

**Assoc. Prof. Ahu Coşkun Özer**

**Institution**: Marmara University, Vocational School of Social Sciences, Foreign Trade

Foreign Trade, Istanbul Turkey

**Research Areas:** Social Sciences and Humanities, Economics, Economic Policy, International Economics, Sustainable Development

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**Biography**

Dr. Ahu Coşkun Özer was born in Istanbul in 1981. Dr. Özer worked as an academic expert at Bilecik University between 2009-2011. Dr. Özer worked as a research assistant at Marmara University, Vocational School of Social Sciences between 2011-2014. Özer graduated from Istanbul University, Department of Economics, PhD program in 2012. Özer worked as an assistant professor between the 2014-2022 years at Marmara University. Özer, who became an associate professor on International Economics in 2022, has research and publications on international economics, international political economy and sustainable development. Özer has been teaching courses in both English and Turkish on Introduction to Economics, Introduction to Business, Business Management, Entrepreneurship, New Technologies in Export, Turkey’s Trade Partners and Professional English at Marmara University, Vocational School of Social Sciences since 2012.

**Foreign Languages**

Advanced English, KPDS 87

**Research Areas**

Economics, International Economic Policy, International Economics, Entrepreneurship

**Academic Titles / Tasks**

2022 – Continues, **Associate Professor (International Economics),** Marmara University, Vocational School Of Social Sciences, Foreign Trade Department

2014-2022 **Assistant Professor,** Marmara University, Vocational School Of Social Sciences, Foreign Trade

2011-2014, **Research Assistant**, Marmara University, Vocational School Of Social Sciences, Foreign Trade Department

2009-2011**, Academic Expert,** Bilecik Seyh Edebali University

**Publications**

**International Book Editing**

1.COŞKUN ÖZER A, MARCO-LAJARA B., MARTÍNEZ FALCÓ J., The Transformation of Global Trade in a New World, IGI Global Publishing, 2023. <https://www.igi-global.com/book/transformation-global-trade-new-world/298645>

2.COŞKUN ÖZER A. (Editor), [Impact of Global Issues on International Trade](https://avesis.marmara.edu.tr/journal/getjournaldetailbyarticleid?articleId=768923c7-18fd-434b-b26b-85a0401a35fa&modalDisplayedControllerId=5&journalName=Impact%20of%20Global%20Issues%20on%20International%20Trade), IGI Global Publishing, vol.64, pp.1, 2022 (Scopus, SCI-Expanded). <https://www.igi-global.com/book/impact-global-issues-international-trade/269324>

3.COŞKUN ÖZER A. (Editor), Globalization and Trade Integration in Developing Countries, IGI Global Publishing, 2018, (Scopus, SCI-Expanded). <https://www.igi-global.com/book/globalization-trade-integration-developing-countries/182361>

4.COŞKUN ÖZER A. (Editor), International Trade Policies in the Era of Globalization, IGI Global Publishing, 2020. <https://www.igi-global.com/book/international-trade-policies-era-globalization/221873>

**International Book Chapters**

KUMARI R., SHARMA K, KUMAR R, ,A. COŞKUN ÖZER, Transformative Impact of AI in Green Finance: A Catalyst for Sustainable Development in India, 2024

KUMARİ,R., COŞKUN ÖZER A, MARCA LAJARA B., FALCO M. J., Sustainable Development: A Comparison of G7 and BRICS Countries in Terms of Economic Growth, Corruption, and FDI Inflows. IGI Global Publication, 2023.  <https://www.igi-global.com/affiliate/ahu-cokunzer/352292>

COŞKUN ÖZER A, The Effect of the U.S.-China Trade War on Global Trade, International Trade Policies in the Era of Globalization, IGI Global Publishing, 2020. <https://www.igi-global.com/chapter/the-effect-of-the-us-china-trade-war-on-global-trade/231429>

COŞKUN ÖZER A, An Evaluation of the Effects of the Coronavirus Outbreak on World Trade, Case Studies on Social Sciences InTraders (Edited by Prof. Dr. Ercan TAŞKIN Dr. Öğretim Üyesi Ferhat ÇITAK), Hiper Publication, Turkey, 2020.

