

Asst. Prof. AYDIN ERDEN

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: ABO-1003-2022

ScopusID: 57372225500

Yoksis Researcher ID: 348387

Education Information

Doctorate, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, Turkey 2013 - 2018

Postgraduate, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, Turkey 2011 - 2013

Undergraduate, Afyon Kocatepe University, Engineering Faculty, Textile Engineering, Turkey 1997 - 2002

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Facial Imprint: Effect of Facial Traits and Expressions on Traveler Preferences in Accommodation Sharing Services, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, 2018

Research Areas

Management Information Systems

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty of Business Administration, Business Informatics, 2022 - Continues

Academic and Administrative Experience

Rector's Advisor, Marmara University, Faculty Of Business Administration, Yönetim Bilişim Sistemleri Bölümü, 2023 - 2024

Courses

Dönem Projesi, Postgraduate, 2023 - 2024
Game Programming, Undergraduate, 2023 - 2024
Web Based Application Programming, Undergraduate, 2022 - 2023
Information Systems Project Management, Undergraduate, 2022 - 2023
Introduction to Algorithms and Data Structures, Undergraduate, 2022 - 2023
Secure Coding and Software Security, Postgraduate, 2023 - 2024
Object Oriented Programming, Undergraduate, 2022 - 2023
System Analysis and Design, Undergraduate, 2022 - 2023
Python for Data Analysis, Undergraduate, 2022 - 2023

Advising Theses

Erden A., Sanal Sınırın Güvenliğini Sağlamak: Sanal Gerçeklik Sistemleri için Siber Güvenlik Stratejilerinin Geliştirilmesi, Postgraduate, Z.Çetin(Student), Continues
Erden A., Makine Öğrenmesi Algoritmaları ile Şifreli Trafiğin Sınıflandırılması, Postgraduate, N.Betül(Student), Continues
Erden A., Dijital Bankacılıkta Kripto Varlık Saklama için HSM Tabanlı Yaklaşım, Postgraduate, M.Berber(Student), Continues

Articles Published in Other Journals

- I. **Eye Gaze and Dominance, Cues for Online Communication with Strangers**
Erden A., Çinko M., Aslanbay Y., Durmuş B.
TURKIYE ILETISIM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, no.41, pp.189-202, 2022 (ESCI)
- II. **Trustworthiness of Hosts in Accommodation Sharing: The Effect of Facial Traits and Expressions**
Erden A., Aslanbay Y., Durmuş B., Çinko M.
ADVANCES IN HOSPITALITY AND TOURISM RESEARCH (AHTR), vol.9, no.1, pp.1-28, 2021 (ESCI)

Books & Book Chapters

- I. **Rust İle Programlama**
Erden A.
Nobel Yayın Dağıtım, Ankara, 2024
- II. **Infodemic during the COVID-19 Pandemic**
Fırat A., Erden A.
in: Pandemics and Consumer Behavior, Gresi Sanje, Enes Emre Başar, Editor, NOVA Science Publishers Inc. , New York, pp.31-52, 2022

Refereed Congress / Symposium Publications in Proceedings

- I. **Real-Time Data Collection And Analysis Of User Experience in Video Games**
Tuncalı Yaman T., Erden A., Güneş B.
9th International Conference on Future Learning and Informatics: "Creating A Human-Focused Future", Ankara, Turkey, 09 November 2022, pp.69
- II. **Metaverse: Toplumsal Algı ve Tutum**
Erden A.
8th International Social Sciences Congress, Diyarbakır, Turkey, 25 - 26 December 2021, pp.106-120

Supported Projects

Durmuş B., Erden A., Çinko M., Project Supported by Higher Education Institutions, Internet ortamında hizmet veren platformlarda kişi profil fotoğraflarının kullanıcıların algılanan güvenilirliklerine ve satınalma niyetlerine etkisi, 2017 - 2019

Metrics

Publication: 6

H-Index (WoS): 1