

## **Asst. Prof. AYDIN ERDEN**

### **Personal Information**

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### **International Researcher IDs**

ScholarID: WXOyLu0AAAAJ

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Publons / Web Of Science ResearcherID: ABO-1003-2022

ScopusID: 57372225500

Yoksis Researcher ID: 348387

### **Education Information**

Doctorate, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, Turkey 2013 - 2018

Postgraduate, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, Turkey 2011 - 2013

Undergraduate, Afyon Kocatepe University, Engineering Faculty, Textile Engineering, Turkey 1997 - 2002

### **Foreign Languages**

English, C1 Advanced

### **Dissertations**

Doctorate, Facial Imprint: Effect of Facial Traits and Expressions on Traveler Preferences in Accommodation Sharing Services, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, 2018

### **Research Areas**

Management Information Systems

### **Academic Titles / Tasks**

Assistant Professor, Marmara University, Faculty of Business Administration, Management Information Systems, 2022 - Continues

### **Academic and Administrative Experience**

Rector's Advisor, Marmara University, Faculty Of Business Administration, Yönetim Bilişim Sistemleri Bölümü, 2023 - 2024

## Courses

Dönem Projesi, Postgraduate, 2023 - 2024  
Game Programming, Undergraduate, 2023 - 2024  
Web Based Application Programming, Undergraduate, 2022 - 2023  
Information Systems Project Management, Undergraduate, 2022 - 2023  
Introduction to Algorithms and Data Structures, Undergraduate, 2022 - 2023  
Secure Coding and Software Security, Postgraduate, 2023 - 2024  
Object Oriented Programming, Undergraduate, 2022 - 2023  
System Analysis and Design, Undergraduate, 2022 - 2023  
Python for Data Analysis, Undergraduate, 2022 - 2023

## Advising Theses

Erden A., Sanal Sınırım Güvenliğini Sağlamak: Sanal Gerçeklik Sistemleri için Siber Güvenlik Stratejilerinin Geliştirilmesi, Postgraduate, Z.Çetin(Student), Continues  
Erden A., Makine Öğrenmesi Algoritmaları ile Şifreli Trafiğin Sınıflandırılması, Postgraduate, N.Betül(Student), Continues  
Erden A., Dijital Bankacılıkta Kripto Varlık Saklama için HSM Tabanlı Yaklaşım, Postgraduate, M.Berber(Student), Continues

## Articles Published in Other Journals

- I. **Eye Gaze and Dominance, Cues for Online Communication with Strangers**  
Erden A., Çinko M., Aslanbay Y., Durmuş B.  
TURKIYE ILETISIM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, no.41, pp.189-202, 2022 (ESCI)
- II. **Trustworthiness of Hosts in Accommodation Sharing: The Effect of Facial Traits and Expressions**  
Erden A., Aslanbay Y., Durmuş B., Çinko M.  
ADVANCES IN HOSPITALITY AND TOURISM RESEARCH (AHTR), vol.9, no.1, pp.1-28, 2021 (ESCI)

## Books & Book Chapters

- I. **Rust İle Programlama**  
Erden A.  
Nobel Yayın Dağıtım, Ankara, 2024
- II. **Infodemic during the COVID-19 Pandemic**  
Fırat A., Erden A.  
in: Pandemics and Consumer Behavior, Gresi Sanje, Enes Emre Başar, Editor, NOVA Science Publishers Inc. , New York, pp.31-52, 2022

## Refereed Congress / Symposium Publications in Proceedings

- I. **Real-Time Data Collection And Analysis Of User Experience in Video Games**  
Tuncalı Yaman T., Erden A., Güneş B.  
9th International Conference on Future Learning and Informatics: "Creating A Human-Focused Future", Ankara, Turkey, 09 November 2022, pp.69
- II. **Metaverse: Toplumsal Algı ve Tutum**  
Erden A.

## **Supported Projects**

Durmuş B., Erden A., Çinko M., Project Supported by Higher Education Institutions, Internet ortamında hizmet veren platformlarda kişi profil fotoğraflarının kullanıcıların algılanan güvenilirliklerine ve satınalma niyetlerine etkisi, 2017 - 2019

## **Metrics**

Publication: 6

H-Index (WoS): 1