

Asst. Prof. AYDIN ERDEN

Personal Information

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International Researcher IDs

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Education Information

Doctorate, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, Turkey 2013 - 2018

Postgraduate, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, Turkey 2011 - 2013

Undergraduate, Afyon Kocatepe University, Engineering Faculty, Textile Engineering, Turkey 1997 - 2002

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Facial Imprint: Effect of Facial Traits and Expressions on Traveler Preferences in Accommodation Sharing Services, Istanbul Bilgi University, Institute Of Social Sciences, Business Administration, 2018

Research Areas

Management Information Systems

Academic Titles / Tasks

Assistant Professor, Marmara University, Faculty Of Business Administration, Management Information Systems, 2022 - Continues

Assistant Professor, Istanbul Bilgi University, Faculty Of Communication, 2020 - 2022

Courses

Web Based Application Programming, Undergraduate, 2022 - 2023

Information Systems Project Management, Undergraduate, 2022 - 2023

Introduction to Algorithms and Data Structures, Undergraduate, 2022 - 2023

Object Oriented Programming, Undergraduate, 2022 - 2023

System Analysis and Design, Undergraduate, 2022 - 2023

Python for Data Analysis, Undergraduate, 2022 - 2023

Articles Published in Other Journals

- I. **Eye Gaze and Dominance, Cues for Online Communication with Strangers**
Erden A., Çinko M., Aslanbay Y., Durmuş B.
TURKIYE ILETISIM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, no.41, pp.189-202, 2022 (ESCI)
- II. **Trustworthiness of Hosts in Accommodation Sharing: The Effect of Facial Traits and Expressions**
Erden A., Aslanbay Y., Durmuş B., Çinko M.
Advances in Hospitality and Tourism Research (AHTR), vol.9, no.1, pp.1-28, 2021 (ESCI)

Books & Book Chapters

- I. **Infodemic during the COVID-19 Pandemic**
Fırat A., Erden A.
in: Pandemics and Consumer Behavior, Gresi Sanje, Enes Emre Başar, Editor, NOVA Science Publishers Inc. , New York, pp.31-52, 2022
- II. **Metaverse: Toplumsal Algı ve Tutum**
Erden A.
in: 8th International Social Sciences Congress, Dr. Gültekin Gürçay, Editor, Ubak Publications, Diyarbakır, pp.106-120, 2021

Refereed Congress / Symposium Publications in Proceedings

- I. **Real-Time Data Collection And Analysis Of User Experience in Video Games**
Tuncalı Yaman T., Erden A., Güneş B.
9th International Conference on Future Learning and Informatics: "Creating A Human-Focused Future", Ankara, Turkey, 09 November 2022, pp.69

Supported Projects

Durmuş B., Erden A., Çinko M., Project Supported by Higher Education Institutions, Internet ortamında hizmet veren platformlarda kişi profil fotoğraflarının kullanıcıların algılanan güvenilirliklerine ve satınalma niyetlerine etkisi, 2017 - 2019

Metrics

Publication: 5