COŞKUN ÖZER A,An Analysis of Trade of the Eurasian Economic Union,

Globalization and Trade Integration in Developing Countries, IGI Global Publishing,2018, pp. 76–96 (Scopus). <https://www.igi-global.com/chapter/an-analysis-of-trade-of-the-eurasian-economic-union/203452>

COŞKUN ÖZER A., GÜREL H.Internet Banking Usage Level Of Bankers: A Research On Sampling Of Turkey, Online Banking Security Measures and Data Protection, IGI Global Publishing, 2016, pp. 27–39 (Scopus). <https://www.igi-global.com/chapter/internet-banking-usage-level-of-bankers/166862>

COŞKUN ÖZER A, Turkey’s Foreign Trade And New Markets For Turkey, Global Perspectives on Trade Integration and Economies in Transition, IGI Global Publishing, 2016, pp. 147–165 (Web of Science, Scopus). <https://www.igi-global.com/chapter/turkeys-foreign-trade-and-new-markets-for-turkey/156968>

**Articles Published in Peer-Reviewed Journals**

COŞKUN ÖZER, A. A Comparison Of Procedural Applications As Non-Tariff Barriers Between The Developed And Developing Countries, [Turkish Studies-Economics, Finance, Politics](https://avesis.marmara.edu.tr/journal/getjournaldetailbyarticleid?articleId=3c5fc592-0b7b-4e5a-93be-8c3a2f388d9b&modalDisplayedControllerId=5&journalName=TURKISH%20STUDIES-ECONOMICS%2C%20FINANCE%2C%20POLITICS), vol.16, no.1, pp.419-431, 2021 <http://dx.doi.org/10.47644/TurkishStudies.48138> (EBSCO)

COŞKUN ÖZER A. A Research on the Effect of Export Credit Insurance on Export, Turkish Studies, 2019. <http://dx.doi.org/10.29228/TurkishStudies.40253> (EBSCO)

COŞKUN ÖZER, A. An Evaluation On Turkey’s Customs Procedures And Its Effectiveness, Bitlis Eren University Social Science Journal, 2020, <https://dergipark.org.tr/tr/download/article-file/1453073>

<https://doi.org/10.47130/>

COŞKUN ÖZER, A., GÜREL, H. A Research On Export Credit Insurance, International Humanities and Social Science Review (IHSSR), Volume: 4 Issue: 2 Year: 2020. <https://dergipark.org.tr/tr/download/article-file/1321683>

COŞKUN ÖZER,A. An Evaluation on Turkey's Trade with Neighboring Countries, Journal Of Human and Social Sciences Researches, 2019 (EBSCO) <https://doi.org/10.15869/itobiad.476770>

<https://dergipark.org.tr/tr/download/article-file/669200>

COŞKUN ÖZER A. The Impact Of Entrepreneurship Educations On Entrepreneurial Orientation, Turkish Journal of Entrepreneurship, Vol.2, Issue 4, 2018. <https://dergipark.org.tr/en/download/article-file/1076303>

[COŞKUN ÖZER A.,A Study on Alternative Financial Sources of SMEs in Turkey,](https://avesis.marmara.edu.tr/publication/details/83ed283d-8fd1-4e76-b2cd-9855b8fe4f4a/a-study-on-smes-in-turkey-with-alternate-financial-sources-from-developing-countries" \t "_blank) [Journal of Accounting&Marketing](https://avesis.marmara.edu.tr/journal/getjournaldetailbyarticleid?articleId=83ed283d-8fd1-4e76-b2cd-9855b8fe4f4a&modalDisplayedControllerId=5&journalName=Journal%20of%20Accounting%26Marketing), vol.1, 2016

