

## Asst. Prof. OZAN SOYUPAK

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: ABC-7293-2022

Yoksis Researcher ID: 29505

### Education Information

Doctorate, Istanbul Technical University, Fen Bilimleri Enstitüsü, Turkey 2015 - 2019

Postgraduate, Istanbul Technical University, Fen Bilimleri Enstitüsü, Turkey 2013 - 2015

Undergraduate, Middle East Technical University, Faculty Of Architecture, Department Of Industrial Design, Turkey 2004 - 2010

### Research Areas

Entrepreneurship and Innovation Management, Human Computer Interaction, Industrial Design

### Academic Titles / Tasks

Assistant Professor, Marmara University, Mimarlık ve Tasarım Fakültesi, Endüstriyel Tasarım, 2022 - Continues

Research Assistant, Osmaniye Korkut Ata University, 2013 - 2022

Research Assistant, Istanbul Technical University, Mimarlık, Endüstri Ürünleri Tasarımı, 2014 - 2018

### Courses

#### Undergraduate

Design Communication III, Undergraduate, 2020 - 2021

### Articles Published in Other Journals

- I. Exploring user experience and usability of mobile and open banking for digital natives in Türkiye**  
SOYUPAK O., İPEK H.  
Qualitative Research in Financial Markets, 2025 (ESCI)
- II. INVESTIGATION OF THE USABILITY AND USER EXPERIENCE OF MOBILE LANGUAGE LEARNING APPLICATIONS: BUSUU, DUOLINGO, AND MEMRISE**  
SOYUPAK O., İPEK H.  
The Turkish Online Journal of Design, Art and Communication, vol.14, no.4, pp.840-855, 2024 (Peer-Reviewed Journal)

- III. **SMARTING THE TOY: A PROPOSAL FOR A FRAMEWORK FOR DESIGNING DIGITAL TECHNOLOGY CONTAINING TOYS”**  
SOYUPAK O., SOYUPAK İ.  
ANADOLU UNIVERSİTESİ SANAT & TASARIM DERGİSİ-ANADOLU UNIVERSITY JOURNAL OF ART & DESIGN, 2021 (ESCI)
- IV. **Embedding Design Sprint into Industrial Design Education**  
SOYUPAK O.  
JOURNAL OF DESIGN & TECHNOLOGY EDUCATION, 2021 (Peer-Reviewed Journal)
- V. **Endüstriyel Tasarım Eğitimi ve Girişimcilik Ekosistemi Arasında Kurulabilecek Etkileşimler ve İş Birlikleri Üzerine Deneysel Bir Çalışma**  
SOYUPAK O., BAĞLI H. H.  
JOURNAL OF QUALITATIVE RESEARCH IN EDUCATION-EGITIMDE NİTEL ARASTIRMALAR DERGİSİ, vol.8, no.1, pp.267-293, 2020 (ESCI)
- VI. **Sanat ve Tasarımda Bir İfade Aracı Olarak Oyuncak**  
SOYUPAK O., SOYUPAK İ.  
Art-e Sanat Dergisi, vol.12, no.24, pp.483-506, 2019 (Peer-Reviewed Journal)
- VII. **How Design Enhances Startup Ecosystem:Design Education Centered Interventions**  
SOYUPAK O., BAĞLI H. H.  
ONLINE JOURNAL OF ART AND DESIGN, vol.7, no.4, pp.68-82, 2019 (Peer-Reviewed Journal)
- VIII. **Design Thinking as a Catalyst for Technology Start-Ups**  
SOYUPAK O., BAĞLI H. H.  
International Journal of Research in Business and Social Science, vol.8, no.4, pp.59-70, 2019 (Peer-Reviewed Journal)
- IX. **A Collaborative Study on the Physical and Social Meaning of Doorbell: Problems and Solution Suggestions**  
SOYUPAK O., BAĞLI H. H.  
European Journal of Sustainable Development, vol.2, no.1, pp.103-109, 2017 (Peer-Reviewed Journal)

## Books

- I. **HARATLIK (AHŞAP OYUNCAK)**  
SOYUPAK O.  
in: Geleneksel Meslekler Ansiklopedisi, SOYSALDI Aysen, ÇATALKAYA GÖK Ebru, Editor, T.C. TİCARET BAKANLIĞI, pp.463-473, 2021

## Supported Projects

Soyupak O., TUBITAK Project, Mobil Dil Öğrenme Uygulamalarındaki Kullanıcı Deneyiminin ve Kullanılabilirliğinin İncelenmesi ve İyileştirilmesine Yönelik Bir Araç Geliştirilmesi, 2023 - 2024

## Metrics

Publication: 10