , Aktas M. S.
International Journal of Advances in Internet Technology, vol.3, no.4, pp.234-244, 2010 (Refereed Journals of Other Institutions)
- XI. **A Statement Analysis on electronic manufacturing execution systems**
BALOĞLU K. A. , AKKARTAL E.
journal of naval science and engineering, vol.4, no.1, 2008 (Refereed Journals of Other Institutions)
- XII. **İntelligent web based system: a proposed model for e-lab services.**
BALOĞLU K. A. , AbdelBadeeh S.
international journal of soft computing applications, no.2, pp.15-25, 2008 (Refereed Journals of Other Institutions)
- XIII. **A Flexible Mobile Education System Approach**
BALOĞLU K. A.
Turkish online journal of educational technology, vol.6, no.4, 2007 (Refereed Journals of Other Institutions)
- XIV. **web enabled patient monitoring system: a semantic network modeling**
BALOĞLU K. A.
Egyptian Computer Science Journal, vol.29, no.2, pp.28-35, 2007 (Refereed Journals of Other Institutions)

Books & Book Chapters

- I. **BANA İCAT ÇIKAR. Dijital Çağda İnovasyon Geliştirme**
BALOĞLU K. A.
Nobel Yayıncılık, İstanbul, 2020
- II. **New Generation SAP Implementation Methodologies with industrial Case Studies**
BALOĞLU K. A.
Çağlayan Kitabevi, İstanbul, 2018
- III. **Akıllı Startup (Çevrimiçi girişimciler için daha iyi bir yaklaşım)**
BALOĞLU K. A.
Pearson ve Çağlayan Yayınevi, İstanbul, 2017

- IV. **Implementing SAP R 3 in 21st Century Methodologies and Case Studies**
BALOĞLU K. A.
Marmara Üniversitesi, İstanbul, 2016
- V. **Başarı Öyküleri, Sanayi Deneyimleri**
BALOĞLU K. A. , Karadağ L.
in: İnternet ve Pazarlama Başarı Öyküleri Başarılı Oyuncuların Sırları , Editor, Marmara Üniversitesi Yayınevi, pp.50-150, 2015
- VI. **Giriş, Anket ve Sonuçlar bölümü**
BALOĞLU K. A. , Ünver O.
in: Sosyal Medya Madenciliği, Arzu Baloglu, Editor, Beta Yayınları, pp.5-20, 2015

Refereed Congress / Symposium Publications in Proceedings

- I. **Sürdürülebilir Girişimcilik Süreçleri ve Futurizm**
BALOĞLU K. A.
ISLC2020INTERNATIONAL SUSTAINABLE LIVING CONFERENCE, online, Turkey, 24 - 26 December 2020, pp.10-11
- II. **Smart city İstanbul against Pandemics**
BALOĞLU K. A.
4th Science and Technology Research Conference, Athens, Greece, 11 - 12 September 2020
- III. **Dijital Girişimcilik**
BALOĞLU K. A.
YOZGAT 18-22 Mayıs Bilişim Etkinlikleri, Yozgat, Turkey, 19 - 22 May 2020
- IV. **The expectation of care needed elderly people in Turkey about an assistive robot**
BALOĞLU K. A.
15th International Conference on Research in Life Sciences Healthcare (ICRLSH), İstanbul, Turkey, 9 - 10 August 2019
- V. **New Trends in Sap İmplementations**
BALOĞLU K. A.
1st conference of virtual reality, URFA, Turkey, 4 - 06 April 2019, pp.45-57
- VI. **Bakıma İhtiyaç Duyan Yaşlılar İçin Yardımcı Sosyal Robot Araştırması ve Analizi**
BALOĞLU K. A. , KAPLANCALI U. T.
HORA2019, 5 - 07 July 2019
- VII. **Instagram Marketing**
BALOĞLU K. A.
20th international conference on İnternet Economics and Markets, İstanbul, Turkey, 22 October 2018, vol.1, pp.1433-1440
- VIII. **Sosyal Medya'nın Devlet Yönetimine Etkisi**
BALOĞLU K. A.
5 th International Conference on "Social and Economic Impacts of Globalization" 5-7 September 2018 Montenegro, Podgorica, Montenegro, 5 - 07 September 2018, pp.195-200
- IX. **An General Research Model on Social Media Privacy**
BALOĞLU K. A.
5 th International Conference on "Social and Economic Impacts of Globalization" 5-7 September 2018 Montenegro, Podgorica, Montenegro, 5 - 07 September 2018, pp.189-194
- X. **A data analysis on healthy aging based on WHO data**
BALOĞLU K. A.
4th conference on advanced sciences, Hurghada, Egypt, 7 - 11 November 2017
- XI. **Background Check System for Turkish IT Companies**
BALOĞLU K. A.
The 9th International Conference on Computer Research and Development, 13 - 16 January 2017

- XII. **Convergence in Social Media**
BALOĞLU K. A.
ICSEIT 2016: 18th International Conference on Software Engineering and Integration Technology, İstanbul, Turkey, 20 December 2016
- XIII. **Özgeçmiş Doğrulama Sistem Modeli**
BALOĞLU K. A. , Ünver O.
UBMK 16 International Conference on Computer Science and Engineering, Tekirdağ, Turkey, 20 - 23 October 2016
- XIV. **An Analysis on Social Media Security**
BALOĞLU K. A.
Research World International Conference. 10th January 2016, DOHA, Qatar, 12 - 14 January 2016
- XV. **Database Design of a Cobit Performance Management with UML**
BALOĞLU K. A. , YILMAZ Y.
2nd International Conference on web technologies, Balvi, Latvia, 12 - 16 May 2012, pp.1-5
- XVI. **Developing Interactive Online Submission Platform**
BALOĞLU K. A. , Arunachalam S.
International Conference on Innovative Research and Technology, Yeni Delhi, 12 - 14 August 2010
- XVII. **web based course automation with document crawler**
BALOĞLU K. A.
4th International Conference on Intelligent Computing and Information System, Kahire, Egypt, 19 - 22 March 2009, pp.149-153
- XVIII. **Cooperative Online Submission: Business Analysis and a workflow model**
BALOĞLU K. A.
3th International Conference on Signal-Image Technology and Internet based systems, Şangay, China, 13 - 16 December 2007
- XIX. **web enabled patient communication and health monitoring**
BALOĞLU K. A.
24th International EuroPacs Conference, Trondheim, Finland, 14 - 17 June 2006
- XX. **A study on evaluation of supply chain management applications at local Turkish companies**
BALOĞLU K. A. , Özen B.
International Workshop on supply chain management, Selanik, Greece, 1 - 05 August 2005