[COŞKUN ÖZER, GÜREL, H., Level Of Knowledge on Individual Private Pension System In Turkey And The Effect Of Government Support In Participation To Pension System, Mustafa Kemal University Journal of Graduate School of Social Sciences Yıl/Year: 2014 ♦ Cilt/Volume: 11 ♦ Sayı/Issue: 25, s. 159-166. https://dergipark.org.tr/tr/download/article-file/183351](file://C:\\Users\\ITU\\Desktop\\COŞKUN ÖZER, GÜREL, H., Level Of Knowledge on Individual Private Pension System In Turkey And The Effect Of Government Support In Participation To Pension System, Mustafa Kemal University Journal of Graduate School of Social Sciences Yıl\\Year: 2014  Cilt\\Volume: 11  Sayı\\Issue: 25, s. 159-166. https:\\dergipark.org.tr\\tr\\download\\article-file\\183351)

COŞKUN ÖZER,A. Turkey’s Competitiveness from the context of International Trade Theories, 2014<http://www.tsmmmososyalbilimler.org/upload/files/SAYI3/01-DIS_TIC_GUCU_AHU_COSKUN.pdf>

[COŞKUN ÖZER,A., The Effect Of The Global Crisis On Entrepreneurship: Country Comparison](https://avesis.marmara.edu.tr/publication/details/456be898-5275-493e-82e4-c1b95565bed2/krizin-girisimcilik-uzerine-etkisi-piyasaya-yeni-giren-firma-acisindan-ulke-karsilastirmasi" \t "_blank), [Uygulamalı Sosyal Bilimler Dergisi (İstanbul Üniversitesi Sosyal Bilimler Dergisi)](https://avesis.marmara.edu.tr/journal/getjournaldetailbyarticleid?articleId=456be898-5275-493e-82e4-c1b95565bed2&modalDisplayedControllerId=5&journalName=Uygulamal%C4%B1%20Sosyal%20Bilimler%20Dergisi%20%28%C4%B0stanbul%20%C3%9Cniversitesi%20Sosyal%20Bilimler%20Dergisi%29), no.2, 2011 <https://dergipark.org.tr/tr/download/article-file/100779>

**Refereed Congress / Symposium Publications in Proceedings**

COŞKUN ÖZER A. Keynote Speaker, 8. Online International Conference on Sustainable Management Strategies, 2023, KIET School of Management, India

[COŞKUN ÖZER A., The Effect on the Foreign Trade Balance of the Turkey’s Trade with Neighbor Countries,](https://avesis.marmara.edu.tr/publication/details/0c53c0fe-cdd7-4b40-9bb3-d197ec1d36d1/turkiyenin-komsu-ulkelerle-ticaretinin-dis-ticaret-dengesine-etkisi" \t "_blank) [the 9th International Scientific Research Congress,](https://avesis.marmara.edu.tr/publication/details/0c53c0fe-cdd7-4b40-9bb3-d197ec1d36d1/turkiyenin-komsu-ulkelerle-ticaretinin-dis-ticaret-dengesine-etkisi" \t "_blank)  Ankara, Turkey, 12 - 13 December 2020, pp.31-46

COŞKUN ÖZER,A. Comparison of Trade Structures in Developed and Developing Countries: The Case of Turkey-USA, the 7th International Scientific Research Congress, 13 - 14 March 2020

[COŞKUN ÖZER,A., The Effect of The FDI’s on Economic Growth: An Analysis in Sample of Turkey,](https://avesis.marmara.edu.tr/publication/details/6247849f-0eed-450b-aa49-8dfac9ce6e9e/the-effect-of-the-fdis-on-economic-growthan-analysis-in-sample-of-turkey" \t "_blank) The 4th InTraders International Trade Conference, Sakarya, Turkey, 7 – 12 October 2019

[COŞKUN ÖZER A.,The Effect of Venture Capital Investments of Financial Problems in Turkey,](https://avesis.marmara.edu.tr/publication/details/c9105108-a2f8-4888-ab66-c42b2cc3692f/the-effect-of-venture-capital-investments-in-financial-problems-in-turkey" \t "_blank) 6th International Conference For Entrepreneurship Innovation and Regional Development 2013, 20 - 23 June 2013

**Teaching Interests**

-Business Management (English and Turkish) 2012-continue

-Introduction to Economics (in English) 2012-continue

-Entrepreneurship (in English and Turkish) 2012-continue

-Professional English (Turkish)

-Turkey’s Trade Partners and New Markets for Turkey (Turkish) 2012- continue

-New Technologies in Export (Turkish) 2023- continue